A Note from the President

I have been laboring for several days about what message to share with you in this Chronicle and I have finally decided it needs to revolve around volunteers. Like each of you my family has had a very busy spring and like many in states such as Virginia, Wisconsin, Minnesota, and Missouri, we in Maryland have been preparing to host our national breed conventions. Since the conclusion of our respective conventions there has been time for all of us to reflect on the planning, preparations, execution and outcomes. The thing that I am amazed about is the number of people necessary to accomplish all that has been planned and dreamed about for so many years. I am rather certain that I can assert for all of us that nothing would have happened without volunteers. Volunteers are the people that show up to unload boxes, stuff bags, write name tags, shovel shavings, dress tables, take tickets, write ads, chair committees, staff booths, and run the errands for the little things that seem to always be forgotten. Some of them are probably neighbors that do not even milk cows or were a junior member that remembers someone who had done the same thing for them and what a good time they had competing in youth activities. But for some reason they come and all with the same question, “What do you want us to do?”

The dairy industry seems to be abundantly blessed with people who freely volunteer, time, talents, and resources. Maybe in the future a researcher will find there is a spot on the human genome for people that have the capacity to willingly give for no reward. As far as the dictionary is concerned they have overlooked one key word when they define a volunteer, and that is passion. It seems that the two words need to go hand in hand especially when you examine the accomplishments of so many dairy industry organizations and programs. National Dairy Shrine has to be one of the most fortunate beneficiaries of the volunteer spirit.

NDS tries hard to recognize and acknowledge all of the people that assist us throughout the year but I fear there are many we unknowingly overlook. Those that contribute to the success give freely and generously and many work anonymously behind the scenes on committees and other projects that benefit NDS. Our organization would cease to function if not for the volunteers, both individuals and businesses that guide our direction, preserve and renew our Museum, administer and distribute our scholarships and recognitions as well as coordinate and support our outreach projects. I am truly amazed by the generosity and passion our volunteers posses.

The executive committee held our midyear meeting at the Museum in Fort Atkinson. It is an amazing facility staffed primarily by volunteers. It was the first I had been able to visit since the renovations and expansion had begun. The transformation is incredible and I strongly recommend that each of you stop to visit if the opportunity arises. I recently found a copy of the Chronicle from the spring of 1980 and was anxious to read the message from the president, Max Dowdy. Ironically, it centered on the fundraising and building of our original Museum. At that point funds had been raised to cover all but $80,000 of the necessary funds and Mr. Dowdy called for our members to rally and complete the project. As we near the completion of the current project we find ourselves again needing a total of $80,000 to complete our technology updates and display areas. I have confidence that we can once again rise to the challenge and generously collect the funds to once again complete our projects and continue the traditions of which we are so proud.

I humbly take my hat off and extend my hand to all of our members and volunteers who so kindly give so National Dairy Shrine can thrive and grow!

Silent Auction

National Dairy Shrine is looking for 4 or 5 high value articles for the silent auction. If you would like to donate an article for the auction please contact National Dairy Shrine at info@dairyshrine.org or call 920-863-6333. Proceeds will be used to update exhibits and the Joe Eves Library at the National Dairy Shrine Museum located in Fort Atkinson, Wis.
Guest of Honor

Steven Larson is the Guest of Honor, the highest award from the National Dairy Shrine. Larson served as Managing Editor of Hoard’s Dairyman and helped establish dairy policy through his written editorials on national and international dairy policy, milk marketing, dairy product promotion, feeding and nutrition, mastitis and herd health, and dairy cattle breeding. He is a well respected and recognized individual whose positive impact on the dairy industry cannot be overstated.

Distinguished Dairy Cattle Breeder

William H. Peck is the NDS Distinguished Dairy Cattle breeder from Schuylerville, NY. Peck’s farm Welcome Stock has national and international recognition in producing quality and sought after cattle. Peck has also served on several New York and national boards and committees, such as Holstein Association USA Board of Directors and New York State Agricultural Society Member and Director. He has shown great leadership abilities and the insight to use innovative breeding ideas.

National Dairy Shrine Pioneers

Dr. David Dickson was a pioneering professor at the University of Wisconsin-Madison, using dairy cattle judging techniques to teach lifelong skills in communication.

Craig Beane, Fort Atkinson, Wisconsin was a leader to farmers in employing a better record system, an advocate for herd testing, and a leader in the farm credit system.

Norman Olson had an illustrious 38 year career of research in cheese technology and teaching in Food Science at the University of Wisconsin-Madison. The numerous awards he has received attest to the scope and importance of his work.

Dr. Harold Schmidt is a veterinarian that has had a fantastic influence on Holstein genetics and his involvement in the A.I. business by creating Genetics Inc. in California.

Dr. Peter Van Soest, Cornell University, is recognized worldwide for his study in animal feeds and nutrition and their importance in animal performance. Dr. Van Soest developed the detergent fiber analysis system that is still being utilized worldwide by dairy nutritionists.

Progressive Dairy Producers

Charles Krause is the winner in the small herd division. Krause and his wife Robyn have excellent herd of 165 Holsteins in Buffalo, Minnesota and is very involved in the dairy community. Charles often serves as a spokesperson on dairy issues for media outlets in the Twin Cities.

Martin Burken is the winner in the large herd division, and operates Blue Hyll Dairy LLC. Clinton, Iowa. With his wife Lisa and family they milk 774 cows. Mr. Burken has been very active in Swiss Valley Cooperative, county DHIA boards, dairy promotion activities, Farmers for the Advancement and Conservation of Technology (AFACT) and his local church.

Graduate Dairy Production

Joel Krall of Lebanon, Pennsylvania has been selected as the graduate Dairy Production award winner. Joel, his wife Christine and partner Tim Crouse operate Furnace Hill Holsteins. Joel will receive a $2500 award sponsored by Elanco to be used toward the purchase of cattle to improve his herd.
Passing of National Dairy Shrine Past Presidents

National Dairy Shrine recently lost two more distinguished Past Presidents. Their efforts to lead National Dairy Shrine to greater achievement and to further enhance the dairy industry are greatly appreciated. These two gentlemen will be sadly missed by all who met them.

Mr. Robert William Basse, 84, of Hermitage passed away on February 25, 2011. A native of Wisconsin, he was preceded in death by his parents. He was survived by his wife of 58 years, Judy Basse, his daughters, Janet Basse Graham (Tim), Karen Basse Buckner (Buck) and granddaughter, Laura Beth Graham, grandsons, David Graham, Ben, Bob and Mark Buckner. He was also survived by his sister, Ruth Klussendorf, brother, Alvin Basse, and many nieces and nephews.

Mr. Basse went to Oklahoma State University in 1948. He was a master showman at the halter of any animal. He was a superb judge of both people and livestock." He was the president of the college Dairy Science Club, an officer at Farm House Fraternity, a member of Alpha Zeta, an honorary agriculture society, and named in “Who’s Who” in Colleges and Universities in 1952.

Mr. Basse was past manager of Langford’s Hermitage View Farm, where he exhibited prize-winning Guernsey dairy cattle. He later took a position as an executive with the American Dairy Association.

He was an active member of National Dairy Shrine and served as President of the organization in 1987. Mr. Basse always had a deep love for agriculture and the dairy industry. Those who knew him will miss his exuberance and love of life.

Passing of NDS Board Member

Dr. Roy Ax, Professor of Animal Sciences and Adjunct Professor of Obstetrics and Gynecology at the University of Arizona died suddenly the evening of March 29, 2011. At the University of Arizona, Dr. Ax served as Chairman for the Department of Animal Sciences from 1990-2001 was awarded the University of Arizona College of Agriculture and Life Sciences Award for Excellence in 2001 and recognized for his teaching with the Bart Cardon Sustained Excellence in Teaching Award in 2010.

Prior to his position at the University of Arizona, he rose through the ranks, at the University of Wisconsin, in the Department of Dairy Science, from Assistant (1979-1983) to Associate (1983-1987) to Professor (1987-1990). Roy and his wife and teammate of 31 years, Mary Bellin, built a nationally and internationally recognized research program in domestic animal reproduction. At Wisconsin he served as Director of the renowned Endocrinology-Reproductive Physiology Graduate Training Program, and was also acknowledged for his teaching with the John S. Donald Excellence in Teaching Award in 1983.

Dr. Ax received his B.S., M.S. and Ph.D. degrees from the University of Illinois and was a postdoctoral fellow with The Mayo Clinic. In his career, Dr Ax trained 24 M.S., 8 PhD and 7 Postdoctoral students. He held eleven patents related to fertility of mammals and genetic merit of cattle. Dr. Ax authored or co-authored more than 100 refereed papers, wrote more than 150 invited papers and symposia proceedings, published 18 book chapters and presented over 100 abstracts at scientific meetings.

He had received numerous research awards including the Young Scientist Award of the American Dairy Science Association, 1985; National Association of Animal Breeders Research Award, 1989; Upjohn Physiology Award, 1990; and Alumni Award of Merit, University of Illinois, 1991.

He is survived by wife Mary Bellin; sons Jerrod of Tucson, Bryan (Rebecca Forgash) of Lakewood, CO and Stephen (Pamela Gautier) of Tucson; grandsons Lucas and Benjamin Ax of Lakewood, CO and mother Shirley Koonmen of Rockford, IL.

Roy’s goal was to make a difference scientifically and personally and he succeeded beyond measure. His intelligence, willingness to listen and love of people will be missed by all who had the privilege to know him.
Student Recognition Awards

Brandon Thesing
The top awarded is Brandon Thesing from Winona, Minnesota. Brandon graduated from the University of Minnesota in May with a degree in animal science and an emphasis on dairy production.

Brittany Thompson
The second award goes to Brittany Thompson of Snow Camp, North Carolina. She is a Dairy Science major at Virginia Tech who has participated extensively in their Dairy Club in multiple leadership roles. A summer internship in cattle sales with Pfizer lead to her current position as a cattle territory manager.

Hannah Thompson
Next is Hannah Thompson from Walkersville, Maryland, who is an Agricultural Communications major at Ohio State University. She is currently a sales and marketing communications intern for Select Sires and will return to Ohio State to pursue a master’s degree in agricultural and extension education this fall.

Abby Udermann
Following next is Abby Udermann from Sartell, Minnesota, where she is majoring in Animal Science with a Dairy Production emphasis at the University of Minnesota. Abby completed a dairy cattle genetics internship with Genex/CRI last summer and has now joined Genex full time.

Ashley Sears
Next is Ashley Sears from South Deerfield, Massachusetts, who is a Business and Dairy Science major at Cornell University. She plans to attend law school in the fall while maintaining her involvement in the family’s dairy operation.

Kristin Hogan
Following is Kristin Hogan from Tillamook, Oregon, who is has a double major in Animal Science with Dairy Option and General Agriculture major with a Communications minor at Oregon State University. Kristin plans to work in industry, and would like to return to her family’s farm eventually.

Joshua Ebert
Next is Joshua Ebert from Blairsville, Pennsylvania, who has an Animal Sciences major with a Business Management emphasis. An internship with Cargill Animal Nutrition last summer developed into an opportunity to join the company full time following graduation.

Corey Kayhart
Following next is Corey Kayhart from Vergennes, Vermont, who is an Animal Science major at Cornell University. Corey will pursue his interests in farm business and financial analysis as he begins his career at Farm Credit.

Cassandra Dutcher
Next is Cassandra Dutcher from Humboldt, Nebraska. She is an Animal Science Production Management major at Kansas State University. Cassandra completed a summer internship at the Hoard’s Dairyman Farm and will be interning at Heartland Jerseys in Kansas this summer.

Emily Lyons
The final recognition awardee is Emily Lyons from Rockford, Illinois. She is an Animal Science major at the University of Illinois. Emily plans to attend law school to study agricultural and environmental law and hopes to work to defend the rights of farmers and to assist them in complying with environmental requirements.
2011 Scholarship Winners

Kildee Scholarship Awards

Chelsea Holschbach
Chelsea Holschbach of Baraboo, Wisconsin, is attending University of Wisconsin – Madison School of Veterinary Medicine. She is an outstanding student, achieving acceptance into the Veterinary School during her undergraduate junior year. She has also won Oral Reasons at the National Intercollegiate Dairy Cattle Judging Contest.

Hannah Thompson
Hannah Thompson of Walkersville, Maryland, completed her degree in Agricultural Communications at Ohio State University, with minors in Agribusiness and Spanish. She will continue her education at Ohio State University in a Masters program of Agricultural and Extension Education with a concentration in Agricultural Communication.

Lindsey Rucks
Lindsey Rucks of Okeechobee, Florida, is currently attending the University of Florida, majoring in Agriculture Education and Communication with an emphasis in Leadership Development. Her goal is to a promoter of the dairy industry and to be a breeder of purebred dairy cattle.

NDS/DMI Milk Marketing Scholarships

Laura Weisz
Laura Weisz, of Hillman, Minnesota has been awarded the 2011 National Dairy Shrine/DMI Milk Marketing $1500 Scholarship. Laura is an Animal Science major with a Dairy Production emphasis along with a Mass Communications minor at the University of Minnesota.

Philip Bachman
Philip Bachman, of Ulysses, Pennsylvania, is an Animal Sciences major at Pennsylvania State University. Philip is on his family farm God’s County Creamery where they focus on direct sales to the consumers off the farm.

Mandy Brazil
Mandy Brazil from Petaluma, California, is a Communications major with Dairy Science and Agriculture Business minor at Polytechnic State University – San Luis Obispo. Mandy participated in a collegiate exchange and spent one semester at the University of Wisconsin-River Falls.

Laura Elliott
Laura Elliott from Marshall, Wisconsin, is attending University of Wisconsin – Madison as a Dairy Science and Life Sciences Communication major with a Business Certificate. On campus, Laura has been active in the Association of Women in Agriculture, National Agri-Marketing Association, and CALS Student Council.

Jason Kaare
Jason Kaare from Chaska, Minnesota, is pursuing an Agricultural Education major with a minor in Animal Science at the University of Minnesota. Jason is involved in involved in the Gopher Dairy Club, Agricultural Education Club, Farm House Fraternity and was selected as National Collegiate Agriculture Ambassador.

Rachel Manning
Rachel Manning from Huntingtown, Maryland, is attending West Virginia University as an Agriculture and Extension Education major. At WVU Megan is involved in the Dairy Science Club, Block and Bridle Club, Collegiate Farm Bureau, Horticulture Club, Collegiate FFA, Collegiate 4-H and Mountaineer Maniacs.

Isaac Salfer
Isaac Salfer from Dassel, Minnesota, is attending the University of Minnesota as an Animal Science major with an emphasis in Dairy Production. At the U of M Isaac is involved in the Farm House Fraternity, Gopher Dairy Club and Brock and Bridle.

Continued on Page 6
**2011 Scholarship Winners**

**Theresa Twohey**
Theresa Twohey from Stewartville, Minnesota, is pursuing an Agricultural Education Leadership and Communications major at the University of Minnesota. Theresa is involved in the Beta of Clovia Sorority, Gopher Dairy Club and Agriculture Education Club.

**Hannah Wentworth**
Hannah Wentworth from Quarryville, Pennsylvania is attending Pennsylvania State University as an Animal Science major. On campus Hannah is involved in the Dairy Science Club, Ag Advocates, Collegiate Farm Bureau, Collegiate FFA, Dairy Judging Team and the Ag Student Council.

**McCullough Scholarships**

**Eileen Gress**
Eileen Gress will receive the $2500 top scholarship to be used towards her continued education at the Ohio State University in an Agricultural Communications major. As she pursues her college degree in agricultural communications, she one day hopes to bridge the gap in communication between farmers and consumers.

**Cassandra Krull**
Cassandra Krull will receive a $1000 scholarship to be used towards her pursuit of an Agribusiness degree at either Kansas State University or University of Wisconsin – Platteville. Krull would like to one day work for agricultural media to help further the awareness and demand of agriculture.

**Maurice Core Scholarship**

**Erin Daninger**
Erin Daninger of Forest Lake, Minnesota, has won the Maurice Core Scholarship. Daninger is a student at the University of Minnesota, has shown very strong leadership abilities and has been involved in FFA, 4-H, and served as Washington County Dairy Princess.

**Iager Scholarship**

**Karessa Mann**
The recipient this year’s Iager Scholarship is Karessa Mann of Hilmar, California. She is attending Modesto Junior College and double majoring in Agriculture and Dairy Science. She plans on to pursue an emphasis in Agriculture Communications.

**Klussendorf/McKown Scholarship Winners**

**Karen Anderson**
Karen Anderson of Lester Prairie, Minnesota, plans to complete her degree in animal science, and pursue a career with an A.I. company in dairy marketing or possibly return to the family farm.

**Jenn Krultz**
Jenn Krultz of Greenwood, Wisconsin, grew up on her family’s dairy farm and also worked on neighboring farms during her high school and college years. Upon graduation, she hopes to work as a farm or crop manager or for an agriculturally-related business until she is able to buy back her family’s home farm.

**Lindsey Rucks**
Lindsey Rucks from Okeechobee, Florida, grew up on her family’s south Florida dairy farm. Rucks, a junior, would like to continue breeding and showing registered Brown Swiss cattle with a goal of one day running her family’s commercial Holstein herd.

**Rachel Manning**
Rachel Manning of Huntingtown, Maryland is a a junior majoring in agriculture and extension education. She wishes to pursue a career teaching high school agriculture education or working with the cooperative extension service.
National Dairy Shrine has Remodeling Plans for Library

In 2011, we are asking for donations to complete the final phase of our remodeling projects, the refurbishing of the Joe Eves Library. This area has been untouched since 1980 and really needs a brighter look to welcome our guests. We plan on displaying the National Dairy Shrine history memorabilia and other awards in more modern displays with better lighting. The library will be remodeled to make room for more of our growing collection of dairy industry books and the popular video history interviews. We will also add more highly efficient lighting and other technology to better serve the growing number of visitors. These are all needed to achieve the mission of the National Dairy Shrine to preserve dairy history, honor dairy leaders, encourage dairy youth and educate the public about the dairy industry. The NDS Board of Directors has set a goal of $80,000 to achieve this final phase of remodeling.

Please consider how National Dairy Shrine has helped the future of our industry for over 60 years. National Dairy Shrine is making a difference, this year we will pass the $40,000 mark in scholarships. Whether you can be generous or even if you can only donate a small amount, all donations will be greatly appreciated. Additionally there can be tax advantages to individuals or companies that donate to a 501 C-3 corporation like National Dairy Shrine.

Please help us meet our goal and allow us to have a first class facility for the thousands of annual visitors to our museum.

Members Who Have Affirmed National Dairy Shrine with a Gift in Memory or as to Honor

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Plan To Attend the National Dairy Shrine’s Annual Awards Banquet

Plans have been finalized for the 2011 Annual Meeting and National Dairy Shrine Awards Banquet to be held in Madison, Wisconsin on Thursday, October 6, 2011.

Time:
- 4:30 p.m. Annual Meeting
- 5:30 p.m. Reception
- 6:30 p.m. Banquet
- 7:30 p.m. Program

Place: The Expo Center, adjacent to the Dane County Coliseum on the World Dairy Expo grounds.

Mail orders to:
National Dairy Shrine
David Selner, Ex. Director
P.O. Box 725
Denmark, WI 54208
Ph: 920-863-6333
Email: info@dairyshrine.org

Tickets: Tickets can be purchased by mail using the form below. Orders received by September 15 will have their tickets sent by mail. Persons whose ticket orders are received after that date will need to pick up their tickets on Wednesday or Thursday at the National Dairy Shrine booth or at the registration table prior to the banquet. Tickets will be sold at the National Dairy Shrine booth. They will also be available at the registration table prior to the banquet at $30.00 each.

I would like _____ Dairy Shrine banquet ticket(s) @ $30.00 each.

My check for $_______ is enclosed, payable to National Dairy Shrine.

Send my tickets to:
Name:________________________________________
Address:______________________________________
City:_____________________State:______Zip:_______
Phone:________________________________________