Welcome, new National Dairy Shrine (NDS) members. Our membership of over 18,000 is thrilled to have you join the ranks as we honor the past and plan for our industry’s future.

Thank you and congratulations, NDS donors and volunteers. Your generous contributions resulted in over $31,000 in scholarships and awards presented to dairy students and industry leaders during 2007. Truly a proud accomplishment for such a broad-based organization funded completely by memberships, donations, and volunteer service.

Please read carefully about the various scholarships and industry awards presented annually by NDS (details elsewhere in this issue). The 2008 deadline for most awards is March 15. For the first time this year, many applications can be submitted electronically. Consider applying for a scholarship or nominating someone for an award. For additional information, applications and past winners, check out the NDS website www.dairyshrine.org. We are currently seeking sponsorships for a new award for practicing large animal veterinarians, and hope to unveil it later this year.

NDS past president, Richard Denier, has challenged us to look to the future in further expanding NDS scholarship offerings. Today’s dairy industry is a world industry. Continuing education is a must. Education costs are increasing, often faster than inflation.

To expand our horizons for tomorrow’s dairy industry, your board has approved moving ahead with a new scholarship drive. The first $100,000 raised will support scholarships honoring the past decade of leadership, professionalism and service by our Executive Director Maurice Core. Watch for your next Chronicle to learn more about this exciting initiative!

For your “to do” list this year, include a visit to the NDS Museum, housed at the Hoard Museum in Ft. Atkinson, WI. Following the recent renovation of the NDS portion of the museum, the Ft. Atkinson Historical Society has just completed a complete renovation of the remainder of the museum. In the spirit of NDS mission, and with many thanks to dedicated core of volunteers who contribute countless hours of time, talent and energy, there is no charge to visit the museum.

Also, mark your calendar for the 2008 NDS annual meeting and awards celebration. This year it will be held Thursday, October 2, during World Dairy Expo at Madison, WI.

To make NDS the best it can be, we need every member to be a working member. What can you do to be a working member? When you think of relatives, farm employees, industry co-workers, and customers; and as you consider your gift list for the coming year of birthdays, holidays, and awards; consider giving a National Dairy Shrine membership. For $50, you are giving a lifetime membership in an organization that truly keeps on giving. Each new member receives a wall plaque, an NDS pin, and a lifetime subscription to the Chronicle published twice per year. Three ways to sign up a new member: 1. Submit an application form by mail 2. Apply on-line. 3. Call NDS at 614-878-5333. By the time you receive your next Chronicle, I hope you can answer that you are a 2008 NDS working member!
2007 National Dairy Shrine

**Guest of Honor Award**
Dr. Duane Norman, center, Fulton, MD, receives the Guest of Honor plaque from Maurice Core, NDS Executive Director. Wife, Roslyn, on left.

**Distinguished Dairy Cattle Breeder**
Robert Miller, Mil-R-Mor Farm, Orangeville, IL and wife, Kaye, receive the Distinguished Dairy Cattle Breeder Award from Maurice Core, NDS Executive Director.

**Progressive Dairy Producer**
Christine and Troy Sukalski, LeRoy, MN, receive the Progressive Dairy Producer Award for the small herd division from Kevin Stiles, NDS Director.
Awards Banquet Highlights

Pioneer Awards
Richard Keene, Gilbertsville, NY receives the Pioneer Award from Maurice Core, NDS Executive Director. Others receiving the award and not present were Dr. Robert Foote, NY; Dr. Larry Satter (deceased), WI; and Dr. L. Dale Van Vleck, NE.

4-E Award
President, Linda Hodorff, presents 4-E Award to Dr. David Selner, Shawano, WI. See release on page 10.

Progressive Dairy Producer
Kevin Stiles, NDS Director presents C.A. & Kirsten Russell, Hilmar, CA, the Progressive Dairy Producer Award for the large herd division.
Kildee Scholarships
Bridgette Hemmesch, U of Minn., accepts the $2,000 Kildee Scholarship for undergraduate study from Linda Hodorff, WI, NDS president and presenter.

McCullough Scholarships
Ashley Sears, South Deerfield, MA, accepts the $2,500 McCullough Scholarship from NDS Director and presenter, Michelle Ruby, OR.

Student Recognition Winners
L to R: Emily Yeiser, Penn State; Lindsey Worden, UW-M; Leah Johnson, UW-RF; Lorilee Schults, Iowa State, 2nd; Natalie Keene, VA Tech, 1st; Melissa Mussman, U of Minn. and Dr. George Shook, NDS Director presenter. Rachel Kilgore, Penn State not Present.
More Outstanding Youth Winners

**NDS/Iager Scholarship**
Derrick Papcke, Elkhorn, WI accepts the $1,000 Iager scholarship from NDS Director, Tommy Martin, FL.

**NDS/Klussendorf Scholarship**
Derrick Johnson, Cornell, receives a $1,500 scholarship from Wayne Sliker, President of Klussendorf Association.
Jacob Pieper, VA Tech, also received a $1,500 scholarship but was unable to attend banquet.

**NDS/DMI Milk Marketing Scholarships**
L to R: Melissa Klein, UW-RF; Katie Mason, Cornell; Justine Kelsey, Cornell; Kyle Getty, Cornell; Bradley Durell, U of Minn.; Lisa Thompson, U of Minn., 1st; Jessica Tekippe, Iowa State and Christine Sukalski, DMI Director and presenter.
Highlights from 2007 World Dairy Expo

- All National Dairy Shrine activities were successful and well attended.
- Linda Hodorff, Holstein breeder from Eden, Wisconsin, was elected President. Her sister Janice Keene served as NDS President in 1996. It is the only time in National Dairy Shrine history that sisters have served as President.
- Kevin Stiles, Vice President of Marketing, Midwest Dairy Association, was elected as President-Elect.
- New Executive Committee: Linda Hodorff, Kevin Stiles, Dr. David Galton, Mary Shank Creek, Corey Geiger and David Thorbahn.
- Dr. Roy Ax, Tucson, AZ and Dr. Roger Neitzel, Beloit, WI were elected as new directors.
- The Board approved action to implement electronic submission of NDS scholarships. Applications can be downloaded from the website, completed by the student applicants and then electronically sent to NDS. Selection committees will also be able to review applications via electronic transmission.
- Recipients of Guest of Honor, Distinguished Breeder Award and one Pioneer were present and gave inspiring responses.
- Over $30,000 in scholarships and awards were presented to outstanding dairy youth. Nearly all recipients were present.
- Silent Auction VI grossed $4,000 on 28 items. Proceeds will go toward future scholarships.
- Announced the $3.8 million expansion and remodeling project at Hoard's Museum has been completed. EVERYONE IS INVITED TO VISIT!
- All National Dairy Shrine activities were successful and well attended.
- Over $30,000 in scholarships and awards were presented to outstanding dairy youth. Nearly all recipients were present.

2007-2008 NDS Executive Committee
L to R: David Thorbahn, OH; Dr. David Galton, NY; Linda Hodorff, President, WI; Kevin Stiles, President-Elect, IA and Corey Geiger, WI. Mary Creek, MD was not available for the picture.

Collegiate Dairy Evaluation Contest
Congratulations to all contestants of the 86th Annual Collegiate Dairy Products Evaluation Contest. The top five students in the ‘All Products’ category received lifetime memberships in National Dairy Shrine. The memberships are provided by the Food Processing Suppliers Association. The top five winners of the 2007 contest were Mack Haynes, Middle Tennessee; Jonah King, South Dakota; Greg Blankenship, Middle Tennessee; Sara Stancil, Clemson; and Abbey Culin, Clemson.
Front Row: L to R: Erick Metzger, OH; David Thorbahn, OH; Kevin Stiles, IA; Linda Hodorff, WI; Dr. David Galton, NY; Corey Geiger, WI. Back Row: L to R: Maurice Core, Executive Director, OH; Tommy Martin, FL; Michele Ruby, OR; Mike Rakes, CA; Evans Wright, KY; Mike Opperman, WI; Richard Clauss, CA; Dr. George Shook, WI; Dr. Roger Neitzel, WI; Dr. Roy Ax, AZ.

Not present for picture: Mary Creek, MD; Dr. Katherine Knowlton, VA; Steve Strickler, KS; Norman Hoff, TX; Donald Shriver, MO and Marion Seifert, VT.

OFFICERS & EXECUTIVE COMMITTEE (all are members of the board of directors)

Linda Hodorff, President
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linda@secondlookholsteins.com
Kevin Stiles, President-Elect
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Dr. David M. Galton, Past President
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Corey Geiger
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Directors

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Steve Strickler
Iola, KS
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Evans E. Wright
Gamaliel, KY
270-434-2358
In 2007, more than 200 young people were awarded lifetime memberships in National Dairy Shrine as a result of support from seven generous companies. This year, for the second time, winners in the regional and National Dairy Challenge Contests were provided lifetime memberships. Diamond V, Hilmar Cheese, Land O’Lakes – Purina, Southeast Milk Producers, Swiss Valley Farms and World Dairy Expo all stepped forward to provide high-ranking team members with these awards. For the seventh year in a row Dairy Farmers of America has awarded Dairy Shrine memberships to all the individuals in the National Intercollegiate and Post-Secondary Dairy Cattle Judging Contests. These young people will likely have distinguished careers in dairy and the agriculture industry. Please join me in welcoming these new members and expressing appreciation to all these companies for their support of dairy industry youth and National Dairy Shrine.

Kevin Stiles
NDS President-Elect
NDS Membership Chair

Klussendorf Winners

The Klussendorf Association honors three at the 2007 World Dairy Expo. The highest recognition a showman can receive is the Klussendorf Award. Recipients are awarded based on character, sportsmanship, ability and dairy endeavors. The 2007 recipient Barry Quickfall, Belmont, Ontario, Canada was awarded this honor at World Dairy Expo this past October. In addition to being named the 66th recipient of this award, Quickfall was the very first recipient of the Duncan MacKenzie Award also awarded by the Klussendorf Association.

Having been a active at World Dairy Expo since its inception 41 years ago, Quickfall most likely has worked with more national grand champions, all Americans, and all Canadians than anyone. Barry Quickfall became the first Duncan MacKenzie winner to be honored with the Klussendorf Trophy. Quickfall, shown far left, is pictured with fellow MacKenzie winners, including the newest winner, Delbert Yoder standing to Quickfall’s immediate right. The Duncan-MacKenzie winners shown above include (l to r): Quickfall, Yoder, Ralph Gushee, Mary Moyer Gillette, Mark Rueth, Eddie Bue, Wayne Conard, Barrie Potter, Mike Deaver, Joel Kietzman, Chris Hill, Ken Trevena, Perry Phend, and Dan Koopmans.
National Dairy Shrine is again seeking nominations by March 15 for its annual awards and scholarships except Iager and Kildee. Nominations or applications must be submitted on official forms available from our web site www.dairyshrine.org or by contacting:

Maurice E. Core/Exec. Director
TEL: 614-878-5333
FAX: 614-870-2622
Email: shrine@cobaselect.com

Guest of Honor ...is NDS's highest award. It recognizes a living contemporary dairy leader for achievements contributing significantly to the dairy industry.

Distinguished Dairy Cattle Breeder ...is presented to active, operating dairy producers who own and breed dairy cattle. Family groups, such as husband-wife, father-son, and brother-sister, are eligible as partnership teams.

Pioneer ...awards are presented to living or deceased persons who contributed significantly to the dairy industry during their lifetime. Three or four persons are recognized annually.

Progressive Dairy Producers ...two cash awards ($2,000 each) are presented for educational travel to outstanding young dairymen (21 to 45 years of age) in two herd size categories: less than 300 cows and 301 cows or more.

Kildee Scholarships ...Advanced Study · The top 25 All-American contestants in one of the past three National Intercollegiate Dairy Cattle Contests plus the Platinum winners in the National Dairy Challenge Contest award year are eligible to apply for up to two $3,000 scholarships. Students may apply for the scholarship in their junior or senior year of college. Undergraduate Study · The top 25 contestants in the National 4-H and FFA Dairy Judging Contests are eligible to compete for a $2,000 college scholarship. All Applications/Letters of Recommendation/Transcripts are due May 1, 2008, midnight, PST.

Dairy Student Recognition Program ...is to recognize and reward graduating seniors planning a career related to dairy production. Winner receives a $1,500 cash award, $1,000 for second and three to seven $500 cash awards (depending on the number and quality of applicants).

National Dairy Shrine/Dairy Management Inc. (DMI) Milk Marketing Scholarships ...to encourage students to pursue careers in the marketing of dairy products.

Seven thousand dollars awarded annually, $6,000 provided by DMI and $1,000 provided by NDS.

McCullough Scholarships ...two scholarships ($2,500 and $1,000) awarded annually to high school seniors planning to enter a 4-year college or university with intent to major in Dairy/Animal Science with a communications emphasis or Agricultural Journalism with a Dairy/Animal Science emphasis.

NDS/Klussendorf Scholarships ...Two $1,500 scholarships for first, second or third year students at a 2- or 4-year college or university. Applicants must major in a Dairy or Animal Science curriculum with plans to enter the dairy cattle field.

NDS/Iager Dairy Scholarship ...One $1,000 scholarship to a second year college student in a 2-year agricultural college. This application is due July 1, 2008.

If you know someone who should be nominated for these awards, please visit our web site and download the applications at www.dairyshrine.org. Winners will be announced in June, with the awards to be presented at the annual NDS awards banquet in Madison, Wisconsin on Thursday, October 2, 2008.
New Members - Welcome to National Dairy Shrine

The following individuals have joined National Dairy Shrine since the August 2007 Chronicle went to press. This list does not include new members from National Intercollegiate and Post-Secondary Dairy Judging Contests and North American Intercollegiate Dairy Challenge Contests

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Before, Alan M., Newport, VT
Bessoff White DVM, Heather, Stamford, CT
Bolin, Matt, Clarksville, IA
Branstetter, Andrea, Madison, GA
Brooks Jr., Johnny D., Durham, NC
Butler, W.R., Ithaca, NY
Cameron, Charles, Mount Vernon, KY
Clark, John M., Mohawk, NY
Clark, Kailyn Elizabeth, Toulon, IL
Clark, Ryan, Toulon, IL
Crane, Susan, Burlington, WI
De Block, Daniel, Dyer, IN
DeForest, Arlene, Ann Arbor, MI
DeHaan, Kevin, Taylor, MO
Dixon, Keith, Phillipsburg, MO
Dynes, Matthew M. Annawan, IL
Falk, David C., Durham, NC
Galdi, Robert F., Brandon, WI
Gatton, Veronica, Conway, MO
Grewe, Roy D., Cumberland, WI
James, Arthur, Chesterfield, MO
Keen, Carol, Baldwin City, KS
Kestell, Tom, Waldo, WI
Lloyd, Charlie, Pleasant Garden, NC
Martin, Marcus, Mergusburg, PA
Martin, Neal, Middleton, WI
Maun, Mike, Fort Loudon, PA
McClure Sr., Walter, Rocky Mt., VA
McCullough, Lea, Juda, WI
McKenna, Thomas, Madison, WI
Melander, Kristine, Elkland, MO
Ness, Robert, Howick, Quebec, CAN
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NDS Iager Scholarship

Derrick Papcke, Elkorn, WI, was chosen as the recipient of the 2007 NDS/Iager Dairy Scholarship. Charles and Judy Iager, Maple Lawn Farms, Inc., Fulton, MD, sponsored the $1,000 scholarship now in its fourth year. The scholarship is given to an outstanding student in a two-year agricultural school who is pursuing a career in the dairy industry.

Derrick has eight months to go at the University of Wisconsin-Madison College of Agriculture Farm and Industry Short Course where he is majoring in dairy science and crop science. He grew up on a 120 cow dairy, farming 1,300 acres of corn, soybeans, and alfalfa. He was actively involved in 4-H, FFA, and Walworth County Farm Bureau. Derrick received several awards for activities in FFA including the 2006 Wisconsin Star in Agricultural Placement and his Wisconsin State FFA Degree. He is currently serving as the Wisconsin State FFA Treasurer and alumni vice president for Elk-horn FFA.

The award was presented at the NDS annual banquet in October at World Dairy Expo. Derrick is pictured receiving his award on page 5.

Selner Receives 4-E Award

Dr. David Selner, Shawano, Wisconsin, received National Dairy Shrine’s seventh 4-E Award on October 4 at their Awards Banquet. See photo of presentation on page 3. According to President David Galton, Selner has been a tireless worker for National Dairy Shrine for many years. He served six years on the Board of Directors, one year (2002) as President, and as chairman of several key committees. In 1999, Dave served as Co-Chairman of the organization’s 50th anniversary celebration. He also has been a long-time leader of the National Intercollegiate Dairy Judging Contest including 24 years as superintendent.

The other winners of this prestigious award are alphabetically: Jim Baird, Al Haukom, Jim Leuenberger, Merle Howard, Miles McCary and Bob Wulfkuhle.

Obituaries

William G. “Bill” Mason, Buhl, ID, passed away on November 30, 2007. A memorial service was held December 8. Bill and his family received the NDS Distinguished Dairy Cattle Breeder award in 2003.
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“Mr. Zurborg provides an interesting perspective on the dairy industry. I especially enjoyed the photos and explanations of the changes in factory production over the years,” remarked Dr. Robert A. Easter, Dean of the College of Agriculture, Univ. of Illinois.

Milk Marketing History by Carl Zurborg

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