The President’s Message
By Dr. David Galton, President, National Dairy Shrine

This Chronicle features the winners of the various awards that National Dairy Shrine will present at the annual banquet. As you read about the winners, you soon realize that NDS is recognizing an outstanding group of dairy industry leaders and young people who have demonstrated tremendous potential for the future in the dairy industry. The application for the Progressive Dairy Producer Award was reworked last year to encourage more outstanding dairies to apply for the recognition. As a result, the number of applications doubled this year for the award. Seventy-five youth submitted applications for the 6 different award categories. This level of youth participation clearly illustrates the interest that the youth have in the future of the dairy industry and NDS.

The NDS Board was successful in seeking sponsorship for students who participated this year in the regional and national North American Intercollegiate Dairy Challenge Contests. With the industry sponsors of Southeast Milk Producers, Hilmar Cheese and Swiss Valley Farms along with anonymous donors, it was possible to sponsor NDS memberships for 164 college students who participated in the regional and national contests. In addition, 115 college students who participated in the national dairy cattle contests last year received NDS memberships which were made possible with Dairy Farmers of America sponsorship. These 279 students represent tomorrow’s dairy industry leaders and many different dairy industry related careers. The sponsorship of all awards for NDS is greatly appreciated.

We encourage you to visit the recently renovated NDS museum which is housed at the Hoard’s Museum in Ft. Atkinson, WI. The Hoard’s Museum is currently being renovated which will greatly enhance the NDS museum. Also, we encourage you to learn about NDS programs and the museum on the website: www.dairyshrine.org

Hope you are planning to attend the NDS annual banquet at the World Dairy Expo on October, 4, 2007. The banquet provides an excellent overview of what NDS is all about!

The National Dairy Shrine “pin” may be small but “this little pin makes a BIG difference.” The pin indicates that you are a part of a national organization that represents dairy producers, processors, agri-business professionals, scientists, youth, educators, and other professionals with a stake in the dairy industry. No other organization unites so many diverse people whose livelihoods all depend on the production and processing of milk and dairy products. Thanks, for being a member of the National Dairy Shrine and please encourage others to join!
Dr. H. Duane Norman, research leader at USDA Animal Improvement Programs Lab (AIPL), has been selected the 2007 National Dairy Shrine Guest of Honor. This award is one of the industry’s most prestigious and honors a contemporary dairy leader for outstanding accomplishments and contributions to the dairy industry.

Dr. Norman’s 38-year career as a research geneticist has contributed to genetic improvement of yield and fitness traits in dairy cattle, thereby increasing the efficiency of milk production worldwide. Through his work, he developed an image of U.S. superiority and set the pace for genetic evaluation models used around the globe.

Dr. Norman’s career has been dedicated to developing accurate genetic evaluation methods for traits of economic importance to dairy producers. He was personally responsible for developing a procedure originally used to estimate genetic merit of bulls for milk, fat, and protein yields. He helped develop evaluations that included contemporary comparisons, pedigree information, and multiple lactations. Under his direction as leader of dairy genetics and management research, the charge of USDA’s Animal Improvement Programs Laboratory has moved from simple evaluation of yield traits to complex evaluation of yield, fitness, and health traits, including conformation, longevity, fertility, calving ease, stillbirth, and mastitis resistance. He generated the first genetic-economic indexes to rank bulls and cows and later extended these indexes to include type.

Dr. Norman conducted the first comprehensive studies to determine effect of individual type traits on herd life and lifetime production that shaped industry programs. He was the first to incorporate sound genetics in type evaluations.

Dr. Norman’s impact on the dairy industry through his own research, or research performed under his direction, has led to genetic improvement for milk yield of 1.5 percent per year over the past 25 years. Nine million dairy cows in the U.S. today are averaging 19,000 pounds of milk per year, as compared to 11 million cows averaging 12,000 pounds in 1980. Nearly 60 percent of this gain is attributable to genetics.

Globally, the research of Dr. Norman and his team at AIPL through Interbull studies and multi-country progeny test projects has proven the superiority of U.S. genetics. These studies have had an extremely positive impact on U.S. dairy semen exports, currently valued at $54 million.

Through participation and leadership roles in organizations such as the Council on Dairy Cattle Breeding, breed organizations, National Dairy Herd Improvement Association, Purebred Dairy Cattle Association, National Association of Animal Breeders, and American Dairy Science Association, Dr. Norman has helped unify the U.S. dairy industry to prioritize and direct genetic programs and improve accuracy of genetic evaluations.

In his role at USDA-AIPL, he has directed projects, served as an advisor or committee member, or been a speaker on agendas in genetic research-related activities in over a dozen countries other than the U.S.

In National Dairy Shrine, Dr. Norman has served as president, on the board of directors, and a number of various committees. He has volunteered his time and expertise to Maryland 4-H, coaching successful dairy bowl and nutrition bowl teams and teaching various 4-H projects and activities. He has also organized science fairs and projects for local schools and children’s programs through the Beltsville Agricultural Research Center.

Norman has been honored for his professional contributions by the American Dairy Science Association, American Jersey Cattle Association, Maryland Jersey Cattle Club, National Association of Animal Breeders, National Dairy Shrine, National DHIA, Pennsylvania State University, Polish Ministry of Agriculture, and USDA.

Expansion and remodeling at the NDS Visitor’s Center is complete. The Hoard Museum is also being expanded and remodeled. Plan a visit this fall to see all the exciting new displays.
roxy, Roxette, Raider, Lee, Debutante Rae, and Rubens — legends of the Holstein breed that span across four decades. These are just a few individuals that form the many great branches of the Roxy line that are as plentiful today as leaves in the forest. While many dairy enthusiasts are certainly familiar with these great animals, some may not know the common bond they all share . . . Bob Miller of Mil-R-Mor Holsteins.

When it comes to breeding and developing animals that span across decades with longevity and excellence, both male and female, Bob Miller may be the most successful breeder in his era. Through his Mil-R-Mor herd, Bob developed Glenridge Citation Roxy (born April 15, 1968) into a household name. The famed Roxy has twice been crowned “Queen of the Holstein Breed,” most recently in 2004 by Holstein World. In 1999, Holstein International conducted a worldwide contest to select the cow of the century. Roxy was voted “International Cow of the Century” by 45 percent of the voters.

Today, she has 178 female descendants in direct, unbroken lines that are classified Excellent. One of these descendents is Scientific Debutante Rae, the 2005 Reserve Grand Champion at World Dairy Expo. On the male side, STBVQ Rubens, a fourth generation descendent of Roxy, was the sire of the first-ever Supreme Champion representing the Red and White breed at World Dairy Expo in 2005.

As a young Canadian, Miller developed his eye for cattle through dairy judging. In 1951, he was first-place individual at both the National and Provincial Dairy Judging Contest in Quebec, Canada. Four years after winning those contests, Miller moved to the U.S. and began his dairy career as a herdsman. Eventually he and his wife, Kaye, set out on their own and purchased a farm just west of Chicago in Dundee, Ill. It was at that farm where a unique chapter of Holstein history unfold-
ed until they purchased Carousel Farms in Orangeville, Ill, last year and moved the herd to the well-known facility.

“His outstanding ‘eye’ allowed Bob to recognize the potential in Roxy,” says Holstein historian and pedigree expert Horace Backus. “It was his work as a breeder that twice brought her the “Queen of the Breed” designation. The 97-point Roxy and her 96-point maternal sister have been the All-Time All American Produce of Dam. They are the breed’s highest classified maternal sisters,” notes Backus. To date, 115 Excellent descendants of Roxy carry the Mil-R-Mor prefix. “An amazing, almost unheard of feat,” states Backus.

Her most famous daughter, Mil-R-Mor Roxette, who Miller consigned and sold at the 1977 National Holstein Convention Sale, became Canada’s first 30 Star Brood cow. She had 22 Excellent offspring. The Roxy-Roxette dam and daughter pair became the Holstein breeds’ leading dam and daughter pair for Excellent offspring with a total of 42. Under the care of her new owner, Roxette’s influence grew through the influence of her son, HanoverHill Raider. Raider went on to become the sire of the influential Comestar Lee.

Besides looking the part, Miller’s cows also produce. In the current herd of 65 cows, 28 have Excellent dams with over 150,000 lifetime; 16 have Excellent dams with over 200,000; and two have Excellent dams with over 300,000. Over the years, Mil-R-Mor Holsteins have held four national and 25 state production records.

Bob not only is a great cowman, but also was a pioneer in embryo transfer. Miller, along with his partners, Dr. Os
trander and Dr. Mauer, owned MOM Embryo Company. They were early pioneers in the development of nonsurgical flushing and nonsurgical transfers. Bob and his partners were motivated to work on the nonsurgical approach after they preformed 12 surgical flushes. Bob decided right away that this “surgical” method was neither safe nor practical to perform on top cows.

To remedy this issue, Bob contrived a homemade stainless steel tube with an inflatable rubber cuff. He inserted through this stainless steel tube a nylon line that was flexible; yet stiff enough to be pushed to the tip of the uterine horn. The fluid entered through this tube and washed the embryos back through the stainless steel tube. The embryos were then collected in a petri dish or beaker.

While these accomplishments are amazing on their own over the years Bob has successfully served as a herdsman, A.I. technician, field person and promotion manager for an A.I. cooperative, and as an owner of his own livestock photography business, and president and manager of an embryo transfer company.

While Bob Miller is a great cowman and businessman, he also finds time to give back to his community and the industry. Over the years, he has hosted visitors from all 50 states, 9 Canadian provinces, and 42 countries. Bob and Kaye are strong supporters of junior programs, the University of Illinois Dairy Judging Team, and the University of Illinois Dairy Club.

“Mil-R-Mor farm is an outstanding example of a family farm,” says Dean Dunn, livestock insurer and Holstein enthusiast. “Bob has been able to do what so many dream of: creating an environment where children and grandchildren take a keen interest in the Mil-R-Mor operation. This family is completely dedicated to the dairy industry.”
Each year National Dairy Shrine honors living or deceased “pioneers” of the dairy industry. Nominated by members of National Dairy Shrine, and selected by an anonymous committee, the Pioneer Award recipients are honored at the National Dairy Shrine Banquet at World Dairy Expo. Their portraits will be displayed at the National Dairy Shrine Visitors’ Center in Fort Atkinson, Wis. The 2007 Pioneers are Robert Foote, Richard Keene, Larry Satter, and Dale Van Vleck.

Dr. Robert Foote

Dr. Bob Foote was born on a Connecticut dairy farm and has spent a career dedicated to researching the limits of dairy reproduction, then teaching practical solutions. Upon receiving his Ph.D. at Cornell University in 1950, Bob began his research at the same institution, exploring new methods to process semen. This early research and continued exploration throughout his career led to the discovery of more efficient methods of semen harvest, processing, and analysis; the application of antibiotics to semen; and development of semen extenders; more advanced estrous detection methods in the female; embryo transfer; and, eventually, cloning. What Bob Foote identified throughout his more than 50-year career at Cornell is now standard practice in A.I. organizations and dairy operations across the globe.

Dr. Foote’s education was disrupted when World War II called him to service, where he was wounded in Europe as an officer in the 442nd Regiment, comprised mostly of Japanese-American soldiers. He remains in close contact with those who served under him, and, in recent years, they became sole owners of the then 60-cow dairy. Over the years, the Keene’s developed 30 Excellent cows and received the Holstein Association Progressive Breeder Award numerous times.

Dick continued to judge after he returned to the farm and worked as a part-time classifier for the Holstein Association. His career as a judge began at New York county shows and moved on to state, national, and international competitions. He was the official judge at the very first Holstein show at World Dairy Expo and is the only person to judge that show five times. His expertise has been called upon at numerous international shows, including the Royal Winter Fair.

Dick’s leadership and dedication to the dairy industry extends off the farm serving on the Holstein Association Board for eight years with two year terms as president and vice-president in addition to his leadership in his local church, school, and many other civic organizations. Today, at home, he’s been relegated to, in his own words, a “semi-retired crop producer and water witching expert.”

Richard Keene

A respected dairy producer and industry leader, internationally recognized dairy cattle judge, community leader, youth volunteer, and devoted family man, Dick Keene has spent a lifetime contributing to the advancement of the dairy cow.

He was born in Gilbertsville, N.Y., and his unique eye for cattle was recognized early in his career. As a member of the Cornell University judging team, Dick was high individual in each of three national contests in which he judged. Upon graduation from Cornell in 1957, Dick worked as a fieldman with the New York Holstein Association. In 1960, Dick and his wife, Shirley, returned to Dick’s family farm — Keeneland Farm — and, in 1970, Bob lectured at local Ithaca high schools, talking about his war experiences. It’s obvious that Dr. Foote’s pioneering spirit and dedication have extended beyond his professional life and continue on to this day.

Dr. Larry Satter

Dr. Larry Satter spent more than 40 years as a dairy cattle nutrition research professional and administrator; first at the University of Wisconsin-Madison and then at the USDA Dairy Forage Research Center. During that span, Dr. Satter became one of the most influential dairy nutrition scientists. His research and outreach substantially changed dairy cattle feeding and nutrition throughout the U.S. and beyond.

Dr. Satter’s work was substantial in three important areas — protein nutrition and feeding, soybean processing,
and phosphorous requirements. He discovered the appropriate ammonia balance to improve growth of rumen microbial populations, improving rumen fermentation and, ultimately, milk production. His research into new ways to process soybeans led to greater, and more economical, protein availability. And his research on phosphorous levels in dairy rations helped producers understand how to effectively limit phosphorous, reduce environmental loads, and lower ration costs.

Dr. Satter had a tremendous impact on the dairy industry during his life, and his students carry on his legacy after his untimely passing. And all dairy producers, in this country and around the world, are feeding more productive, profitable rations as a result of his dedicated research.

**2007 NDS/Student Recognition Continued...**

Dr. Dale Van Vleck was born in Nebraska and received his B.S. and M.S. degrees at the University of Nebraska before completing his Ph.D. at Cornell University. Throughout his subsequent career, first at Cornell University and now at the USDA-ARS center at the University of Nebraska, his research defining advancements in dairy cattle breeding have led to more predictive results from breeding decisions, maximizing economic returns.

As an educator, Dr. Van Vleck has directed the training of 49 Ph.D. students, authored 14 books, and published more than 340 peer-reviewed papers. His students are prominent leaders in the dairy industry and continue his commitment to advancing dairy cattle genetics.

Dr. Larry Satter and Dr. Dale Van Vleck

Melissa Mussman graduated in May 2007 from the University of Minnesota with a degree in animal science. Melissa excels at dairy cattle judging and, in addition to multiple other awards, was a member of the second-place team and sixth high individual at the 2006 National Intercollegiate Dairy Judging Contest at World Dairy Expo. She participated in the Gopher Dairy Club, including a term as president; Beta of Clovia Sorority; Alpha Zeta; and the Minnesota Royal, a campus-wide ag week. As a junior, she received the R.W. Touchberry Outstanding Junior Award, recognizing her academic and extracurricular activities. Melissa plans a career in dairy communications in addition to a longer-term goal of owning a calf-raising facility.

Emily Yaiser graduated from Penn State in May 2007 with an animal sciences degree and a minor in agribusiness management. Emily is a suc-
Strong families, dedication to employees, and cow comfort are all attributes of the 2007 National Dairy Shrine Progressive Dairy Producer Award winners; C.A. and Kirsten Russell, California and Christine and Troy Sulaski, Minnesota. Both couples strong dedication to the people and cows they work with make them outstanding winners of this award.

C.A. and Kirsten Russell with their children Colin, Lars, and McCalister, and Richard and Sharon Clauss, Kirsten’s parents, have been farming together at Yosemite Dairy since forming their general partnership in 1995. These families have grown and developed their operation from 1200 milking cows to 2250 cows in just five years, and they have recently completed a new 40 stall rotary milking facility complete with a new freestall barn to house additional cows. The herd average on 1,709 milking cows is 18,893 milk, 776 fat, and 676 protein.

Team strategy is extremely important to C.A. and Kirsten at Yosemite Dairy. A key aspect of the success derived from this teamwork is the desire to train and empower employees to implement the dairy’s goals. They work to bring the best possible team to the table by working with reliable consultants, maintaining a high quality work environment, and utilize new technologies to be more productive and more effective, particularly with measuring outcomes on the dairy. The team at Yosemite Dairy uses these tools and their commitment to success to develop high quality, commercially profitable registered Jerseys.

The Yosemite Jersey Dairy herd was one of the first in the state to obtain a Conditional Use Permit under the new California environmental regulations. They were also one of the first to be certified under the California Dairy Quality Assurance Program. Today, C.A. and Kirsten along with six other Jersey dairy families are partners in Dalhart Jersey Ranch, a heifer raising facility. The Russell’s are also partners in a family farming operation, CDF Dalhart, located in Texas.

Since construction of a new facility and addition of cows, Yosemite Dairy has increased milk production, improved labor efficiency, milk quality, and cow comfort while maintaining high reproductive standards. Switching to three times a day milking has also allowed improved udder health. Longevity continues to increase with reduced stress in well laid out facilities. All of these factors have been benchmarks for C.A. and Kirsten in the management of the Yosemite herd. They will continue to use these benchmarks along with new technology to chart their dairy’s plan for the future.

A farm that was founded in the 1960’s, Reiland Farms, LLP, has grown from a 40-cow dairy in Spring Valley, Minnesota, to a blooming 250-cow freestall and parlor operation in LeRoy. Christine and Troy Sulaski are part of a family partnership that has taken many successful strides since it began 18 years ago. The Sulaski’s and their children Stephanie, Joseph, and Kenric, along with her parents Alvin and Karilyn Reiland and her brother Scott Reiland are the owners and managers of Reiland Farms, LLP. Christine and her parents focus on the cows while Christine’s husband, Troy, is the Equipment Supervisor in addition to his work off of the farm. Scott Reiland is the farm’s Agronomy Manager.

Daily milk production per cow, SCC, dry matter intake, digestibility, pregnancy rate, cull rate, and employee longevity are among the most important factors monitored at Reiland. Daily milk per cow resides at 92 lbs, and Christine has implemented a SCC employee bonus program to help maintain an already outstanding SCC level of 125,000.

Monitoring these things is very important, but Christine really enjoys breeding good-looking cows and maintaining quality genetics. Type, longevity, and production are three key factors that are observed very carefully to improve udders, feet and legs, production, and herd life. Careful attention to these details has been noted in that the herd numbers, production, net income, and net worth have all continuously improved. In the 18 years the partnership has been in place, Reiland Farm’s herd average has doubled, and Christine’s goals of getting a bull into A.I. and breeding a cow of high caliber to show at World Dairy Expo have both been accomplished.

The future at Reiland includes the “fine-tuning” of cow comfort and labor efficiency. Installing rubber mats, remodeling the existing free stall barn, and eventually installing a manure digester are all important steps. Christine would like to eventually have the cows milking over 100 lbs per day, and to install individual cow-production meters into the parlor to monitor production. Christine and Troy’s most important goal, however, is to inspire an interest in dairying in their children. They wish for them to share their passion for dairying, love of dairy cattle, and extreme respect for other people involved in the dairy industry.
National Dairy Shrine has selected **Bridgette Hemmesch** as the 2007 recipient of the prestigious Kildee Scholarship for undergraduate studies. Bridgette of Owatonna, Minn., will receive a $2,000 scholarship.

The Kildee Scholarships, established by National Dairy Shrine in 1950, honor H.H. Kildee, Dean Emeritus of Iowa State University’s College of Agriculture. Dr. Kildee excelled as a judge of dairy cattle, helped to establish the National Intercolligiate Dairy Cattle Judging Contest, and supported student judging programs throughout his life.

Bridgette became involved in the dairy industry at a very young age, “helping” her mother feed cows on their registered Holstein dairy farm. After her father’s death following a tragic farm accident, Bridgette, then 7, and her mother and brother took over the farming operations. She has since been an integral part of the farm, helping with day-to-day operations, as well as major financial and management decisions.

Bridgette is currently an animal science major at the University of Minnesota, focusing on veterinary medicine. An excellent student, she has been accepted to the University of Minnesota’s College of Veterinary Medicine through their VetFAST program for fall of 2007 and will receive her bachelor of science degree in animal science in the spring of 2008.

On campus, Bridgette has been involved in the Gopher Dairy Club, as a banquet committee member, Gopher Dairy Camp counselor, and worker at the Gopher Dairy Bar. She has been an asset to the collegiate dairy judging team as she placed twelfth overall at the Accelerated Genetics Intercolligiate Contest in Viroqua, Wis., last fall. Bridgette was also a member of a Gold-ranking team at the Midwest Regional Dairy Challenge earlier this year.

Bridgette has taken on several leadership roles in other organizations on campus. As a member of the Pre-Vet Club, she has served as the historian/college board representative and as a member of the volunteer committee. She has been the treasurer of the Equestrian Team and has been a Minnesota Horse Expo volunteer and River Valley Riders Theraeutic Riding volunteer through this organization. Bridgette has served as historian and corresponding secretary of the Beta of Clovia Sorority.

Prior to becoming a student at the University of Minnesota, Bridgette was a member of the first-place team at both the National 4-H and National FFA Dairy Cattle Judging Contests in 2003, where she individually placed fourth and third, respectively. This success resulted in a trip to the 2004 Royal Highland Show in England.

Bridgette has been a 4-H member serving as club president. In addition to her involvement with the dairy cattle judging team, she was a member of the dairy bowl team that placed first at the 2004 National Invitational. Her other projects included showing dairy cattle and horses, needle art, and premier showmanship.

As a member of FFA, Bridgette earned both her Chapter and Regional Degrees. She was active with the FFA creed speaking contest, public speaking, parliamentary procedure team, and floriculture, in addition to the dairy judging team.

Bridgette’s experiences on her family’s dairy farm, dairy cattle judging contests, and dairy challenge competitions have led her to pursue a career as a large animal veterinarian through the University of Minnesota’s College of Veterinary Medicine through their VetFAST program for fall of 2007 and will receive her bachelor of science degree in animal science in the spring of 2008.

Our sincerest thanks to Dairy Management Incorporated for their support of our awards and scholarships.

2007 NDS/Student Recognition Continued...

Official Call to the 2007 Annual Meeting

This is the official call for the 58th Annual Meeting of National Dairy Shrine (NDS). The meeting will convene at 4:30 p.m., Thursday, October 4 in the Mendota Room, lower level of the exhibition hall on the World Dairy Expo grounds.

Members will elect the Board of Directors for the coming year. President David Galton and Executive Director Maurice Core will report on activities of the past year, and the chairperson of the various committees will give their reports. President Elect Linda Hodorff will also report on her plans for the upcoming year.

All NDS members who are planning to be at World Dairy Expo on October 4 for the NDS Awards Banquet that evening are encouraged to attend the Annual Meeting as well.
National Dairy Shrine Notecards

Great idea for a Christmas card!
During the past year NDS has purchased pasture scene paintings of each of the 7 dairy breeds from the renowned artist, James S Baird (retired Art Director at Hoard’s Dairyman). These paintings are now displayed in the lobby of the National Dairy Shrine Visitors’ Center.

Greetings cards have been made featuring these paintings and are now available in 4-color for you to purchase. They will be available at the NDS Booth at World Dairy Expo or can be ordered from NDS office.

### Order Today!

1 box or pkg. of 10 4-color cards  $10.00  
(breed of your choice)

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This year, eight DMI scholarships were awarded to outstanding youth with a passion for marketing dairy products. The scholarships are graciously funded by Dairy Management, Inc., and U.S. dairy producers. The top scholarship goes to Lisa Thompson, Starbuck, Minn. The additional scholarships will be awarded to Bradley Durow, Hastings, Minn.; Kyle Getty, Hudson Falls, N.Y.; Justine Kelsey, Canastota, N.Y.; Melissa Klein, Lake City, Minn.; Katie Mason, Chestertown, Md.; Jessica Tekippe, Manchester, Iowa, and Clayton Wood, Littlestown, Pa.

The winner of this year’s top scholarship is Lisa Thompson of Starbuck, Minn. An outstanding student, Thompson has an impressive 3.81 GPA on a 4.0 scale. She has held many leadership positions, including president of Betz of Clovia Sorority and vice-president of Community Development in Truth in Business. She is a member of the Gopher Dairy Club, National Society of Collegiate Scholars, and was a member of the 2006 Minnesota Dairy Judging Team that placed second at the 2006 national contest. Thompson placed seventeenth individually, earning All American status.

Lisa was also a Pope County Dairy Princess which first sparked her interest in marketing dairy products. During the two years she served, she visited many third grade classrooms to share the importance of dairy. Thompson says, “I had the responsibility of educating students about where milk and other dairy products come from. One of the main reasons I wanted to promote dairy products in this way is because I know it is so important, especially for growing youth.” Lisa will graduate from the University of Minnesota in the spring of 2008.

Bradley Durow, a junior at the University of Minnesota, hails from Hastings, Minn. He has served as treasurer of the Gopher Dairy Club, president of Delta Theta Sigma Fraternity, and treasurer of Alpha Zeta honors fraternity. Outside of campus, Durow has been researching the potential of implementing a milk bottling operation on his home farm. He says that farmers marketing their product directly to the consumer can set their own prices based on consumers’ willingness to pay, rather than the market price.

Kyle Getty attends Cornell University and hails from Hudson Falls, N.Y. Getty has a 3.38 GPA while being very active in extracurricular activities. He served as an ambassador for the College of Agriculture and Life Sciences, the finance and philanthropy chair of Alpha Gamma Rho fraternity, and was an active member of the New York Junior Holstein Association. As a marketing intern for Cargill Animal Nutrition, Getty had the opportunity to travel internationally and meet business leaders in South Korea and China. He plans to pursue a career that is directly involved in marketing U.S. dairy products globally.

Justine Kelsey, of Canastota, N.Y., will graduate from Cornell University in the spring of 2008 with a degree in animal science. Kelsey has been active in a wide variety of extracurricular activities, including the CALS Dean Student Advisory Committee, the CALS ambassador program, the Cornell University Dairy Science Club, and the Cornell Agribusiness Fellows. Outside of college, she has been very active in Junior Holstein activities, the New York dairy princess program, and the National Honor Society. Justine’s interests in dairy promotion started when she was a dairy princess. In recent years, she has taken an interest in agricultural and dairy policy, especially after traveling to Italy and Denmark. Upon completion of her undergraduate degree, Kelsey plans to attend law school to achieve a Juris Doctor, as well as a master’s in business administration.

Melissa Klein, who will graduate December 2007 from University of Wisconsin-River Falls, calls Lake City, Minn., home. Klein is pursuing a degree in marketing communications with an agricultural emphasis and a minor in agricultural business. At UW-River Falls, she is very active in Association of Women in Agriculture, Agricultural Communicators of Tomorrow, Agriculture Future of America, Dairy Club, and the Agriculture Business Marketing Society. She was also a member of multiple honors organizations and runner-up for Princess Kay of the Milky Way, Minnesota’s Goodwill Ambassador for the Dairy Industry. Her passion for dairy has been lifelong – she grew up on a dairy farm and was involved in dairy princess activities. Upon graduation she hopes to become involved in the dairy industry.

Katie Mason, above right
Melissa Klein, below left
Bradley Durow, left
Kyle Getty, right
Justine Kelsey, above left
Jessica Tekippe, below right
Katie Mason, above right
Jessica Tekippe, below right

Continued on page 12
2007 NDS Student Recognition Winners

National Dairy Shrine is recognizing eight college students for their outstanding leadership skills, academic abilities, and interest in the dairy industry. The prestigious Student Recognition Award honors exceptional graduating seniors from across the country as they begin careers in the dairy industry.

This year’s top student and winner of $1,500 is Natalie Keene of Canton, Maine. Second-place honors and a cash award of $1,000 go to Lorilee Shultz of Ogden, Iowa. Rounding out this extraordinary list of winners are six young women who will each receive $500. The competition between these students was so close that no placings were assigned, and they are named alphabetically: Leah Johnson, LaCrescent, Minn.; Raechel Kilgore, Airville, Pa.; Lea McCullough, Juda, Wis.; Melissa Mussman, Claremont, Minn.; Lindsey Worden, Cassville, N.Y.; and Emily Yeiser, Arnold, Md.

Natalie Keene is a May 2007 graduate of Virginia Tech with a degree in dairy science. Natalie also completed a minor in applied agricultural economics. She held many leadership positions, including president of the Dairy Club of Virginia Tech. Natalie also served as president of the College of Agriculture and Life Sciences Leadership Council, a Collegiate Ambassador, and member of Alpha Zeta. Natalie was a Virginia Commonwealth Scholar in the University Honors Program and was inducted into honor societies Gamma Sigma Delta, Golden Key, Mortarboard, Phi Kappa Phi, and the National Society of Collegiate Scholars. She also served as the youth chairperson for the 2005 National Junior Holstein Convention in Maine. Natalie was also successful in dairy judging as high individual in oral reasons, seventh place overall, and first-place team at the 2005 Eastern States Exposition; second-place team overall and in reasons at the 2005 All-American contest; and high individual in Brown Swiss, third-place individual in Jerseys, and tenth-place individual in Red and Whites at the 2005 National Intercollegiate Dairy Judging Contest at World Dairy Expo. She was also a member of teams that captured first-place platinum awards at the 2007 North American Intercolligate Dairy Challenge and the inaugural Southern Regional Dairy Challenge.

In addition to winning the top award in the Student Recognition contest, Natalie was named the 2007 Outstanding Senior in the Department of Dairy Science and in the College of Agriculture and Life Sciences, an honor presented to one student in the College each year.

Natalie will join World Wide Sires full-time in August. As a marketing assistant, she plans to conduct market research and help to strengthen World Wide Sires’ position in the global marketplace. She is excited about the opportunities for international travel and working closely with customers.

Lorilee Shultz will graduate from Iowa State University in December 2007 with a double major in agricultural business and economics, as well as minors in animal science and journalism. She has been an active participant in dairy judging; the Iowa State University Dairy Science Club; the Agricultural Student Council; the National Agri-Marketing Association; the American Dairy Science Association-Student Affiliate Division; serving as national second vice-president, captain of the 2006 winning quiz bowl team, and placing first in the 2005 Undergraduate Original Research Presentation Competition; the Illinois Junior Holstein Association. She was also a member of a team that captured a first-place platinum award at the 2007 North American Intercolligate Dairy Challenge. Lorilee was named the 2007 College of Agriculture Woman of the Year and Dairy Science Club Outstanding Senior. She has completed internships with the USDA Foreign Agricultural Service Ag Trade Office in China and with Hoard’s Dairyman. Her future plans include helping her family manage the transitions to a new location, herd expansion, and retirement. After the critical transition is completed, Lorilee hopes to pursue a master’s or other graduate degree.

Leah Johnson graduated in May 2007 with an agricultural education degree from the University of Wisconsin-River Falls, Leah is an accomplished judge of dairy cattle with numerous individual and team honors, including second-place individual at the 2006 All American; and fourth-place team at the 2006 National Intercolligate Dairy Judging Contest. She was an active member of the UW-RF Dairy Club, an officer of the National American Dairy Science Association-Student Affiliate Division, president of the UW-RF National Agri-Marketing Association, president of the UW-RF Agricultural Communicators of Tomorrow, and a member of Alpha Tau Alpha and Sigma Alpha. Leah has joined the staff at the American Jersey Cattle Association. Her long-term goals include graduate school and teaching high school or post-secondary students.

Raechel Kilgore earned a degree in animal sciences from Penn State in May 2007. Raechel won numerous honors in judging dairy cattle, including second-place individual in reasons and fourth overall as a member of the top team in reasons and overall at the 2006 All American. She was active in the Penn State Dairy Science Club and editor of the 2005 Dairyman yearbook that placed first at the American Dairy Science Association-Student Affiliate Division competition. Raechel also earned top honors for her presentation in the dairy foods division at the 2006 Student Affiliate contest. She was also active as an ag advocate for the College of Agricultural Sciences and in Alpha Zeta, the Coaly Society, and the Pennsylvania Junior Holstein Association, serving as president of the executive committee in 2005. Raechel recently began her career in the Bureau of Market Development for the Pennsylvania Department of Agriculture.

Lea McCullough is a May 2007 graduate of the University of Wisconsin-Madison with degrees in dairy science and life sciences communication. Lea is an experienced judge...
McCullough Winners

The National Dairy Shrine (NDS) has announced the two winners of the Marshall E. McCullough scholarships for 2007. The scholarships are presented in memory of the well-known Georgia nutrition researcher and educator, Dr. Marshall E. McCullough. The awards are given to incoming college freshmen planning to major in dairy/animal science with a communication emphasis or in agricultural journalism with a dairy emphasis. One $2,500 scholarship will go to the winner and a $1,000 scholarship to the runner-up.

Ashley E. Sears, an outstanding student and 4-H member from South Deerfield, Massachusetts, will receive the $2,500 scholarship. Ashley graduated this spring in the top 10% of her high school class and has been accepted at Cornell University where she will major in Agribusiness with a concentration in Communications and Dairy Science. Active in 4-H for nine years, Ashley served as President of her club the past three years. Ashley owns both Guernseys and Holsteins. Her eight Guernseys average 17,000 pounds of milk with a classification average of 90 points. Her 12 Holsteins average 24,000 pounds of milk and an 88-point average classification score. Her success is further demonstrated by having owned eight All-American and Junior All-American Guernseys and two Junior All-New England Holstein award winners. The highlight of her showing experience was exhibiting the All-American 4-year-old Guernsey in 2006.

Charlotte D. Jackson, from New Cambria, Missouri was selected to receive the $1000 McCullough scholarship. Charlotte is also an outstanding student, ranking first in her graduating class with a 4.0 GPA. She has been accepted at the University of Missouri and plans to major in Agricultural Journalism.

Charlotte was extremely active and successful in extracurricular activities throughout high school including being President of the Macon National Honor Society and Team Captain of the Macon Varsity Quiz Bowl Team. A talented musician, Charlotte performed at the Missouri State FFA Convention. She has also successfully participated in many essay and public speaking contests.

The Missouri Holstein Association has benefited from Charlotte’s membership and involvement for the past decade. She has been a member of their Dairy Jeopardy and Senior Dairy Bowl teams and also served as historian for the association.

NDS/DMI Scholarships Continued ...

During Ashley’s 4-H career she had the opportunity to speak at various regional activities (fairs and 4-H meetings). Other activities that Ashley competed in successfully included judging, quiz bowls, dairy jeopardy and folding display contests.

Clayton Wood hails from Littlestown, Pa., and will graduate from Cornell University in the spring of 2009. At Cornell, Wood is a Meinig Leadership Scholar that only includes 1 percent of the entire student body based on leadership experience. He is a member of the Dairy Science Club, Alpha Gamma Rho, and the ANSC Recruitment at Cornell. He is also president of the Pennsylvania State Junior Holstein Association, a member of the National Junior Holstein Association, and a member of the National Junior Jersey Association. He has had multiple internships with the Pennsylvania Department of Agriculture, Pennsylvania All American Dairy Show, Farmshine Newspaper, and Ag Choice Farm Credit. His passion for sustaining dairy comes from his own experience as a fourth-generation dairy farmer. Along with his farm background, his internships have offered marketing experiences and have solidified his interest in dairy marketing.
**2007 Klussendorf Winners**

Derek Johnson, Unadilla, N.Y., and Jacob Pieper, White Hall, Md., have been named the 2007 National Dairy Shrine-Klussendorf Association Scholarship Award winners. These $1,500 scholarship are awarded annually to students who have successfully completed at least one year at a two- or four-year college or postsecondary program, majors in dairy science or animal science, and plans to enter the dairy cattle industry as a breeder, owner, herds-person, or fitter.

The first recipient, Derek Johnson, grew up on his family’s registered Holstein farm, Joleanna Holsteins, where he developed a sincere interest in owning, breeding, developing, and showing registered Holsteins. In fact, his passion for genetics helped improve the herd’s BAA to 109.3 – the third highest BAA in the U.S. for herds with 101 to 150 cows in 2006. That same passion led to success in the show-ring. To date, Derek has bred and shown 11 Junior All-New York Winners and 4 Junior Holstein All-American Nominees, as well as breeding and exhibiting the Grand Champion Holstein and Reserve Supreme Champion at the 2005 International Junior Holstein Show at World Dairy Expo. He was also recognized as a 2001 National Holstein Association Distinguished Junior Member and placed second overall team at both the 2003 National 4-H Dairy Judging Contest and the 2005 Intercolligate Dairy Judging Contest.

After graduation from Cornell University, Derek plans to manage a larger dairy with registered cattle. His goal is to continue to breed and develop the cow families from his own herd, while gaining experience managing cattle and employees. Eventually, he would like to own a 300-500-cow dairy and focus on dairy genetics for additional income.

“I’m interested in developing different markets for registered cattle and plan to have a sale of high-quality cattle every few years,” he explains. “I am very positive about the future of the dairy industry and look forward to achieving success through work ethic, integrity, and strong family values.”

The second Klussendorf Scholarship winner, Jacob Pieper, was very active in 4-H and the Junior Holstein, Guernsey, and Brown Swiss Associations while growing up on his family’s 100-head Holstein and Guernsey farm in White Hall, Md.

Jacob excelled in dairy judging, both in 4-H and at Virginia Tech. He was high individual overall in the senior division at the 2000 and 2001 Maryland Dairy Judging Contests and high individual overall and first-place team at the 2001 All-American Dairy Judging Contest in Harrisburg, Pa. At Virginia Tech, Jacob was seventh individual and a member of the first-place team overall at the National Intercolligate Dairy Judging Contest in Madison, Wis.

Jacob’s keen eye for cattle led to his success in the show-ring. His numerous honors include exhibiting the Reserve Junior Champion Guernsey at the 2002 World Dairy Expo, Reserve Senior Champion Guernsey at the 2006 All-American Dairy Show, and Junior Champion Brown Swiss at the 2004 NAILE Dairy Show, as well as numerous All-American Guernsey and Red and White Holstein nominations and the 2004 National Brown Swiss Bell Ringer Award.

Currently, Jacob is working toward his goal of starting his own auction and sales service. He attended auctioneering school and recently started his own cattle-fitting business, Straightline Fitting Service. This summer, he is also working with the Jersey Marketing Service for the American Jersey Cattle Association to gain experience in sale management.

“I want to sell top-quality cattle throughout the country, providing dairy farmers with profitable animals for their operation,” Jacob explains. “Hard work is the backbone of my whole plan. Without it, none of my goals are going to happen.”

The National Dairy Shrine-Klussendorf Scholarships are made possible by a generous gift by the late Klussendorf Association member, Chris Kampf.

**New Members Since February 2007 Chronicle**

Armstrong, Michael L., Syracuse, NY
Balinas, Lynn, Fort Worth, TX
Blackwood, Leah, Ethridge, TN
Bolin, Pam, Clarksville, IA
Boone, Lisa M., Church Hill, MD
Brewer, Lauren R., Cayce, SC
Cabot, Brady, Caponbridge, WV
Cahill, Adam, Columbus, OH
Coale, Peggy, Felton, PA
Cox, Maury, Shellbryville, KY
Dakin, Cameron, Myakka City, FL
Dakin, Farren, Myakka City, FL
Darr, David, Kansas City, MO
Fenton, Jenny, Winchester, OH
Garlock, Bill, Kemp, TX
Horst, Robert, Bristow, IA
Knight, Elizabeth, Woodbury, TN
Littlefield, Sharon, Watertown, NY
Martin, Max K., Bowersville, GA
Matthews, Thomas A., Chester Springs, PA
Meyer, James, Roca, NE
Moyer, Ruth Ann, Doylestown, PA
Peterson, Bill, Maysville, KY
Rice, Don, Frith, NE
Roloff, Dennis, Waupaca, WI
Rydzewski, Bob, Okeechobee, FL
Santangelo, Nicole L., Cuba, NY
Schlappi, Eunice, Lawrenceburg, KY
Smith, Daniel, Hurricane, UT
Smith, Eugene A., Clinton, WI
Stefanski, Justin, Murfreesboro, TN
Thomas, Roger, Smiths Grove, KY
Tilghman, Gary R., Glasgow, KY
Whitmore, Kenneth, Ellwood City, PA
Wolf, Thomas A., Shreve, OH
Wolfgram, Alison, Barrington, IL
Zijlstra, Jelle, Godley, TX
The National Dairy Shrine Visitors’ Center continues to be closed this summer as the Hoard Museum works its way toward the completion of a major expansion and renovation project.

The Hoard Legacy Project is a $3.8 million investment that will add three new additions to the museum, totaling approximately 14,000 square feet, and remodel another 6,500 square feet. Included in the design are new collections care areas, a new Archive and Research Library, a new Program Room and Gallery, and a two-story Native American exhibit entitled “Mysteries of the Mounds.”

Visitors to the museum and visitors’ center will notice dramatic improvements in our visitor services such as larger, handicapped accessible bathrooms, ramps that are brought up to code, a new location for our gift shop, and a second floor overlook making our upstairs more visible.

The latest update from Maas Brothers, our general contractor out of Watertown, Wis., is that we are on schedule and should still be able to reopen sometime in the middle of September. The official Reopening Ceremony is scheduled for October 27, 2007 – the 50th anniversary of the original opening of the Hoard Museum. The new exhibits, including the “Mysteries of the Mounds” exhibit, won’t open until the summer of 2008.

The National Dairy Shrine Visitors’ Center will be open for World Dairy Expo. Our hours for the week are:

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<tr>
<th>Day</th>
<th>Sept. 30th</th>
<th>8 to Noon</th>
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<tr>
<td>Sunday</td>
<td>Sept. 30th</td>
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<td>Thurs.</td>
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<td>Friday</td>
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<td>Sat.</td>
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<tr>
<td>Sun.</td>
<td>Oct. 7th</td>
<td>Closed</td>
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The Fort Atkinson Historical Society is grateful to National Dairy Shrine for its patience as we make these important improvements to our buildings.

by Sue Hartwick
Museum Director

Nelson Gardner died Sunday, July 8, 2007 following a farm accident. Gardner, 76, suffered a spinal injury at the base of his skull when he blacked out while operating a skid loader. Gardner received the Distinguished Dairy Cattle Breeder Award from National Dairy Shrine in 1985.

Obituary

In memory of Miles “Mac” McCarry, FL
Dale Button, NY

In memory of Rowland Beauvais, NC
Klussendorf Association

In memory of Ballard Bennett, CO
Mr. & Mrs. Robert Basse, TN

In memory of Al Haukom, WI
Arthur W. Nesbitt, WI
Mr. & Mrs. Maurice Core, OH

In memory of Phil Higley, FL
Robert E. Walton, WI

In memory of Muriel Mayfield, TN
Mr. & Mrs. Maurice Core, OH

In memory of Dr. Ben McDaniel, NC
Mr. & Mrs. Maurice Core, OH

In memory of Adelene Keightley, KY
Mr. & Mrs. Maurice Core, OH

In memory of Gary Schnapf, IN
Erick Metzger, OH

In memory of Georgia Pappas, CA
California Brown Swiss Association
Robert Bignami, CA

In memory of Douglas Shore, ME
Palmyra Farm, MD

In memory of Melvin White, TN
Mr. & Mrs. Robert Basse, TN

In memory of Ken Young, TX
Robert E. Walton, WI

In honor of Robert Basse, TN
Alvin C. Basse & Family, WI
Ruth Klussendorf and Family, IL

In honor of Carl Zurborg, IA
Dr. & Mrs. Bart Sak, MI
Mr. & Mrs. Ken Brown & Family, CA

To support National Dairy Shrine Program
Mr. & Mrs. Bernard Heisner, OH
Roy Nat, NY
Donald G. Whiteman, NY
National Dairy Shrine will be sponsoring its sixth consecutive Silent Auction during World Dairy Expo in Madison. All items will be displayed in the NDS booth until Thursday afternoon when they will be moved to the Exposition Center for display during the National Dairy Shrine Reception. Most of the items will be sold that evening. A few of the Holstein consignments won’t be sold until 1:00 p.m. Saturday, October 6. These items will be so marked.

Our booth will again be located in the same location (Space No. – WL01) near the west doors (arena level) of the Coliseum. All proceeds will be transferred to the scholarship fund. Call Maurice Core 614-878-5333 or Email shrine@cobaselect.com if you have something you would like to donate to the sale. Several of the items selling are pictured below:

### Items Selling Include:

1. **1-1/3 qt. Golden Guernsey Milk Bottle**  
   Ralph & Martha Turley, OH  
   National Dairy Shrine Museum, WI

2. **Antique Silver Creamer**  
   Charles & Judy Iager, MD  
   National Dairy Shrine Museum, WI

3. **Jersey Butter Mold**  
   Maurice & Carole Core, OH  
   National Dairy Shrine Museum, WI

4. **1903 print Jersey Pasture Scene**  
   Maurice & Carole Core, OH  
   National Dairy Shrine Museum, WI

5. **Holstein Pasture Scene**  
   National Dairy Shrine Museum, WI  
   Holstein Bull Picture

6. **Royal Doulton Girl with Calf**  
   Duane Norman, MD  
   National Dairy Shrine Museum, WI

7. **Royal Doulton Boy with Calf**  
   Duane Norman, MD  
   National Dairy Shrine Museum, WI

8. **Gold Plate – 1st Royal Winter Fair - 1922**  
   Russ Gammon, Ont.  
   National Dairy Shrine Museum, WI

### Also Selling but not pictured:

- Babcock Tester
- Holstein Bull Picture  
  National Dairy Shrine Museum, WI
- Bonnie Mohr Holstein Pasture Scene  
  Fort Dodge Serum Co., IA
- A Jersey Bust by Carol Herden  
  Shari Adkins, OH
- Carved Jersey Cow  
  Mary White, OH
- 2 Tin Farm Ads  
  Chris Rawley, OH
- Dairy Print  
  Denise Rich, CA
- Book – “The James Way”  
  Anonymous
- Biltmore Farms  
  Quart Milk Bottle  
  Darrell Pidgeon, Co.
- Lithograph - The Pasture, Osborne by Thomas Sidney Cooper  
  Larry & Elizabeth Specht, PA

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**Milk Marketing Book**


This 216-page manuscript is full of interesting pictures. It briefly covers early-recorded history when mankind used the milk and products made from milk provided by domesticated mammals. From there the author describes the growth in numbers and size of dairy farms, the rapid increase in the population of the consuming public, the growth in farmer-owned milk cooperatives and organizations that process and deliver milk, and the advances and improvement from early history until 2005.

The book is easy to read and has been carefully researched. These books sell for $20.00 each at the National Dairy Shrine booth at World Dairy Expo or $25.00 each if you want one shipped to your home or office.

Name: ____________________________  
Address: ____________________________

Phone number: ____________________________

Number of books desired ________ @ $25.00

Check enclosed for __________

Or

Visa or Master card #: ____________________________

Expiration date: ____________________________
Plan To Attend the National Dairy Shrine’s Annual Awards Banquet

Plans have been finalized for the 2007 National Dairy Shrine Awards Banquet to be held in Madison, Wisconsin on Thursday, October 4, 2007.

Time: 5:30 p.m.  Reception & Silent Auction
       6:30 p.m.  Banquet
       7:30 p.m.  Program

Place: The Expo Center, adjacent to the Dane County Coliseum on the World Dairy Expo grounds.

Tickets: Tickets can be purchased by mail using the form below. Orders received by September 15 will have their tickets sent by mail. Persons whose ticket orders are received after that date will need to pick up their tickets on Wednesday or Thursday at the National Dairy Shrine booth or at the registration table prior to the banquet. Tickets will be sold at the National Dairy Shrine booth. They will also be available at the registration table prior to the banquet at $25.00 each.

I would like _____ Dairy Shrine banquet ticket(s) @ $25.00 each.

My check for $_______ is enclosed, payable to National Dairy Shrine.

Send my tickets to:
Name: ______________________________________________________
Address: ____________________________________________________
City: ___________________ State: __________ Zip: ___________
Phone: _____________________________________________________

Mail orders to:
National Dairy Shrine
Maurice E. Core, Ex. Director
1224 Alton Darby Creek Road,
Columbus, OH  43228-9792
Ph: 614-878-5333
Fax: 614-870-2622
Email: shrine@cobaselect.com