President’s Message

When I was graduating from Iowa State University – more years ago than I care to admit – I remember how special it was to receive a student recognition award from National Dairy Shrine.

Even though I appreciated the recognition, I didn’t give much thought to the organization behind the award. It wasn’t until years later, when I was looking for ways to give back to the dairy industry, that I began to better understand and appreciate what Dairy Shrine is all about.

Dairy Shrine’s mission is clear, and easy to get behind: Honor past and present dairy leaders. Inspire future dairy leaders. Record dairy industry history. Promote the dairy industry.

This mission is as relevant today as it was nearly 70 years ago when the organization was founded by a group of visionary dairy industry leaders. So about 10 years ago, I put my hand up to serve on a National Dairy Shrine committee, then later agreed to serve on the board. The more involved I got, the more my admiration grew for Dairy Shrine’s timeless mission and what it accomplishes.

Now, I view Dairy Shrine as an organization I want to support and give back to, one way or another, for the rest of my life.

If you’re at a point where you’re looking for ways to give back to the dairy industry, consider how you might do it through National Dairy Shrine. Opportunities abound with this organization: Help a student apply for a well-deserved scholarship and recognition. Each year, Dairy Shrine awards about $50,000 in scholarships to students at colleges across the country. Know a young person who excels in leadership, academics, and student activities, and plans to pursue a career in the dairy industry? Encourage them to apply.

Nominate an industry leader for some well-deserved recognition. Every year Dairy Shrine recognizes outstanding individuals in the dairy industry at its annual banquet at World Dairy Expo. This includes contemporary dairy industry leaders as Guest of Honor and Distinguished Dairy Cattle Breeder, dairy industry pioneers – individuals who have been leaders, mentors, or innovators and have contributed to the progress of the dairy industry, and outstanding young dairy managers and producers with the Progressive Dairy Manager and Graduate Production Awards. Know someone who should be considered for recognition? Nominate them or join forces with others to get it done.

Volunteer: Dairy Shrine relies on volunteers to devote their time and talent to initiatives such as judging student and adult recognition applicants for recognition, helping at Dairy Shrine’s amazing museum in Fort Atkinson, Wisconsin, building an ever-stronger presence on social media, or pitching in to help with the annual recognition banquet. Let us know if you’d like to help!

Sign up new members: Membership is the foundation of any organization and National Dairy Shrine is no exception. It’s who we serve and why we exist. Our membership roster serves as the basis for communication and efforts like sourcing volunteers. Plus, new memberships provide revenue. At just $50, a lifetime membership in National Dairy Shrine is a bargain!

As an existing member, you’re our best advocate for finding and securing new members of National Dairy Shrine. If you’re not comfortable selling memberships, consider creative ways that you, or a dairy group you belong to, might recognize local youth – like showmanship winners at your local fair, for example – with a Dairy Shrine membership.

Provide financial support: The work of National Dairy Shrine depends on the financial support of people who care about the dairy industry. Keep Dairy Shrine in mind as you make year-end charitable donations, memorialize a relative, friend, or mentor, or as you name organizations as beneficiaries in your will or trust agreement. Contributions are put to good use supporting specific efforts such as scholarships or museum improvements, or helping sponsor important industry youth events like National 4-H Dairy Conference and the National Dairy Quiz Bowl Contest. Every gift is appreciated.

I hope you’ll consider getting involved with and supporting National Dairy Shrine, its mission and its programs. Visit the National Dairy Shrine website, contact our Executive Director, Dr. David Selner, or talk with a board member or active Dairy Shrine member for more information.

Thanks in advance for your support.
The National Dairy Shrine developed the Cornerstone Award to recognize organizations or corporations who have provided long-term support and exceptional contributions to National Dairy Shrine. The Cornerstone Award will not be presented annually, but will be bestowed at the discretion of the board of directors to deserving organizations. The name for the award was chosen to reflect the fact that the support of these companies provides a significant contribution to the foundation of National Dairy Shrine. Another outstanding partner of National Dairy Shrine was honored at the 68th annual banquet, held October 5, 2017 at the World Dairy Expo in Madison, Wisconsin.

Dairy Management Inc. is being honored for the countless hours that staff members have dedicated to numerous tasks in service to National Dairy Shrine over the past 20 years. During this time, many staff members from Dairy Management Inc. have worked tirelessly on National Dairy Shrine projects; serving as NDS board members, serving on numerous committees, and for providing monetary support for excellent scholarship recipients through the DMI Education & Communication and Milk Marketing Scholarships.

A plaque with a color photo of the National Dairy Shrine museum was presented to Dairy Management Inc. and their representatives at the NDS Awards Banquet, and a permanent plaque inscribed with the name of the honoree will be permanently displayed at the National Dairy Shrine Museum in Fort Atkinson, Wisconsin.
Graduate Dairy Production Award Winner, Garret Eiholzer (left) with NDS President, Dan Bernick (right)

Distinguished Dairy Cattle Breeder - (left to right) Jen, Chris, Gin & Tom Kestell

Guest of Honor - Bonnie & John Mohr & Family

Pioneer - (left to right) Larry Tande, Joan Knights, Jack Ramsberg, Christi Guthrie Kilpatrick, Frances Kosikowski Vecchi & Nate Janssen

Graduate Dairy Production Award Winner, Garret Eiholzer (left) with NDS President, Dan Bernick (right)

Progressive Commercial Dairy Managers - Brian & Andy Schilling Family & Joe Domecq
2017 Banquet Photos and Highlights

Klausendorf & McKown Scholarship - (left to right) Corey Geiger, Elizabeth Sarbacker, Douglas Boop, Jared Duppengiesser, Rachel Ceyne, Elisabeth Regusci & Elise Regusci

McCullough Scholarship - (left to right) Catherine Thompson, Katherine Gathje & Randy Gross

Core Scholarship Winners - (left to right) Carly Knill, Madeline Meyer, Bailey Larson, Emily Annostadt, Abigail Hopp & Stan Henderson

NDS/DMI Education & Communications Scholarship - (left to right) Morgan Krause, Brooks Roberts, Gabriella Sorg, Ciera Ballmer & Leah Ziemba

NDS/DMI Milk & Dairy Product Scholarship - (left to right) Kristin Erf, Laura Jensen, Trent Dado, Jill Seiler, Meghan Skiba & Joel Hastings

Sowerby Junior Merit Scholarship - (left to right) Mary Sowerby, Emily Irwin, Laura Jensen, Austin Schmitt, Gabriella Sorg, Sabrina Portner & Larry Schirm
2017 Banquet Photos and Highlights

Kildee Graduate & Undergraduate Scholarship - (left to right) Elizabeth Endres, Amber Gabel Smith & Larry Schirm

Iager Dairy Scholarship - (left to right) Matt Iager, Matt Harnish & Gail Yeiser

Lancaster Sophomore Merit Scholarship - (left to right) Dennis Funk, Trent Dado, Haely Leiding, Jared Sanderson, Elisabeth Regusci & Tony Rice

Student Recognition Winners - (left to right) Amber Gabel Smith, Elizabeth Endres, Crystal Siemers Peterman, Ethan Dado, Sydney Endres, Mariah Schmitt & David Pierson

Fred Hendricks with Bob & Jane Pepple

Ken Raney with Ray & Margaret Schooley
NATIONAL DAIRY SHRINE

2017 Banquet Photos and Highlights

NDS Membership, Grant and Scholarship Sponsors

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- Hilmar Cheese
- Ruann Genetics
- Pacific Elements

(left to right) Jared Sanderson, Charles Crave, Joe Conlin, Madeline Meyer & Joe Domecq

(left to right) Janet Keller with Tom, Vicki & Elizabeth Sarbacker

(left to right) Corey Geiger Krista Knigge, Maggie Saier & Aisha Liebenow
At the 68th annual meeting of the National Dairy Shrine, Dan Bernick of Long Grove, Iowa was elected President of the organization. Meanwhile, Larry Schirm, Laurelville, Ohio was chosen as President-Elect. Elected to the Executive Committee along with Bernick and Schirm were: Jim Dickrell, Monticello, Minnesota, Nate Janssen, Wheaton, Illinois, Dr. Dennis Funk, Sun Prairie, Wisconsin and immediate past president Alicia Lamb of Oakfield, New York.


At the National Dairy Shrine’s annual banquet, over $59,000 in scholarships and awards were awarded to 46 outstanding young people. This year’s National Dairy Shrine Awards banquet was attended by over 350 Dairy Shrine members, dairy leaders, friends and relatives.
National Dairy Shrine - Important Dates

**March 15, 2018**
Applications due for Guest of Honor, Distinguished Dairy Cattle Breeder, Pioneer, Dairy Manager Grant and Graduate Production Awards. Applications can be found at www.dairyshrine.org

**March 1 to April 15, 2018**
All student applications will be accepted for the various National Dairy Shrine scholarships. Please refer to www.dairyshrine.org for more information, procedures and application forms for all scholarships.

**October 4, 2018**
National Dairy Shrine Annual Meeting, Reception and Awards Banquet in Madison, Wisconsin.

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If you know of someone not receiving the newsletter please have them send a current postal or e-mail address to the NDS office.