President’s Message

Fall means football season, leaves changing colors, and cooler temperatures to most of the world. To us in the dairy industry, it means finishing crop harvest, wrapping up the final shows of the year, and getting cows and barns ready for winter. As we prepare to close out 2016, it’s hard not to reflect on the challenges for dairy farmers. With a new U.S. President for the next four years, I can only hope that policies are positive for our industry.

Even with all the uncertainty, I remain optimistic about the future. I was unable to attend the National Dairy Shrine meetings and World Dairy Expo this year because of the recent birth of my son, Griffin. But he and his older sister, Kyra, represent to me what this great industry is all about. I’ve heard sentiments to that effect from many parents over the years; as a newer parent myself, it has become clearer than ever just how true this statement is.

As I was pulling thoughts together on what to write about for The Chronicle, I questioned why I volunteered to be on the National Dairy Shrine board in the first place! I’m sure that many of us have that exact question floating through our minds while involved in volunteer activities. Everyone is busy with farm, work and family, and squeezing out the time to effectively contribute to an organization can be challenging. In reviewing the missions of the National Dairy Shrine though, it is a worthwhile cause that all of us in dairying can get behind.

• Honor our past and present leaders. The contributions of our Pioneers demonstrate the steps taken over time to advance to where we are now in the industry, while our production award winners are on the cutting edge of technologies available to become more efficient producers.

• Inspire future leaders. Recognizing our youth with educational scholarships is paramount to the National Dairy Shrine. We are proud to have awarded $45,000 to 36 well-deserving future leaders of our industry this past year. Students from dairy programs across the country should be sure to apply for these awards.

• Record dairy industry history. If you haven’t recently visited the National Dairy Shrine Museum in Fort Atkinson, Wis., you would be surprised to see the changes! As the world has advanced into the digital age, so has the way in which we can present our history. Photos, videos and other files are being transferred to searchable databases for even the youngest of visitors.

• Promote the image of the dairy industry. While we routinely send press releases to magazines across the country, the most effective form of communication in today’s society is social media. And best of all, it’s free! We have a great social media committee to keep everyone informed of the latest happenings within National Dairy Shrine, from videos and photos of award winners to updates on the museum. So if you’re not on Facebook, you’re missing out!

Like every organization, we too have our challenges. Communication is the key to success, and we aren’t always the best at conveying what is going on. I am challenging our group to do a better job of communicating throughout the year to keep Dairy Shrine activities at the forefront of our minds. No matter how small a detail is to one person, it may help another recruit an award applicant, get a new member to sign up or solicit a new donor.

Our goal is to be involved in every facet of the dairy industry, but we don’t necessarily have to the funds or manpower continued on page 6
NATIONAL DAIRY SHRINE

Banquet Photos and Highlights

Guest of Honor - Richard Denier (center) with John Schouten (left) and Maurice Core (right)

Industry Pioneers - (left to right) Earl Kehrmeyer, Dr. George Shook, Ray Kuehl, Horace Backus and David Kjome.

Distinguished Dairy Cattle Breeder - (left to right) Earl Kehrmeyer, Dr. George Shook, Ray Kuehl, Horace Backus and David Kjome.

Progressive Commercial Dairy Manager - (left to right) Neil Rejman and Stan Henderson

Maurice Core Scholarship - (left to right) Ethan Dado, Haely Leidig, Jared Sanderson and Tim Abbott

McCullough Scholarship - (left to right) Meikah Dado, Rachel Coyne and Leah Ziemba
Kildee Graduate and Undergraduate Scholarship - (left to right) Bethany Dado, Emily Shaw and Larry Schirm

Student Recognition Winners - (left to right) Bethany Dado, Caitlyn Pool, Taylor Kruse and Jim Dickrell

Graduate Dairy Production - (left to right) Jessica Tekippe and Dan Bernick

Klussendorf and McKown Scholarship - (left to right) Corey Geiger, Mariah Schmitt, Megan Lauber, Crystal Siemers-Peterman, Ella Jackson and Jordan Siemers

Junior Merit Scholarship - (left to right) Johanna Knorr, Elizabeth Endres and Dan Schimek

NDS/DMI Education and Communication Scholarship - (left to right) Crystal Siemers-Peterman, Jill Seiler and Karen Knutsen
NATIONAL DAIRY SHRINE

NDS/DMI Milk and Dairy Product Scholarship – (left to right) Anna Culbertson, Ethan Dado, Gabriella Sorg, John Johnson, Sydney Endres and Nate Janssen

Sophomore Merit Scholarship – Marina Sweet, Charlie Hamilton, Laura Jensen, Jordan Siemers and Fred Hendricks

Iager Dairy Scholarship – (left to right) Lindsey Rettenmund and Joe Domecq

Good company and good food are staples of the annual awards banquet.

Dairy Shrine members and supporters enjoy the annual awards banquet.

David Wieckert and Mr. and Mrs. Art Nesbitt enjoy the pre-banquet social.
Dear National Dairy Shrine,

I would like to express my deepest regards and appreciation for the award of a Junior Merit Scholarship. I was incredibly honored to receive this award, especially after hearing from the other outstanding individuals honored at the banquet last Thursday. I am continuously amazed by the wonderful people of the dairy industry and their accomplishments. I truly value the Dairy Shrine’s mission and I thank you for inviting me to be a part of it.

Sincerely,
Johanna Knorr

To All at the Museum and then National Dairy Shrine,

Thanks you so much for allowing us to see the Dairy Shrine Museum and learn all about the history of the dairy industry and of the seven dairy breeds. It was such an unbelievable experience seeing all of the mesmerizing awards, exhibits and historic landmarks in the dairy industry. This tour was amazing and a once-in-a-lifetime experience to see this incredible museum of the history and magnificence of the dairy industry. Thank you again; we will remember this for a lifetime.

Sincerely,
Connecticut FFA and 4-H Dairy Judging Teams
Dear National Dairy Shrine,

Thank you very much for the amazing 4-E Award presented to me at the National Dairy Shrine Banquet on Thursday October 6, 2016 at the 50th World Dairy Expo. I was thrilled and honored to receive the Meyer-Nesbitt plaque (two men I greatly admire), joining 10 outstanding past awardees. I will always treasure this award.

It was such a pleasure to attend the large and successful evening banquet and program and to see all the special guests and scholarship winners who attended. Again Thank You so much!

Sincerely,
Judy Iager
National Dairy Shrine Elects New President and Directors

At the 67th annual meeting of the National Dairy Shrine, Alicia Lamb of Oakfield, N.Y. was elected president of the organization. Meanwhile, Dan Bernick of Long Grove, Iowa was chosen as president-elect. Elected to the executive committee along with Lamb and Bernick were: Jim Dickrell, Monticello, Minn., Nate Janssen, Wheaton, Ill., Larry Schirm, Laurelville, Ohio and immediate past president David Pierson, Lake City, Minn.


Members Who Have Affirmed National Dairy Shrine with a Gift in Memory or as to Honor

Thank You to the Following

Donations for NDS Scholarship Funds
Hettie Lancaster
Charles & Judy Iager
Richard Denier
Larry Schirm
Patty Endres
Maurice Core

In Memory of Warren Schoer
Lee & Louanne Barber

In Memory of Fred & Melba Foreman
Dr. Les Hansen
Maurice Core

In Memory of Willard “Bill” Clark
Maurice Core
Max & Marilyn Herzog

In Memory of William Hageman Sr
Duwayne Kutz

In Memory of James Baird
Maurice Core
Duwayne Kutz

In Memory of Walter Bloom
Bernie Heisner

In Memory of Dr Harold Schmidt
Richard Chichester

In Memory of Richard Coyne
Duwayne Kutz

In Memory of Don Giacomini
Tom & Barb Lyon

In Memory of Jana Kortus
David Selner

To Honor Joe Domecq
Charles Hare

To Honor Horace Backus
Walnut Grove Auction & Realty

To Honor Earl Kehrmeyer
Scott & Nancy Armbrust
Richard Denier

To Honor Richard Denier
Carl Zurborg
Scott & Nancy Armbrust
National Dairy Shrine – Important Dates

March 15, 2017 – Applications due for Guest of Honor, Distinguished Dairy Cattle Breeder, Pioneer, Dairy Manager Grant and Graduate Production Awards. Applications can be found at www.dairyshrine.org.

March 1 to April 15, 2017 – All student applications will be accepted for the various National Dairy Shrine scholarships. Please refer to www.dairyshrine.org for more information, procedures and application forms for all scholarships.

October 5, 2017 – National Dairy Shrine Annual Meeting, Reception and Awards Banquet in Madison, Wis.