President’s Message

For dairy industry enthusiasts, the place to be on October 1, 2015, was the National Dairy Shrine Awards Banquet. A sell-out crowd enjoyed a great evening whether attending to renew acquaintances, support up-and-coming dairy professionals or help recognize leaders whose contributions have made a difference in many phases of the industry over several decades. It was exciting to see the enthusiasm of the scholarship and student recognition winners, as well as hear the light-hearted musings and heartfelt appreciation of the adult award winners, including Doug Wilson, our Guest of Honor. Mark your calendar for October 6, 2016, as we will gather again in Madison.

At the September 30 board meeting, we heard an enthusiastic report from Merrilee Lee, the new director of the Hoard Historical Museum in Fort Atkinson, Wis. National Dairy Shrine has a productive symbiotic relationship with the Fort Atkinson Historical Society and the city of Fort Atkinson. The NDS portion of the museum has seen major renovations over the past two years with updated displays, digitalized resources and state-of-the-art energy efficient lighting. Our Executive Director Dr. Dave Selner, has worked tirelessly in this effort, and the results have been characterized as “above expectations”. NDS Museum Committee Chairman Tom Lyon and Historical Board member Steve Larson have been very supportive as well. The museum hosts over 16,000 visitors annually. Lee reported that emphasis is being placed on special events, one of which was the first annual “Dairy Day at the Moouseum”. When in the Fort Atkinson area, be sure to stop in and take a look!

Hot off the press is the new National Dairy Shrine charitable giving brochure, “Make a Difference in the Future of Dairying”. The piece highlights reasons for supporting NDS, and spells out ways that NDS can be included in your estate plan. National Dairy Shrine relies on planned giving as one source of funding to sustain itself and return to the industry in the form of scholarships, awards and funding historical preservation efforts. It’s a great way to give back.

We have a hard working staff (of one) and an enthusiastic board. I look forward to the coming year as we move National Dairy Shrine forward.

NDS Membership, Award and Scholarship Sponsors
Dairy Management Inc.
Dairy Farmers of America
Elanco Animal Health
Lely North America
Allflex USA

NDS Awards Banquet Sponsors
Allegra Print and Imagining
American Jersey Cattle Association
Cooperative Resources International
Dairy Records Management Systems
Farm First Cooperative
Genus-ABS Global
Hilmar Cheese
Hoard’s Dairyman
Holstein Association USA
International Protein Sires
Nasco
New York Holstein Association
Select Sires Inc.
Semex Alliance
Southeast Milk Inc
Thompson Investment Management Inc.
Tom Morris Ltd.
Wisconsin Holstein Association
World Wide Sires

National Dairy Shrine brings together producers, scientists, students, educators, processors, marketers, media specialists, consultants and others who share a desire to preserve our dairy heritage and keep the dairy industry strong. Founded in 1949 by a small group of visionary dairy leaders, National Dairy Shrine now has over 18,000 members encompassing every facet of the industry.
Distinguished Dairy Cattle Breeder - (left to right) Rogelio Herrera, Jonathan Merriam and Neal Smith

Guest of Honor – Keith Heikes (left) and Doug Wilson

Industry Pioneers – (left to right) Lowell Lindsey, David Schingoethe, Eric Lyon, Robert Rowe and David Pierson

Progressive Dairy Managers – (left to right) Iris Barham, Maggie Murphy and Johan Heijkoop

2016 National Dairy Shrine Banquet

2016 National Dairy Shrine Banquet
Graduate Dairy Production - (left to right) Andi Branstetter, Heather Gregoire Richardson and Larry Schirm

Kildee Scholarship Graduate - (left to right) Amy Kraus, Dan Bernick and Isaac Haagen

Kildee Scholarship Undergraduate - (left to right) Bethany Dado and Dan Bernick

Junior Merit Scholarship - (left to right) Kara Maxwell, Bethany Dado, Mariah Schmitt, Jessica Currie, Mary Liebenstein, Kyle Sollenberg and Coleen Jones

NDS/DMI Education and Communication Scholarship - (left to right) Caroline Warns, Christine Reitsma, Anna Culbertson, Sydney Endres, Sarabeth Royer and Nate Janssen (not pictured is Ethan Dado)

Student Recognition Winners - (left to right) Alicia Lamb, Chad Horst, Maggie Seiler, Chelsey Johnson, Cassandra Endres, Michael Schmitt and Isaac Haagen (not pictured is Hayley Potts)
NDS/DMI Milk and Dairy Product Scholarship - (left to right) Simon Itle, Johanna Knorr, Jessica Currie, Crystal Siemers-Peterman, Mariab Schmitt and Nate Janssen (not pictured is Jennifer Halter)

McCullough Scholarship - (left to right) Leah Ziemba and Morgan Krause (not pictured is Stephanie McBath)

Maurice Core Scholarship - (left to right) Ethan Haywood and Laura Jensen (not pictured are Tony Lopes and Gabriella Sorg)

Iager Dairy Scholarship - (left to right) Chelsea Jean, Gail Yeiser and Leah Hersberger

Kluessendorf and McKown Scholarship - (left to right) Sara Harn, Scott Rocha, Amber Gale, Chelsea Abbott, Anna Culbertson, Karsen Haag and Corey Geiger (not pictured is Andrew Reynolds)
Dear National Dairy Shrine and Student Recognition Committee,

Thank you for selecting me as a NDS Student Recognition Winner. It is a huge honor and I am humbled to be among the many current and past recipients. This award not only provides financial support but reminds me of the vast network of support and encouragement that the National Dairy Shrine provides. This encouragement provides motivation as I move forward with my education and career. I recently started my Ph.D. at Penn State and have enjoyed the opportunities and challenges it has already provided. Thank you again. I will cherish this award forever.

Sincerely,
Isaac Haagen
Dear National Dairy Shrine Board and Members,

I would just like to thank you for the incredible support you have provided me over the last four years. I would not be where I am today without your support and I am sure many other dairy youth feel the same! On behalf of my dairy peers, thank you so much for supporting our future and providing us with the tools to make a difference in the industry we love.

Sincerely,
Bethany Dado

Dear National Dairy Shrine Members,

Thank you so much for supporting the National Dairy Shrine scholarship program. I recently received one of the Kildee Graduate Scholarships and I really appreciate your investment into my future career as a dairy veterinarian. I really enjoyed meeting so many dairy industry leaders and students at the banquet. All of the award winners were so inspiring! Thank you for all your hard work and dedication.

Amy Kraus

Dear Dr. Selner,

Thank you for taking time out of your day to talk to 4-Hers from 28 States at the National 4-H Dairy Conference. You helped open my eyes to the many different opportunities for career paths in the dairy industry.

Sincerely,
Elizabeth Brackney
Illinois Delegate

Dear Dr. Selner,

Thank you for giving us the opportunity to see the history of the dairy industry. I know that I along with the other delegates of the National 4-H Dairy Conference greatly appreciate being able to do that. I would also like to thank you for taking time out of your schedule to speak with us at lunch on Monday, September 28th.

Kailey Foster
Rhode Island Delegate

Dear Dr. Selner,

Thank you so much for telling us about the National Dairy Shrine and giving us the opportunity to tour the museum. Your support of the National 4-H Dairy Conference is greatly appreciated.

Mikayla Lincoln
Idaho Delegate
National Dairy Shrine Elects New President and Directors

At the 66th annual meeting of the National Dairy Shrine, David Pierson of Lake City, Minn. was elected president of the organization. Meanwhile, Alicia Lamb of Oakfield, N.Y. was chosen as president-elect. Elected to the executive committee along with Pierson and Lamb were: Jenny Mills, Canastota, N.Y., Jim Krahn, Vernonia, Ore., Dan Bernick, Long Grove, Iowa and immediate past President Fred Hendricks, Bucyrus, Ohio.


Members Who Have Affirmed National Dairy Shrine with a Gift in Memory or as to Honor

<table>
<thead>
<tr>
<th>Donations for NDS Scholarship Funds</th>
<th>In Memory of Fred Foreman</th>
<th>In Memory of John Weir</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hettie Lancaster</td>
<td>Richard Nelson</td>
<td>Maurice Core</td>
</tr>
<tr>
<td>Read’s Brown Swiss</td>
<td>Dan and Karen Bernick</td>
<td></td>
</tr>
<tr>
<td>Silka Von Dyck</td>
<td>Maurice Core</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Kevin Stiles</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Arthur Nesbitt</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Douglas and Mary Brown</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>In Memory of George Opperman</th>
<th>In Memory of Richard Keene</th>
<th>In Memory of John Weir</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tina Vilter McDonald</td>
<td>Kevin Stiles</td>
<td>Maurice Core</td>
</tr>
<tr>
<td>Dan and Karen Bernick</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Kevin Stiles</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Arthur Nesbitt</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Shirley Kirkpatrick</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Victoria and David Smith</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bob and Linda Sporrer</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>In Memory of Merton Sowerby</th>
<th>In Memory of Dr. James Nichols</th>
<th>In Memory of Greg Lyon</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mysha Herd</td>
<td>Richard Chichester</td>
<td>Kevin Stiles</td>
</tr>
<tr>
<td>Dieter Kreig</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>In Memory of Glen Jensen</th>
<th>In Memory of Austin Ayars</th>
<th>In Memory of Eugene Bernick</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kevin Stiles</td>
<td>Tom and Elaine Griswold</td>
<td>Dan and Karen Bernick</td>
</tr>
<tr>
<td></td>
<td>Maurice Core</td>
<td>Fred Hendricks</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>In Memory of James Borcherding</th>
<th>In Memory of Allen Meyer</th>
<th>In Memory of Larry Morris</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kevin Stiles</td>
<td>Maurice Core</td>
<td>John and Bonnie Ayars</td>
</tr>
<tr>
<td>Dieter Kreig</td>
<td>C.A. and Kirsten Russel</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>In Memory of Mark Lyon</th>
<th>In Memory of Dr. John Almquist</th>
<th>In Memory of Mark Lyon</th>
</tr>
</thead>
<tbody>
<tr>
<td>Maurice Core</td>
<td>Robert Heilman</td>
<td>Maurice Core</td>
</tr>
<tr>
<td>Kevin Stiles</td>
<td></td>
<td>Kevin Stiles</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>In Memory of Charles Larson</th>
<th>To Honor Dale Oliver</th>
</tr>
</thead>
<tbody>
<tr>
<td>Robert Heilman</td>
<td>American Guernsey Association</td>
</tr>
</tbody>
</table>

Above: The 2015-16 Board of Directors

Right: Immediate past President Fred Hendricks, Bucyrus, Ohio (left) hands over the gavel to new President David Pierson of Lake City, Minn.
National Dairy Shrine – Important Dates

March 15, 2016 – Applications due for Guest of Honor, Distinguished Dairy Cattle Breeder, Pioneer, Dairy Manager Grant and Graduate Production Awards. Applications can be found at www.dairyshrine.org.

March 1 to April 15, 2016 – All student applications will be accepted for the various National Dairy Shrine scholarships. Please refer to www.dairyshrine.org for more information, procedures and application forms for all scholarships.

October 6, 2016 – National Dairy Shrine Annual Meeting, Reception and Awards Banquet in Madison, Wis.

National Dairy Shrine
PO Box 725
Denmark, WI 54208
info@dairyshrine.org