A Note from the President

Thank you to each and every National Dairy Shrine member for your support and interest in our great organization. This support was on full display at the World Dairy Expo at our annual banquet as we honored outstanding contributors to the dairy industry. It was noteworthy that our honorees ranged in time frame from the late 1800’s with Dr. Charles Plumb to the present

President Oliver

provided great leadership to the group during his term and helped usher NDS into the world of social media. He moved our group confidently into the next phases of our museum renovations, and he continues to place the best interests of our organization as top priority. Thank you, Erick, for your excellent judgment and guidance. Another special thanks must go to Dr. David Selner, our Executive Director. He provides tireless effort and enthusiasm in promoting NDS programs and in our day-to-day operations. His vision and work ethic have combined to enhance the image of National Dairy Shrine and have allowed our group to reach new audiences. Thank you, Dr. Selner, for all of your hard work and selfless commitment.

If you have not recently had the opportunity to visit the National Dairy Shrine Museum in Fort Atkinson, now is a great time to head there. The changes over the past year are impressive! The NDS Museum Committee developed a plan to remodel exhibits and make them more accessible, and generous contributions to the museum renovation campaign allowed these plans to go forward. The Klassendorf Memorial Award Trophy is now prominently featured in its own display area. Likewise, major judging team awards and trophies have their own exhibition space. The Joe Eves room remains an integral part of museum, and many judging team members love looking at the photographs of previous winners of the National 4-H and Intercollegiate Judging Contests found in notebooks there. Another nice change was updating the narration for the museum tour to focus on modern production practices that result in safe, wholesome dairy products. As always, a highlight of the museum is the historical display of U.S. national show Grand Champion cows for each of the seven recognized PDCA breeds.

At the board meetings in Madison, directors approved a one-year change of location for the 2013 banquet. Next year’s event will be in Harrisburg, PA, in conjunction with the 50th anniversary celebration of the All-American Dairy Show. This opportunity will allow members of Dairy Shrine who sometimes cannot attend the banquet in Madison to celebrate the achievements of our award winners in a different venue. Make plans now to attend this celebration in Harrisburg on Monday, September 9, 2013!

I have learned that it is easy to fall in love with National Dairy Shrine “all over again.” We are a dynamic, changing organization that still honors the original principles of preserving our dairy heritage and keeping the industry strong. Over the past few years displays have evolved from physical rooms at the Museum to links on the internet through the NDS website and other avenues. We want every member to stay connected with National Dairy Shrine. Recently NDS leadership established a social media committee that maintains our Facebook presence. To date almost 400 people have “Liked” the National Dairy Shrine page. If you have a Facebook account, I would encourage you to join that list and become engaged with NDS. Along with Facebook, several NDS videos have been posted to YouTube. If you search on YouTube for National Dairy Shrine, you can see this year’s award winners, new museum exhibits, and other content. It is easy to enjoy all of the great history and inspiration found in just a few clicks. Please take the time and become reacquainted with our past, present, and future—it is a great chronicle of the dairy industry’s success and evolution. Thank you again for your support and numerous contributions to our organization.
Guest of Honor – David Galton

Distinguished Breeder Winner – Neal Smith (presenter), James Huffard

Pioneer Recipient – Charles Plumb Family

Pioneer Recipient – Opperman Family

Pioneer Recipient – James Baird & Family

Pioneer Recipient – Don Seipt & Family
Pioneer Recipient – Francis Eustis Family

Graduate Dairy Production – Seth Kohler and Jenny Mills with Diesel and Katy Hitt

Progressive Dairy Producer – Todd Galton with Katharine Knowlton

Progressive Dairy Producers – Matt & Katie Stoll with Katharine Knowlton

Klussendorf & McKown Scholarships – Corey Geiger, Abbey Wethal, Ariel Waldeck, Jacob Achen, Nathan Ulmer, Corbin Wood, Tyler Boyd and Jessica Hammerand

Maurice Core Scholarship – Michael Schmitt, Mary Creek
Student Recognition Winners - Emily Ullerich, Tera Koehel, Carissa Levash, Laura Gordon, Philip Bachman, Paul Lippert, Leah Henkes, Elizabeth Olson, Danielle Brown

Kildee Scholarship - Roger Neitzel, Laura Gordon and Abigail Wirt

NDS/DMI Milk Marketing Scholarships - Fred Hendricks, Abbey Wethal, April Johnson, Jacob Achen, Hannah Bachman, Theresa Twohey, Stephanie Kasper, Rita Kennedy & Steve Maddox

Iager Scholarship - Benjamin Julka with Coleen Jones

McCullough Scholarships - James Krahn, Mikayla Congrad, and Emily Selner

Kildee Scholarship - Roger Neitzel, Laura Gordon and Abigail Wirt

Roger Borgwardt and Doug Wilson
National Dairy Shrine Announces 4-E Award to Denier

From time to time, the National Dairy Shrine honors outstanding volunteers with the 4-E Award. This honor is bestowed on those individuals who have made special contributions to National Dairy Shrine and exemplify Extra Energy, Effort, Enthusiasm, and Exuberant leadership for the organization. Honorees are recognized on a special plaque in the Joe Eves Library at the National Dairy Shrine Museum in Fort Atkinson, Wisconsin. At the 63rd annual meeting Richard Denier of Carmel, California was recognized as the ninth winner of National Dairy Shrine's 4-E Award.

Rich has stepped up to the plate numerous times to assist National Dairy Shrine. Most recently he has been part of the NDS fund raising committee to help with improvements to the NDS library and museum. He co-chaired the fund raising efforts to create the Maurice E. Core scholarship. Single handed he raised thousands of dollars to make this scholarship active in only one year. Denier served six years on the NDS board of directors. In 2001, Rich served as the 52nd president of National Dairy Shrine. During his tenure the amount given in scholarships increased greatly and the Progressive Producer award became a popular new award. Today, Denier is continuing his efforts to raise money for National Dairy Shrine.

In addition to his volunteer work with NDS, Denier has been a long-time leader of the international marketing of USA genetics at World Wide Sires. Rich is known around the world as a strong enthusiast and ambassador for the US dairyman. He was one of the true pioneers in the international genetics industry.

Richard Denier is another great example of the many dedicated volunteers who give unselfishly of their time and talents to better the dairy industry through their work at National Dairy Shrine. The National Dairy Shrine and its’ 18,000 plus members sincerely thank the newest 4-E volunteer award winner Richard Denier!
At the 63rd annual meeting of the National Dairy Shrine, Dale Olver, Penn State University Professor from University Park, PA., was elected President of the organization. Meanwhile, Maggie Murphy, Projects Director for Southeast Milk from Summerfield, Florida, was chosen as president-elect. Elected to the executive committee along with Olver and Murphy were: Ken Crandall, Provo, UT.; David Pierson, Lake City, MN.; Fred Hendricks, Bucyrus, OH.; and immediate past president Erick Metzger, Reynoldsburg, OH. The National Dairy Shrine board of directors consists of 21 members. This year, five new directors were elected to the board. They included Dan Bernick, Long Grove, IA.; Blaine Crosser, Marysville, OH.; Joe Domecq, East Lansing, MI.; Rebekah Mast, Turlock, CA.; and Gail Yeiser, Arnold, MD. During the past year, the organization also added 310 new members to bring the membership roles to 18,200 members from across the U.S. and Canada.

At the National Dairy Shrine’s annual banquet, over $48,000 in scholarships and awards were awarded to 40 outstanding young people. National Dairy Shrine Awards banquet was attended by over 300 dairy friends and relatives. The National Dairy Shrine board of directors approved the last major renovation for the museum the refurbishing the Joe Eves Library. If you would like to contribute to the Joe Eves Library Fund, please mail a donation to National Dairy Shrine, David Selner, Executive Director, P.O. Box 725, Denmark, WI., 54208, call (920) 863-6333, e-mail: info@dairyshrine.org, or go to www.dairyshrine.org.

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### Members Who Have Affirmed National Dairy Shrine with a Gift in Memory or as to Honor

**Donations for NDS Remodeling Fund**
- Jason Stephens
- Rick Daluge
- Silka Von Dyck
- Lloyd Ebersole Estate

**In Memory of Doug Maddox**
- Jason & Donna Myers
- Larry Jaggers

**To Honor Ed Crotty for his Friendship**
- Maurice & Carol Core

**To Honor James Haffard**
- C.A. & Kirsten Russell

**To Honor Dr. David Galton**
- C.A. & Kirsten Russell

**In Memory of David Smokler**
- Robert Heilman

**In Memory of Allan Barr**
- Klussendorf Association

**In Memory of Edwin Fry**
- Robert Heilman

**In Memory of Harold Schmidt**
- Robert Heilman

**In Memory of J.J. Malnati**
- C.A. & Kirsten Russell

**In Memory of Dr Rainer Gruening**
- Hoards Dairyman

**In Memory of Donald Sherman**
- Bill Maness
National Dairy Shrine – Important Dates


March 1 to April 15, 2013 – All student applications will be accepted for the various National Dairy Shrine scholarships. Please refer to the website www.dairyshrine.org for more information and an application form for all scholarships.

September 11, 2013 – Annual meeting, Reception and Awards Banquet at the 50th Anniversary All-American Show, Harrisburg, Pennsylvania.