The President’s Report

In preparing this article, I Googled “Non-Profits Memberships”. There were 3,300,000 responses to my request. I won’t pretend that I read more than 3 million resources, but there was a common thread through many of those that I did read. National Dairy Shrine is not unlike many non-profits, in that we rely on membership revenues for a significant portion of our operating revenue budget. We are different from many non-profits, though, in our membership fee structure. Annual dues and corporate memberships are the norm. Dairy Shrine depends on one type of membership; the individual lifetime membership. If you received this issue of the Chronicle, chances are about 100 percent that you are already a lifetime member of National Dairy Shrine.

Now to that common thread. If each current member of NDS were to recruit one new member, we could meet our membership goals, grow our resources and more easily fulfill the NDS missions including inspiring future dairy leaders through scholarships and preserving the history of our industry by operating The National Dairy Shrine Museum. There are lots of ways that each of us can add a member. Here’s a few of them.

The NDS website is full of information on the mission and activities of Dairy Shrine. It is very easy to use (trust me on this one) and membership applications can be submitted electronically by computer or any mobile device with payment by credit card. Applications are easily printable as well, and can be filled out and submitted with a check. If you know of a prospective member, refer them to the website, or better yet, fill out the application for them. Applications are also available from the NDS office. You don’t have to be embarrassed to ask for support to a cause in which you believe.

Give a Dairy Shrine membership as a gift. We all have friends, children, parents, and other relatives who are on our gift list for holidays, birthdays, graduations and other special occasions. Using an electronic or printed application is quick, easy and won’t break the bank. It’s a lifetime membership.

Show your appreciation to business clients or buyers of your cattle or embryos, for special or ongoing business associates. An NDS membership would be a nice touch to cement a relationship.

National Dairy Shrine is indebted to the generous sponsors of memberships for participants in the National Intercollegiate Dairy Cattle Judging Contest (Dairy Farmers of America) as well as the North American Intercollegiate Dairy Challenge Contest (AllFlex USA and Lely North America). There are many in our industry who may not have had the chance to compete in these events who would be thrilled to be asked or to receive an NDS membership. Please do your part. We only need to review the list of honored dairy industry leaders in this and past years, scholarship winners past and present (there is some overlap between the two lists!) or visit The National Dairy Shrine Museum in Fort Atkinson, Wis. to appreciate the impact of Dairy Shrine over more than 60 years.
Members Who Have Affirmed National Dairy Shrine with a Gift in Memory or as to Honor

Thank You to the Following

Donations for NDS Scholarship Funds

Bernie and Susan Heisner

Museum Remodeling Projects

Hoards Dairyman Staff

In Memory of George Opperman

Maurice Core

In Memory of Melba Foreman

Tom and Barbara Lyon

In Memory of Willard “Bill” Clark

Richard Chichester

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In Memory of Lorraine Fritsche

Dave and Kathy Skiba

To Honor Tom Lyon

Maurice Core

To Honor Doug Wilson

Maurice Core

2016 Award Winners

Guest of Honor

Richard Denier, retired general manager of World Wide Sires (WWS) in Visalia, Calif., dedicated 27 years to WWS. He was the first salesman hired by Willard Clark, founder of WWS, and a true pioneer in the dairy industry. During that time, Denier worked with European markets to help develop and strengthen the influence of WWS. His hard work and drive did not go unnoticed, as he became general manager of WWS in 1986. By improving farmer profitability with WWS genetics, he helped the company evolve into the largest exporter of livestock semen in the world. Denier served as general manager until 2001. He retired and returned to farming with his brother Fred on Cal-Denier Dairy in Galt, Calif. Cal-Denier Dairy is a top-producing Holstein herd with one of the top milk production per cow averages in California. In 2000, the team at Cal-Denier Dairy was awarded the title of Progressive Dairy Producer by the National Dairy Shrine in recognition of their innovative practices. Denier is no stranger to the National Dairy Shrine, as he was elected to the board of directors in 1996 and served on the board for six years. Denier also served as the National Dairy Shrine president in 2001. Denier’s passion for the dairy industry is complemented by his involvement with local organizations close to his heart. As an active member of the Galt FFA Chapter in his youth, he continues to serve the organization today as a director of the California FFA Foundation. Denier and his wife Kathy were also generous supporters of the California FFA Center, donating $115,000 in memory of his grandfather. Denier is also involved with his alma mater, California Polytechnic State University, San Luis Obispo, where he was part of the first place dairy judging team in 1972 at the National Intercollegiate Dairy Judging Contest. He went on to serve as chairman of the Cal Poly Dairy Science board of directors for several years and continues to support the program today. In his community of Carmel, Calif., Denier is highly involved with the Boys and Girls Club. He also serves as a director for the local Catholic high school and is on the fundraising committee for a museum in Carmel.

Distinguished Breeder

Bearl and Joanne Seals operate Sun Valley Jersey Farm in Cloverdale, Ore. which consists of more than 500 milking animals that excel in both type and production. Over 98 percent of the herd carries the Sun Valley prefix, and the Seals strive to breed long-living, profitable, functional and eye-appealing cattle. Bearl attended Oregon State University where he completed his bachelor’s degree in dairy science and was a part of the first place team at the 1967 National Intercollegiate Dairy Judging Contest. While attending school, Bearl met his wife of 47 years, Joanne, who also attended OSU and received her associate’s degree. Bearl and Joanne became partners in his family’s dairy, where they raised their three sons, Tom, Dave and Jeff. The dairy was originally located in Myrtle Point, but by 2000, the family realized that their herd had outgrown its operating capacity. Their sons expressed interest in relocating the herd to a larger farm in Cloverdale which allowed the herd to join the Tillamook Cheese milk market and continue expanding. In 2015, Sun Valley Jersey Farm held a lactation average of 16,779 pounds of milk, 849 pounds of fat and 643 pounds of protein. Currently, there are over 20 cows in the herd with a lifetime production over 100,000 pounds of milk, 4,000 pounds of fat and/or 3,000 pounds of protein. Various successful sires at A.I. studs have come from Sun Valley Jerseys. Sun Valley Impuls Jupiter (29JE3625) was one of the most well-known genomic young sires to come from the Seals’ herd. Bearl was co-chair of the 1980 American Jersey Cattle Club National Heifer Sale and served as the American Jersey Cattle Association vice president.
2016 Award Winners

Pioneers

Horace Backus, the “Dean of Pedigrees”, is most well-known and respected across the country for his remarkable knowledge of Holstein genetics and lifetime of experience in the dairy sales arena. When his father retired from the pedigree business, Horace and his brothers formed a company to continue the sales and pedigree business with the same values and integrity their father had instilled in them. The business was sold in the early 1980s, but Horace continued, as he does today, as a freelance pedigree reader. In total, Horace has read pedigrees at over 3,000 sales and assisted with the preparation of over 5,000 sale catalogs. Horace was also instrumental in the development of Butterfly Farms, a herd known for breaking national production records. Horace’s love for the perfect dairy cow grew through the years as he studied pedigrees and managed sales. He is also a respected author, having penned ten books through the years to tell the story of many prolific breeding operations while providing his personal insights on the Holstein industry. Horace has been a quiet leader and a mentor to many in the cattle auction business.

David Kjome’s primary emphasis was assisting dairy farmers with issues of expansion, feeding, and general management. In 1981, Dave worked closely with University of Minnesota faculty to plan and execute a county demonstration project with 21 herds in Olmsted County. Farms were visited, data collected and recommendations were made for improving mastitis on every farm, and agribusiness dairy firms were also included. This unique partnership and team effort had a positive impact on production and profitability, while becoming a model for other counties in Minnesota to follow. Dave’s passion for the dairy industry extended through his abilities as a dairy cattle judge, as he judged three national shows at World Dairy Expo, as well as international shows in Ecuador, Columbia, Brazil, Australia and New Zealand. When it came to youth, Dave was also a highly talented and sincere leader with tremendous integrity, sought after by many organizations for his skills.

Ray Kuehl could be one of the most devoted and selfless volunteers to ever be involved in the dairy industry. A trailblazer and one of the founding members of the World Dairy Expo cattle show, Ray has continued to develop and advance the show through its duration. His leadership role as chairman of the dairy cattle committee for many years helped to grow and shape the image of the event. Ray was also a true pioneer in showing ethics, as he strongly supported developing a gold standard model in showing ethics procedures and enforcement. Early in his career, he worked with Allen Hetts of Crescent Beauty Farm. Ray is a past president and Distinguished Service Award honoree of the Wisconsin Holstein Association. He had the opportunity to judge 16 shows in 13 foreign countries, while working with Holstein Association USA. Through it all, Ray has remained a successful businessman, as broker/owner of Ray Kuehl and Associates Realty and Auctioneering Services.

Dr. George Shook arrived on the UW-Madison campus as a graduate student in 1963 and never looked back. He joined the faculty just four years later and his 38-year professional career in Madison helped shape the department of dairy science and the U.S. dairy genetics industry. Dr. Shook was dedicated to all four missions of UW-Madison: research, teaching, outreach and service. He was most recognized for his accomplishments in teaching, but George’s research solved problems for the dairy industry and his record of service to the university and industry partners was impressive. Best known for his research on genetic selection for resistance to mastitis, Dr. Shook’s work led directly do development of a national genetic evaluation system for U.S. dairy cattle based on somatic cell score. George also studied the design of breeding programs, methods for age-adjustment of lactation records and the impact of selection for increased milk yield and use of timed-A.I. programs on reproductive performance. A passionate mentor, Dr. Shook provided guidance to other faculty and staff and advised graduate and undergraduate students.

Earl Kehrmeyer is recognized as one of the key pioneers in the marketing of U.S. genetics to Europe and across the globe. He was a crucial piece to well-recognized dairy countries’ acceptance and use of American semen, and he helped to build markets while he traveled and held business relationships with clients in more than 70 countries worldwide. Few people have more experience marketing U.S genetics than Earl, as his decades of experience encompass starting and building markets from scratch. Born and raised on a Wisconsin dairy farm, Earl started milking cows as a young man. He later partnered with his brother in a milk and general trucking business, a role he held until his start with ABS Global in 1956. He started as an inseminator and eventually transitioned to a sales manager. Earl later joined World Wide Sires to service and develop markets in Europe, Africa and middle-east countries, and later developed an initial sales training program for World Wide Sires. A teacher of all things marketing, Earl delivered hundreds of market presentations in more than 30 countries. He also trained over 500 students in A.I. practices while serving on numerous international dairy development and genetic committees.

Earl Kehrmeyer

Ray Kuehl

Dr. George Shook

Horace Backus

David Kjome

Earl Kehrmeyer

SUMMER 2016
Progressive Commercial Dairy Manager
Neil Rejman, Scipio Center, N.Y., along with his brother, Greg and father, Jack, own and operate Sunnyside Farms, Inc. Rejman manages the 4,200-cow dairy while his brother oversees cropping of 5,500 owned acres and 1,000 rented acres. Since Rejman’s return from Cornell University in 1997, the farm has grown in cow numbers and efficiency. The farm’s core values of “Excellence, Respect, Integrity, Work Ethic, Candor and Humility” are at the heart of every activity and practice done on the farm. Rejman says they do not have an employee handbook; rather employees are encouraged to work with these values in mind. Sunnyside Farm is able to sell more than 1.7 million pounds of milk per employee each year, which keeps their labor, cost per hundredweight at industry average. In 2008, Rejman helped create Cayuga Milk Ingredients, a milk protein and powder plant owned by 21 area farms. Rejman now devotes roughly 20 percent of his time to working with Cayuga Milk Ingredients and currently sits on the board of directors and a chair on numerous committees. Off of the farm, Rejman is active in Farm Bureau and with the local FFA chapter. Over the years he has also been active in the Northeast Dairy Producers Association, NYS Cow Power digester group, Cornell College of Veterinary Medicine Dean’s advisory committee, NMPF Animal Well-Being Committee and his local church and food pantry.

Graduate Dairy Production
Jessica Tekippe demonstrated a strong work ethic and motivation by graduating from Iowa State University (ISU) a year early. While an undergraduate, Tekippe served as the president of the American Dairy Science Association from 2007-2008. As a member of the ISU dairy judging team, she was on the winning team at the Accelerated Genetics Intercollegiate Dairy Judging contest and earned All American honors at the National Intercollegiate Contest. Tekippe further broadened her horizons on a study abroad trip to New Zealand and as a finalist for the American FFA Star in Agriculture. During her time there, Tekippe was incredibly active on campus participating in dairy cattle judging, Dairy Challenge, Gopher Dairy Club and Collegiate Agri-Women. Her judging career was highlighted by first place team honors at the 2014 All-American Dairy Judging Contest and NAILE Dairy Judging Contest while individually placing second and fifth at each, respectively. At the 2014 National Intercollegiate Dairy Cattle Judging Contest, she was All American placing seventh. Liebenstein has also held an assortment of internships with dairy farms and following graduation, she enrolled in the University of Minnesota’s College of Veterinary Medicine.

Student Recognition Awards
Mary Liebenstein, a native of East Dundas, Minn., is a May 2016 graduate of the University of Minnesota. During her time there, Liebenstein was incredibly active on campus participating in dairy cattle judging, Dairy Challenge, Gopher Dairy Club and Collegiate Agri-Women. Her judging career was highlighted by first place team honors at the 2014 All-American Dairy Judging Contest and NAILE Dairy Judging Contest while individually placing second and fifth at each, respectively. At the 2014 National Intercollegiate Dairy Cattle Judging Contest, she was All American placing seventh. Liebenstein has also held an assortment of internships with dairy farms and following graduation, she enrolled in the University of Minnesota’s College of Veterinary Medicine.

Bethany Dado is a May 2016 graduate of the University of Wisconsin-Madison with degrees in dairy science and genetics. Hailing from Amery, Wis., she competed in dairy judging and regional dairy challenge. Her collegiate judging career was highlighted by an eighth place, All American finish at the 2015 National Intercollegiate Dairy Judging Contest. Dado balanced these extracurricular activities with participation in the Badger Dairy Club, Association of Women in Agriculture, College of Agricultural and Life Sciences Ambassador, the UW-Madison Marching Band and she conducted undergraduate research projects. Following graduation, she is working toward a graduate degree in lactation physiology at the University of Florida with eventual plans of working as a professor and researcher.

Cody Getschel, Purcellville, Wis., another University of Wisconsin-Madison graduate, is an avid learner with a strong interest in dairy reproduction. Getschel worked as a reproductive research assistant while in college. He said the most impactful extracurricular activity he participated in during college was Dairy Challenge and his team received first place in the 2016 national contest. Getschel is also an accomplished dairy judge. He was All American at the 2015 National Intercollegiate Dairy Judging Contest and second individually at the Southwest Dairy Judging
2016 Scholarship Winners

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Contest. He also participated in Badger Dairy Club, Alpha Gamma Rho fraternity, Collegiate Farm Bureau and Badger Crops Club.

Elizabeth Davis graduated from Virginia Tech University with a degree in dairy science. While in college, she invested many hours as the president of the National Student Affiliate Division of the American Dairy Science Association. She also served as the second vice president of the group and as a committee chair. Davis was part of the winning dairy judging team at the 2013 National Intercollegiate Dairy Judging Contest and placed second individually at that contest. Additionally, she participated in the Virginia Tech dairy club, was a Hokie ambassador and a member of Alpha Zeta.

Taylor Kruse received a degree in animal sciences with a dairy certificate and a minor in agribusiness and applied economics from The Ohio State University. In college she participated in National Dairy Challenge Academy and was a member of a first place team at the 2016 Midwest Regional Dairy Challenge. On campus, she was a member of Buckeye Dairy Club, College of Food, Agricultural and Environmental Sciences Student Council, Alpha Sigma Upsilon agricultural sorority and College Ambassador Team and held internships with Waterman Dairy Farm and Cargill Animal Nutrition. After graduation, she joined Purina Animal Nutrition as a dairy livestock production specialist.

Caitlyn Pool, majored in animal science and is a May 2016 graduate of Pennsylvania State University. An accomplished judge, she was named an All American as the fifth high individual at the 2014 National Intercollegiate Dairy Judging Contest and sixth high individual at the Eastern States Exposition Dairy Judging Contest. Pool held internships with Land O Lakes, Cow Kuhlerz, Northeast Agri Solutions Force and the Mid Atlantic Dairy Association. Following graduation, Pool wants to work in communications before returning to her family’s dairy.

Kara Maxwell, graduated from Iowa State University with degrees in dairy science and international agriculture. During college, she studied abroad in France, Italy and Latin America, expanding her knowledge of agriculture and cultures while maintaining a 3.94 grade point average. In addition to her foreign studies, she was active in the Iowa State Dairy Club, College of Agriculture and Life Sciences Ambassador organization, and College of Agriculture and Life Sciences Honors Committee. This fall, Maxwell began a graduate program in international agriculture development at Oklahoma State University with hopes to one day work to alleviate poverty in developing nations.

Kildee Scholarships

Bethany Dado of Amery, Wis. will receive a graduate studies scholarship. As a recent graduate of the University of Wisconsin-Madison, Dado earned her double major in dairy science and genetics this past spring with plans to pursue her master’s degree at the University of Florida, specializing in lactation physiology.

Mary Liebenstein of Dundas, Minn., is also receiving a graduate studies scholarship. Liebenstein will be attending the College of Veterinary Medicine at the University of Minnesota, beginning in the fall. She previously earned her animal science degree while also attending the University of Minnesota.

Emily Shaw of Williamsburg, Pa., earned the undergraduate studies scholarship. Shaw will be a junior this fall attending Penn State in pursuit of a degree in agribusiness management with a specialization in dairy science. Shaw has excelled in and out of the classroom, as a leader of organizations as well as a student and teaching assistant. Her dedication to mastering oral reasoning earned her a place in the top ten at the National Intercollegiate Dairy Judging Contest. Shaw has sought internships on dairy farms as well as in farm credit.

McCullough Scholarships

Meikah Dado will be receiving a $2,000 scholarship towards her education at the University of Wisconsin-Madison majoring in life sciences communication and nutritional science. Dado grew up on her family’s 450-cow registered Holstein dairy farm. Experiences in 4-H and FFA further confirmed Dado’s passion for the agriculture industry and have
led her to pursue a career in agricultural communications.

Rachel Coyne will receive a $1,500 scholarship. She plans continue her education at the University of Minnesota, where she will double major in animal science and agriculture communication and marketing. Coyne grew up on her family’s farm raising show heifers. She has been active in 4-H and the Wisconsin Junior Holstein Association.

Maurice Core Scholarships

Trent Dado recently completed his first year at the University of Minnesota, where he is pursuing a degree in animal science. Dado participates in Gopher Dairy Club, FarmHouse fraternity, Agriculture Education Club, Block and Bridle and Catholic Student Union. Upon graduation, Dado plans to continue his education and receive a Ph.D. in nutrition.

Haely Leiding will be a sophomore at the University of Minnesota where she is majoring in agricultural education with a minor in animal science. Leiding is very involved in Gopher Dairy Club, Beta of Clovia Sorority and Agricultural Education Club. After graduation, Leiding plans to become an agricultural education teacher in a high school setting.

Sabrina Portner will be a sophomore at Iowa State University (ISU) in the fall, where she is majoring in dairy science. Staying very active on campus, Portner is a member of the ISU CALS Council, first-year university honors and research programs, Women in Science and Engineering Learning Community, St. Thomas Aquinas Bible Study Group and the New Zealand Massey University National Agriculture organization.

Jared Sanderson just finished his first year at Michigan State University. Pursuing a degree in animal science, he dedicates much of his time to several organizations: Dairy Club, Block & Bridle, Honors College, Tower Guard and the Dairy Husbandry and Environmental Stewardship Study Abroad program to the Netherlands, Belgium and Germany. After graduation, Sanderson plans to attend veterinary school.

Iager Scholarship

Lindsey Rettenmund of Black Earth, Wis., is currently a student at the University of Wisconsin-Madison Farm and Industry Short Course (FISC) where she is studying dairy farm management, farm service and supply, soil and crop nutrient management and farm mechanics. Rettenmund’s interest in the dairy industry began at a young age growing up on her family farm, but credits her FISC experience to enriching her passion for the dairy industry. Rettenmund plans to attend FISC for another year before returning home to her family farm where she will co-manage the herd with her father until she is able to purchase a farm of her own.

Sophomore Merit Scholarships

Laura Jensen attends University of Minnesota and majors in animal science—dairy production emphasis. Jensen is very involved in the Gopher Dairy Club, Beta of Clovia Sorority, College of Food Agriculture and Natural Resource Sciences Ambassador and Minnesota Quidditch Team Member. Jensen served as the 2014 National Guernsey Princess and is active in the American Guernsey Youth Association.

Charles Hamilton recently finished his second year at the University of Wisconsin-Madison. He is pursuing a degree in dairy science. On campus he is a leader in Collegiate Farm Bureau, Alpha Gamma Rho and Badger Dairy Club. Hamilton was also recognized as the Wisconsin Junior Holstein Association 2015 Outstanding Holstein Boy. Hamilton plans to return to the farm upon graduation.

Ethan Haywood just completed his sophomore year at Michigan State University. Haywood is currently enrolled in the animal science program. He is involved in the Michigan State FarmHouse fraternity, Michigan State Dairy Club, Michigan State Agronomy Club and Collegiate Farm Bureau. Haywood also served as the 2014-2015 Michigan FFA Association Vice President. Upon graduation, Haywood plans to return to the family farm.
2016 Scholarship Winners

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**Jordan Siemers** has completed his sophomore year at Cornell University where he is pursuing a degree in animal science with a concentration on dairy management. On campus, Siemers is involved in Cornell Tradition Fellows, Collegiate Farm Bureau, Collegiate FFA and the Cornell University Dairy Science Club. This summer, Siemers will be interning at the Land O’ Lakes Corporate Headquarters in Arden Hills, Minn. as a risk management intern.

**Marina Sweet** attends The Ohio State University majoring in animal sciences–biosciences. Sweet is very active on campus in Buckeye Dairy Club, Poultry Science Club, Biological Sciences Scholars, Towers Agricultural Honorary, Pre-Veterinary Medical Association, Food Animal Medicine Club, College of Food, Agricultural, and Environmental Sciences Student Council, Second Year Transformation Experience Program and CHAARG. Sweet spent December 2015 in Ireland on a human-animal interactions study abroad program. Sweet plans to attend veterinary school after graduation.

**Junior Merit Scholarships**

**Amber Gabel** of Newport, Pa., is currently a student at Pennsylvania State University majoring in animal science. On campus, Gabel has been very active in many organizations including Penn State Dairy Science Club, Collegiate FFA, Cola Society, Collegiate 4-H and Penn State Dairy Ambassadors. After finishing her undergraduate education, Gabel plans to return to the family farm.

**Elizabeth Endres** of Waunakee, Wis. attends the University of Wisconsin-Madison as a dairy science major. Endres is extremely active on campus in the Association of Women in Agriculture, Badger Dairy Club, and Collegiate Farm Bureau. Endres has been accepted into the highly selective Food Animal Veterinary Medical Scholars Program and will be attending veterinary school this fall.

**Johanna Knorr** of Pelican Rapids, Minn. is a student at the University of Minnesota where she is majoring in animal science and agricultural and food business management. Knorr is very involved in extra-curricular activities including Gopher Dairy Club, Beta of Clovia Sorority, University Honors Program, Collegiate Policy Engagement Program and study abroad programs in Ireland and England. After graduation, Knorr wants to return to the family farm.

**Trevor Otte** of Randolph, Minn. attends the University of Minnesota majoring in animal science with a pre-veterinary medicine emphasis. Otte has made an impact during his time on campus taking an active role in the Gopher Dairy Club, Collegiate Student Board and Delta Theta Sigma Fraternity. Otte was accepted into the VetFAST Food Animal Scholars Program and plans to continue his education at the University of Minnesota Veterinary College.

**NDS/DMI Education and Communication Scholarship**

**Audrey Schmitz** of Axtell, Kan. attends Kansas State University for agricultural communications and journalism and animal sciences and industry. Schmitz is an active student involved in the Kansas State University Dairy Science Club, Tap Ensemble, Country Swing Dance Club and Women’s Cross Country Team. This summer, Schmitz is interning with Progressive Publications and wants to continue in communications.

**Jennifer Haler** of Waconia, Minn. is a student at University of Minnesota studying animal science and Spanish and Portuguese studies with a minor in mass communications. She is involved with the Gopher Dairy Club, International Agriculture Club, Agricultural Education Club, Beta of Clovia Sorority and Spanish and Portuguese Across Cultures Organization. Upon graduation, Haler hopes to continue her work in dairy communications.

**Jacob Johnson** of Heron Lake, Minn. studies agriculture education and dairy production at South Dakota State University. On campus he is a very active member of the Dairy Judging Team, Dairy Club, Student Senate, SDSU Club Baseball and SDSU

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Ethan Dado of Amery, Wis. is enrolled at the University of Minnesota and studies agricultural education-teaching track and animal science-dairy production emphasis. Dado is involved in the Agricultural Education Club, Gopher Dairy Club, Collegiate Student Board, Collegiate Ambassador, Gopher Pep Band and FarmHouse Fraternity. Dado served as the Wisconsin State FFA Parliamentarian and wants to continue to work in agriculture education.

John Johnson of Moscow, Idaho is a student at Washington State University majoring in food science. Johnson is active in the Food Science Club, Food Product Development Club, Biology Teaching Assistant and a CAHNRS College Ambassador. After graduation, Johnson plans to work in dairy food manufacturing.

Gabriella Sorg of Hastings, Minn. studies agricultural and food business management-food sales with industry emphasis and animal science-business with industry emphasis at the University of Minnesota. Sorg is involved in Gopher Dairy Club, Midwest Region ADSA, Beta of Clovia Sorority, Agricultural Futures of America, Block and Bridle, Agricultural Education Club and Alpine Ski Team. After graduation, Sorg plans to turn her interests into a career.

Klussendorf Scholarships

Ella Jackson, a native of Degraff, Ohio, is a part of her family’s first-generation dairy farm and is a student at The Ohio State University. Jackson, an active member of the Buckeye Dairy Club, participates on the collegiate dairy judging team and has competed in other dairy-related competitions such as dairy quiz bowl and Dairy Skill-a-thon. After college, Jackson plans to help manage her family’s dairy and open it for tours to the public. Jackson would also like to pursue a job in dairy nutrition in order to gain further dairy experience.
2016 Scholarship Winners

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Jacob Johnson is inspired to continue the tradition of dairy farming and to pursue a career within the dairy sector. Johnson, a fourth-generation dairy farmer, hails from Heron Lake, Minn., and attends South Dakota State University. His involvement within the SDSU dairy program includes the dairy science club and collegiate dairy cattle judging. After graduation, Johnson would like to teach agriculture education and coach basketball. In the future, he also hopes to take over his family’s farm. This summer, Johnson will be working as an intern at Nosbush Dairy near Fairfax, Minn.

Crystal Siemers-Peterman, from Cleveland, Wis., grew up with a passion for exhibiting her Holsteins at local, state and national shows. Along with her impressive show winnings, Siemers-Peterman has competed and excelled at numerous dairy bowl and dairy cattle judging contests over the years, finishing as high individual at the 2015 North American International Livestock Exposition Collegiate contest. Summer internships in marketing, public relations, communications and sales have helped Siemers-Peterman develop her desire to add more value to the dairy industry and dairy products. Upon graduation from the University of Minnesota, Siemers-Peterman hopes to work for dairy producers in a retail setting before returning home to her family farm to assist with their registered Holstein herd.

McKown Scholarships

George Lamb, a native of Buskirk, N.Y., grew up working on his family’s 100-cow tie stall barn until the age of 14 when the herd was dispersed. Lamb kept his interest in the dairy industry after and now works at a 170-cow dairy where he participates in daily farm activities. By using the benefits of genetic selection, Lamb has been focused on improving his own herd’s production and longevity by selecting for specific traits. His participation within the dairy industry includes competing in 4-H, state and national dairy bowl competitions; partaking in showmanship and dairy cattle judging contests; and attending dairy-related conferences. Upon graduation from the State University of New York at Cobleskill, Lamb hopes to find a career working with dairy cattle genetics in the A.I. industry.

Megan Lauber, a University of Wisconsin-Madison junior, grew up working on her family’s 60-cow registered Holstein herd in Union Grove, Wis. Showing and working at local, state, national and international shows has furthered Lauber’s knowledge and experience about high-type animals and has allowed her to explore several areas of the country. As an intern at Golden Oaks Farm, Lauber plans to gain more hands-on experience working with cattle. Participating in Badger Dairy Club, collegiate dairy judging contests and the Midwest Regional Dairy Challenge has helped Lauber network with industry leaders, sharpen her problem solving skills and gain further experience working within the dairy industry. Lauber plans to pursue a career involving either dairy genetics or nutrition while also staying active on her family’s dairy.

Mariah Schmitt grew up on her family’s dairy farm in Fort Atkinson, Iowa, where she participated in various farm activities. This involvement instilled the values of animal husbandry, hard work and dedication within Schmitt at a young age. Schmitt is active in the Dairy Science Club, collegiate dairy judging team and Agriculture and Society Club while she attends Iowa State University, double majoring in dairy science and agriculture and society. Schmitt’s accomplishments within the dairy industry includes several top 10 placings at dairy cattle judging contests, competing at the Royal Highland Dairy Judging Contest held in Edinburgh, Scotland and serving as the 2013-14 Iowa Dairy Princess. Upon graduation, Schmitt hopes to find a career where she can work for an agricultural company to help ensure consumer confidence in the dairy industry.

Jordan Siemers is an accomplished breeder, judge, showman and student at Cornell University from Elkhart Lake, Wis. Growing up, Siemers worked on his family’s registered Holstein farm where he assisted in day-to-day activities associated with running an efficient and profitable dairy farm. Over the years, Siemers’ honors within the dairy industry include being a National Distinguished Junior Member Finalist, a recipient of the Judi Collinsworth Outstanding Junior Exhibitor Memorial Award and chairperson of the National Junior Holstein Association Junior Advisory Committee. Siemers has previously served as an intern at Butlerview Farm and will be interning at the Land O’ Lakes headquarters this summer to gain further experience within risk management. After graduation, Siemers plans to work in the agriculture sector before returning to his family’s dairy.
The National Dairy Shrine is always looking to maximize the amount of money available to serve our mission of encouraging future dairy leaders, recognizing current dairy leaders and maintaining a top-notch educational and historical record of dairy industry activities at our museum.

The last NDS board meeting consisted of a thorough analysis of expenses and ways to reduce cost, yet maintain a high-quality image for National Dairy Shrine. One of the areas examined were the expenses of maintaining a commercial booth space at World Dairy Expo. These booth expenses have gone up in relation to income and except for some image value it is not a profitable activity for NDS. Thus the board, led by President Fred Hendricks, authorized the change from a commercial booth to a booth along with the other non-profit organizations that exhibit at World Dairy Expo. This will mean that the new booth space for National Dairy Shrine will be located on the east side of the coliseum in booth Main Concourse (MC) 66tt. This booth space will be clearly displayed on all exhibitor maps available on the grounds. Certainly change is sometimes inconvenient but be assured that this booth location change will allow NDS to continue to maximize their income to meet the vision and goals of the NDS Founders.
Museum Fall Atrium Display

Every year the National Dairy Shrine develops a unique historical display for the Museum atrium area so that each fall visitors to the Hoard’s museum complex will find a new National Dairy Shrine feature display. These displays are on a variety of dairy topics with interesting historical information along with photos to view.

The feature exhibit this fall showcases the 100th Anniversary of the National Intercollegiate Dairy Cattle Judging contest. The first National Collegiate contest was held in 1916 and except for a few years during World War I and II it has been held every year.

This unique competition has teams of four college students that compete in the evaluation of the physical form of dairy cattle. Each student places several classes of four animals in their order of correct conformation in a 15-minute time frame. Later, they have to orally justify their preferred placing to official judges. These official judges also determine the final correct ranking of the animals in each class. The combined scores for the class placings and the oral reasons make up the total score for each individual and team. The competition takes all day and the contestants have to handle the stress and remember each class talking points for their oral reasons.

This display will feature a timeline of the changes that have occurred as the contest has grown and developed. Information on the people who have served the contest for many years as well as information about the beautiful Schnering Trophy (on display in the museum) that is engraved with the winning colleges names. We are sure you will enjoy seeing the winners from more than 90 years ago versus the winning individuals or teams from last year.

The National Intercollegiate Dairy Cattle Judging contest is very popular with students because it is a true test of dairy knowledge, critical reasoning, effective speaking ability, time management and the skill to think on one’s feet in front of strangers. Many participants in this contest have gone on to illustrious careers in teaching, politics, lawyers, research, marketing, communications as well as the dairy industry.
Plan To Attend the NDS Annual Meeting and Awards Banquet

The 2016 National Dairy Shrine Annual Meeting and Awards Banquet to be held Thursday, October 6 in Madison, Wis.

Time:
4:30 p.m. NDS Annual meeting
5:30 p.m. Reception
6:30 p.m. Banquet
7:30 p.m. Program

Place:
Alliant Energy Center Exhibition Hall, Madison, Wis.

Mail orders to:
National Dairy Shrine
Executive Director
P.O. Box 725
Denmark, WI 54208

Email:
info@dairyshrine.org

Tickets can be pre-ordered by mail using the form below. Persons whose ticket orders and payment are received by September 10 will receive an acknowledgement of payment but will need to pick up their tickets at the NDS registration table prior to the banquet.

Additional banquet tickets at $35.00 each can be purchased at the National Dairy Shrine booth in the Dane County coliseum or at the NDS banquet reception area. IT IS STRONGLY ADVISED THAT YOU RESERVE YOUR TICKET NEEDS EARLY as the banquet has been sold out the last few years.

I would like ___ banquet ticket(s) @ $35.00 each.

My check for $______ is enclosed, payable to National Dairy Shrine.

Reserve Tickets For:
Name: ____________________________________________
Address: __________________________________________
City: ______________ State: _____ Zip: _____________
Phone: ___________________________________________