The President’s Report

What an exciting time for National Dairy Shrine!

The Executive Committee met a couple months ago in Ft. Atkinson at the Museum. It is my personal favorite place to meet. I lose track of time looking at cows of all breeds, and sorting out which one’s genetics have stood the test of time. On top of that, it is always a learning experience when I review our previous award winners from all aspects of our dairy industry.

At the time of the meeting, Dr. Dave Selner, our Executive Director, was all about getting measurements correct and energy-saving light fixtures installed while directing the whole new design and museum renovations. Now the museum renovations are ready for your viewing. Plan to make that stop on your Expo trip this year. If you’ve been there before, you will see vastly improved displays and a museum more in tune with the way young people learn in 2014. Dave has devoted incredible time, energy, patience and skill to this project, not to mention handling the financial aspect. Thanks and deepest appreciation to Dr. David Selner for overseeing this project, and to both David and former NDS president Corey Geiger for their vision and belief that it could happen.

From Mary Creek:
• Always wear your NDS pin when attending a meeting, convention or other affair where you will interact with others involved in the dairy industry. This quite often leads to the question about the pin, which provides the perfect segue into a friendly discussion about Dairy Shrine, its purpose and the one-time $50 fee.
• Solicit a membership from anyone who sells you things on the farm. Chances are pretty good they are making more than $50.00 from having your business.
• Mary “feels people out” through conversation to determine what aspect of Dairy Shrine will interest them most. Do they have college age children? Then she tells about our scholarship program and that we award more than $50,000 annually in scholarships. Perhaps one is a history buff, or has a collection of milk bottles. Then she can discuss the museum and explain that NDS maintains the history of our industry.

What a journey.

Speaking of the Executive Committee meeting, we had an interesting session with Mary Creek (producer, Md.) and Tommy Martin (Industry, Fl) during our meeting. Both have received multiple awards for annual membership recruitment and were asked to share some of their approaches to recruiting new memberships. Although we receive important, significant sponsorships, donations and endowments, membership income remains our mainstay.

From Tommy Martin:
• Tommy made it part of the culture where he worked. You are involved in the dairy industry, making your living in the dairy industry. You should be a member of National Dairy Shrine. (It was that way when I started picturing cows with Danny Weaver’s Agri-Graphics. It was simply understood that if this industry was your life, then you would be a National Dairy Shrine member.)
• Tommy signed up most of his contacts on farms he serviced.
• Solicit co-workers in the dairy industry. For dairy producers, substitute “neighboring producers” for “co-workers.”
• Tommy found he could, in some cases, provide a membership and submit it to the company in his promotion budget.

You can each add to this list. With the favorable milk price and reasonable feed cost, now should be the perfect time to increase membership.

While at the National Jersey Convention, I was asked to give an update on National Dairy Shrine. Of course, I encouraged all to visit the “new” Dairy Shrine Museum, and I related that with the addition of three new scholarships this year - through added sponsorship from DMI - that we now have scholarships available for every year in undergrad, as well as graduate school. I then asked all Dairy Shrine members to stand. How great it looked from up at the podium when most in the room stood! As
Continued from page 1

you looked around, there were producers, bull stud reps, and others from all areas of the dairy industry. Luckily, some of those who did not stand just couldn't remember for sure if they became a member years back. We are checking on those, and my bet is they all will be National Dairy Shrine members by the end of the year. One father-in-law realized that his progeny and spouse may not be members and he said, "I'll take care of that!" Yet another lady came to me following the meeting and asked for a form. She said she had always meant to join, but just hadn't. So the lesson is: let them know you are there, share the great pieces of NDS and how they fit together, and get that one-time $50 membership fee for a lifetime membership. One other thing I stressed that day is that we will never ask them for money again.

Also while at convention, a young lady asked what my pendant was, and where to get one. Oh yeah, that is a good conversation starter, too...I was wearing the new NDS pendant rather than the lapel pin. The pendant is a direct result of having some young Board members who pointed out that members of the younger generation, especially young females, don't wear lapel pins these days. Great change.

CONGRATULATIONS to all this year’s NDS award and scholarship winners. An outstanding group. Every year it is impressive to see the list, as we are reminded how many make lasting contributions to the dairy world. Then there is also the belief that through our scholarships, we are reaching and assisting others who will do the same. Again, my respect, thanks and congratulations.

A few housekeeping items:
• Start your Christmas shopping early. Great stocking stuffers - A National Dairy Shrine membership, the new version deck of playing cards spotlighting cows of all breeds (No showstring should be without a deck of cards or a well-stocked cooler), the NDS Pendant (get the pendant, put it on a nice chain for your favorite Dairy Shrine lady. It won't break the bank!) The pendants are available for Dairy Shrine members for a nominal fee. If the recipient is not already a Dairy Shrine member, sign her up and order the pendant instead of the lapel pin.
• Plan to attend the National Dairy Shine Banquet this year as we recognize many worthy award and scholarship recipients. Reserve your tickets and bring a friend – many are members, but haven't been to the annual banquet.
• Include a trip to the museum in Ft. Atkinson when you plan your Expo trip.
• In the Fall newsletter, I asked you to let us know if you had received a scholarship or award from Dairy Shrine in the past that helped you on your path to your current position, and what that position is. The purpose was to show that we reach much farther than the registered segment (important as it is.) I know there are lots of you out there with different kinds of dairy-related careers and I know that Dairy Shrine scholarships helped many of you get there. If you fit in that category, or if a friend or relative does, please share that info, along with what your position is today so we can show how truly universal we are. Just send a quick email to info@dairyshrine.org.

Have a great Summer, stay cool, and we will see you this fall in Wisconsin.

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<th>Members Who Have Affirmed National Dairy Shrine with a Gift in Memory or as to Honor</th>
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2014 Award Winners

Guest of Honor
Bernard Heisner, the General Manager of COBA/Select Sires and a passionate dairy advocate, has spent his career promoting, encouraging, supporting and preserving the industry. During his tenure the Select Sires member cooperative experienced tremendous growth and prosperity. He opened up the doors of the COBA facilities to allow national organizations like National Dairy Shrine, Ayrshire Breeders Association, American Guernsey Association and DHI Cooperative to utilize space to run their organizations more efficiently and facilitate better collaboration of ideas and routine office tasks. Heisner was not only the landlord, he was often the mentor, sounding board, reference person and industry contact for many of these organizations. Recently retired, Heisner and his wife, Sue, now reside in Fairview Heights, Illinois near their son, daughter-in-law and two grandsons. Heisner enjoys playing golf as well as spending time with his grandsons. He continues to serve the industry on local and state committees promoting a strong and sustainable future for agriculture.

Distinguished Breeder
The Paul Chittenden Family from Schodack Landing, New York, operates the Chittenden Jersey herd and is known worldwide for producing high quality genetics and cattle with the popular polled gene. The Dutch Hollow herd has been innovative in the marketing of its’ milk through various sources and has also created the Dutch Hollow Education Center for hands on learning experiences for pre-school and elementary school groups. Paul & Melanie’s children Brian, Alan and Nathan and their families are all heavily involved in the next generation of Dutch Hollow Farm and national and state Jersey activities. Dutch Hollow Farms has continued the legacy of quality polled genetics established at Paul’s home farm, Fair Weather Farm, New Lebanon, N.Y. Breeding cows that last lactation-after-lactation is another hallmark of the breeding program at Dutch Hollow Farms. The Chittendens have bred 152 Excellent cows and 214 cows with lifetime credits in excess of 100,000 lbs. milk and five with more than 200,000 lbs. milk lifetime.

Pioneers
Alton Block, Middleton, Wisconsin was a well respected A.I. industry leader who served as the General Manager of East Central Breeders Co-op and Tri-State Breeders Co-op. In his later years he was a successful business and management consultant.

David Gibson, Brandon, Vermont served as the Executive Secretary of the Ayrshire Breeders Association for over 18 years. Many technical office upgrades, and breed improvement programs were started under his leadership. Mr. Gibson also served as Secretary for the World Ayrshire Breed Society.

Charles “Pete” Knigge, Omro, Wisconsin is a dairy producer and innovator. His dairy made the historical and potentially risky decision to be the first herd in the United States to milk cows with robots. The Knigge dairy was one of the few dairies in the world to use at that time the untested technologies of robotic milking with freestall housing and TMR feeding.

Marlowe Nelson, Viroqua, Wisconsin has been an innovator in breeding and the international dairy industry. After developing personal relationships with dairy farmers in Japan while stationed there in WW II, Marlowe developed in 1953 a dairy training program for Japanese students on Wisconsin dairy farms. For his outstanding contributions Marlowe was awarded the Grand Cordon of the Order of the Rising Sun, Gold Rays with Rosette by the Emperor of Japan. Marlowe also spent many years in the A.I. industry in sire procurement for U.S. and International companies. Mr. Nelson then started his own breeding company International Protein Sires in 1990.

Russell Wirt from Lewiston, Minnesota has a distinguished career as a breeder and dairy industry leader. Russell helped form the Minnesota DHIA and the Minnesota American Dairy Association. Mr. Wirt was also president of the Minnesota Livestock Breeder’s Association. Russell has been honored by the American Guernsey Association with its’ Distinguished Service Award and by World Dairy Expo with its’ Person of the Year award.
Chip Engst of Barbland Farm and friend Bret Bossard they formed Barbland Dairy LLC a 500+ dairy in Fabius, New York.

During this college years the found time around classes to work 40-45 hours a week at local dairies. After graduation, he went to work as a dairy farm manager at Hermdale Farms in Seneca Castle, New York and started acquiring his own herd. In 2008 with the help Chip Engst of Barbland Farm and friend Bret Bossard they formed Barbland Dairy LLC a 500+ dairy in Fabius, New York.

Peter Dueppengeiser of DeRuyter, New York has been selected as the Graduate Dairy Production award winner. This award goes to an active dairyman who has graduated from college in the last nine years and has already demonstrated excellent dairy management ability and financial stability. Luke, a non farm boy, became enthralled with the dairy industry by working on local dairies in the summer and soon decided on a dairy future. While still attending high school he enrolled at SUNY Morrisville in the dairy program. Then he enrolled at Cornell University and graduated in 2006. During his college years he found time around classes to work 40-45 hours a week at local dairies. After graduation, he went to work as a dairy farm manager at Hermdale Farms in Seneca Castle, New York and started acquiring his own herd. In 2008 with the help Chip Engst of Barbland Farm and friend Bret Bossard they formed Barbland Dairy LLC a 500+ dairy in Fabius, New York.

Amanda Stiles Lutz has an excellent herd of Jerseys in Chester, South Carolina. Amanda and her husband Herby are very involved in the dairy community. Both have had leadership positions in national, state and county breed associations. In addition Amanda has been very active in dairy promotion groups and the South Carolina Young Farmers Association. The herd is especially proud of its high production with very low cell counts.

Graduate Dairy Production

Graduate Dairy Production

Student Recognition Scholarships

Erin graduated in May with an agricultural education degree from the University of Minnesota. She developed communications and advocacy skills through internships with American Farm Bureau and WinField as well as her family’s dairy farm and creamery, Autumnwood Farm. Daninger has accepted a position as an agriculture teacher in rural Minnesota and is looking forward to being a FFA advisor and 4-H leader.

Roxanne graduated summa cum laude from Virginia Tech with a bachelor’s degree in dairy science and communications this spring. Seltzer’s internship experiences include Zoetis and a 300-cow dairy. She plans to be employed in the industry and work with her fiancé to provide an educational experience for consumers on their dairy farm.

Jessica received her degree from Iowa State University in May. Hammerand earned many accolades in national Holstein, Brown Swiss, Ayrshire, Guernsey and 4-H dairy bowl and dairy jeopardy contests. She plays a key role in her family’s farm. She is pursuing a career in research and development specifically in udder health or reproduction.

Taylor is a June graduate of California Polytechnic State University where she majored in dairy science and minored in agricultural communication. She held internships and part-time jobs with Hoard’s Dairyman, World Wide Sires, California FFA and the Brock Center for Agricultural Communication and is pursuing a career in agricultural public relations and communications.

Emilie is a May graduate of Cornell University with a degree in animal science. She held internships at Alta Genetics, Cornell University Research Center, USDA Office of Communications, Sonoma County Farm Bureau, Modesto Junior College-West Campus dairy unit and Beretta Family Dairy. After graduation Strand will enter Farm Credit East’s career development training program.
Tyler Otte

Tyler earned a degree in animal science this May. His coursework and internships at Golden Oaks Farm and with Genex/CRI grew his interest in reproduction and genetics. He has accepted the herd manager position at Quarry Hill Dairy in Rollingstone, Minn. where he hopes to gain valuable experience to put to use when he eventually returns to his family’s farm.

Brandon Scharping

Brandon graduated from the University of Wisconsin-River Falls with a degree in dairy science this spring. He simultaneously fulfilled his credits for his senior year while attending his first year of veterinary school at the University of Wisconsin-Madison. He plans to become a veterinarian that serves dairy farms and utilizes embryo transfer.

Kildee Scholarship Awards

Hayden Bush

Receiving the Graduate Studies Scholarship is Hayden Bush of Tillamook, Ore. Bush is pursuing a master’s degree in agricultural education at Oregon State University in order to honor his two passions, dairy and education. He completed his undergraduate degree at Oregon State University in agricultural sciences with a minor in animal sciences. In addition to being active in organizations and dairy judging, Bush took a lead role in managing the Oregon State University dairy, where he oversees day-to-day operations and is working to develop an intensive grazing system for the herd. He would like to return home to the family farm, Gypo Jerseys, after gaining experience in the agriculture education field.

Jessica Sentelle

Jessica Sentelle, Jefferson, Md. is the recipient of the Undergraduate Studies Scholarship. Sentelle is currently a dairy science and agribusiness management major at Virginia Tech with future plans to work in agricultural lending and consulting. She recently interned on Silver Spoon Farm in New York where she was able to gain more experience with a milking herd in a different part of the country.

McCullough Scholarships

The McCullough Scholarship given in memory of Marshall McCullough, the well-respected nutrition researcher and educator from Georgia. The scholarship is presented to two high school seniors planning to attend a four-year college or university to major in an agricultural communications field.

Gabriella Sorg

Receiving a $2,500 scholarship is Gabriella Sorg. Sorg graduated at the top of her high school class. She plans to use this scholarship as she continues her education at the University of Minnesota, where she will major in animal science with an emphasis on business & Industry communications. Sorg grew up on her family’s 300 cow dairy where she helps with feeding, milking and other chores. While in high school, Knorr was active in National Honor Society, orchestra, choir, Alpine ski team, tennis, 4-H and FFA. She currently serves as her county’s 4-H Federation President.

Kristin Broege

Kristin Broege will be receiving a $1,500 scholarship towards her education at the University of Wisconsin-Madison as a dairy science and life sciences communication major. Broege grew up on her family’s 350 cow Holstein dairy near Janesville, Wisconsin. In high school she was active in FFA, 4-H, and the Wisconsin Junior Holstein Association. Broege is currently serving as the Wisconsin Holstein Princess Attendant traveling throughout the state for shows, sales and other breed association events.

Maurice Core Scholarship

This scholarship is a memorial to Maurice Core, long time employee and Executive Secretary of the American Jersey Cattle Breeders Association and Executive Director of the National Dairy Shrine.

Amber Gabel

Amber recently completed her first year at Pennsylvania State University, where she is pursuing a degree in Animal Science. Upon graduation, Gabel intends to become a veterinarian, specializing in cattle genetics, and return to the family farm where she plans to enhance the characteristics of the herd by breeding quality cattle that excel in both the milking parlor and the show ring.
**Sydney Endres**
Sydney just finished her first year at the University of Wisconsin-Madison. She is pursuing a degree in Dairy Science and Life Sciences Communication. After graduating, Endres plans to become more involved with agro-tourism and achieving a long-term goal of building a learning center and dairy store on her family’s farm.

**Joanna Knorr**
Johanna recently completed her first year at the University of Minnesota, where she is double majoring in Animal Science and Applied Economics. Upon graduation, Knorr plans to bring all her interests together, by using her skills in communication and interest in policy while still remaining active in her family’s farm operation.

**Iager Scholarship**
The Iager Scholarship for $1000 is awarded annually to a second year student in a two year agricultural school to pursue a career in the dairy industry. This scholarship was started by a generous donation from the Charles and Judy Iager family of Fulton, Maryland.

**Derrek Kamphuis**
Derrek is currently in his second-year at UW-Madison Farm and Industry Short Course where he is majoring in Dairy Herd Management. His interest in the dairy industry began at an early age growing up around dairy cattle and later developed into a goal to provide a wholesome product for the consumer. For many years, Derrek has been a leader in his community. After finishing his coursework at UW-Madison, Derrek plans to return to his farm with his brother in Wisconsin and expand the herd.

**Allison Pung**
Allison, a second-year student at the Michigan State University Institute of Agricultural Technology, is pursuing a career in Dairy Management. She first studied Athletic Training before seeking a career in the dairy industry after an accident put the family farm in jeopardy. This summer, Allison is interning on a farm in California and will look into furthering her education in Agri-Business Management or before returning to work on her family farm. Allison looks forward to using the knowledge gained through her internships to give back to the dairy industry.

**Sophomore Merit Scholarships**

**Bethany Dado**
Bethany recently finished her second year at the University of Wisconsin-Madison. She is pursuing a double major in Dairy Science and Genetics. After graduating Dado plans to continue her education and earn a doctorate in dairy science. She hopes to add to genetic knowledge to help feed a growing world population.

**Mary Liebenstein**
Mary just completed her sophomore year at the University of Minnesota. Liebenstein hopes to be a veterinarian and is enrolled in the university’s VetFAST program for preferred veterinary school enrollment. She is also minoring in Spanish to broaden her skillset.

**Shannon Rodeffer**
Shannon attends Iowa State University and majors in Dairy Science and Business. Shannon hopes to take a role in business management or analysis with an international dairy company or the USDA.

**Colleen Smith**
Colleen is entering her third year at Cornell University. This summer, Smith will be interning on a 4,800 cow dairy in Florida, and hopes to be a consultant in the industry for reproductive management.

**Junior Merit Scholarship Winners**

**Michael Schmitt**
Michael attends the University of Minnesota as an Animal Science – Dairy Production major and holds a minor in Applied Economics. After graduation, Schmitt wants to work in the industry for several years to gain perspective before returning to work on his family farm.

**Allison Culp**
Allison of Nappanee, Ind., holds an impressive student record of a 3.96 GPA out of 4.0 as an Animal Sciences/Pre-Vet major at Purdue University, with a Farm Management minor. Her future plans are to become a veterinarian with a focus on large animal and dairy medicine.
Chelsey Johnson
Chelsey is a student at South Dakota State University and double majoring in Dairy Production and Agricultural Education, Communication and Leadership, with an emphasis on Communications Specialization. Upon graduation, Johnson hopes to obtain a communications position to assist dairy farmers and be a positive voice for the industry.

Amy McBirney
Amy is a Dairy Science – Pre Veterinary emphasis student at California Polytechnic State University, San Luis Obispo. With an interest in biotechnology and passion for the dairy industry, she hopes to explore possible research opportunities in food production safety and efficiency.

Amanda Moretti
Amanda of Petaluma, Calif., is attending Cornell University with a major in Animal Science. Her future plans include consideration of obtaining a Master’s Degree in Agribusiness following her Bachelor's Degree. She aspires to aid dairy producers in managing, financing and promoting their business through pursuing a career in the agribusiness sector.

Andrea Smaciarz
Andrea of Raymond, Wash., is double majoring in Animal Sciences and Agricultural Business Management at Oregon State University. Smaciarz intends to work in the dairy nutrition sector before eventually returning to work on her family’s dairy farm.

NDS/DMI Education Communication Scholarships
Rebecca Gros
Rebecca Gros from Howard Lake, MN, is majoring in Agricultural Education with a Leadership and Communications emphasis at the University of Minnesota. She is considering attending graduate school for agricultural communications and would like to pursue a career in communications, public relations or marketing in the dairy industry.

Heather Hunt
Heather is attending Cornell University to pursue a degree in Animal Science with a minor in business. This past semester she studied abroad at the University College Dublin to expand her knowledge of international agriculture. Her professional goal is to work in a communications or marketing job with an agricultural organization.

Abby Mills
Abby attends the University of Minnesota pursuing a degree in animal science with a dairy production emphasis. She manages calf health and identification records on her family’s farm. She has an interest in using her hands-on agricultural experience and college education to help developing countries improve their farming practices.

Hayley Potts
Hayley attends Virginia Tech studying food science and technology. Hayley’s interest in food science was sparked by an internship she served at a dairy farm that produces artisan cheese. Upon graduation, she wishes to attend a graduate school that has a strong food science program and a dairy creamery. Her professional goal is to work on the processing side of the industry in product research and development.

Katie Schmitt
Katie attends the University of Minnesota studying animal science with a minor in communications. Katie has been a member of the Gopher Dairy Club since her freshman year and also is involved with the agricultural education club, serving as co-chair of the organization’s Ag Awareness Day. Katie would like to work in agriculture communications.

Mariah Schmitt
Mariah attends Iowa State University studying dairy science and public service and administration in agriculture. She currently is serving as the Iowa Dairy Princess and travels to schools and other venues to educate consumers about dairy. Upon her graduation in 2017, she would like to find a job where she can help the dairy industry become more efficient, profitable and stronger for future generations.

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Emily Selner
Emily attends University of Wisconsin-Madison studying life sciences communication/ag and applied economics. Since enrolling in college, she has served as a volunteer with the Ag in the Classroom program, working to educate elementary school students about agriculture lessons. Upon graduation, Emily hopes to attend law school with a goal of working in agricultural and dairy policy.

Margaret Stiles
Margaret attends South Dakota State University studying dairy production and speech communication. She has worked on the staff of the Dairy Digest, the dairy club’s annual publication. Margaret hopes to use her education and farm experience to identify a career where she can positively impact the industry.

NDS/DMI Milk & Dairy Product Scholarships
Robert Sexton
Robert attends the University of Minnesota studying agricultural and food business management. One of his greatest learning experiences was an internship at the butter production plant of AMPI in New Ulm, Minnesota. Robert’s future plans include working in the dairy processing industry.

Christine Reitsma
Christine Reitsma, a University of Minnesota student studying applied economics and agricultural education – leadership & communication, served as the 59th Princess Kay. Christine is a member of the Gopher Dairy Club, Applied Economics Student Organization, Agriculture Education Club and Beta of Clivia. She hopes to work in a marketing job with an agricultural organization.

Maggie Jennissen
Maggie attends University of Minnesota studying applied economics and psychology. Maggie is involved with the dairy club, National Agri-Marketing Association, 4-H and FFA. She served as an intern for the Minnesota Milk Producers Assoc. and operates a Twitter account for the University dairy economics department. She has an interest in continuing her career in dairy marketing.

Hillary Hall
Hillary is an Ohio State University student majoring in food science and technology. Hillary is a member of the Food Science Club and the Collegiate Young Farmers (CYF). She was also very active in 4-H, and FFA. She will be interning this summer at Land O Lakes in a product development area. Hillary hopes to continue with a career in dairy product development and marketing.

Emily Plapp
Emily Plapp attends Kansas State University majoring in food science. Emily has been a member of the Food Science Club, Bakery Science Club, Collegiate 4-H, KSU Dairy Science Club and Alpha Zeta. Last summer’s internship with Crest Foods Inc. fueled her interest in the dairy product industry. Emily would like to become a Food Scientist and work in dairy product innovation.

Sarah Kappel
Sarah Kappel is studying at Colorado State University in animal science – pre vet. Sarah serves as an Agricultural Ambassador for Colorado State and is in the Pre Vet Club. She has spent three years interning with the Vermont Farmstead Cheese Company. Sarah plans to be a large animal veterinarian and continue to educate the public about dairy products.

Klussendorf Scholarships
Randy Edwards
Randy, a native of Hilmar, California, is one of three Klussendorf scholarship recipients. Edwards studies Dairy Science at Cal Poly where he is actively involved with the Cal Poly Dairy Club and Judging Team. After college, Edwards is looking forward to a career in the dairy industry, potentially in nutrition or genetics.

Lacey Papageorge
A native of Ogden, Utah and Pappy’s Farm, Lacey has been a member of the dairy industry her whole life. Papageorge’s favorite farm activity is working with the show cattle; she has taken on the responsibility of training, caring for, and showing at her county fair all the way to showing at World Dairy Expo. After graduation, Papageorge hopes to work within the dairy food and processing sector.

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Kelly Raterink

Kelly grew up on her family’s farm in Zeeland, Michigan, milking 75 Holsteins and raising replacement heifers. Raterink is also building her show string and hopes to take over the family farm someday, including upgrading and expanding the facilities. Her goal is to build a strong show cattle herd for exhibiting on the national level. Outside of her farm activities, she is currently a student at Michigan State University studying Animal Science with the goal of becoming a large animal veterinarian.

McKown Scholarships

Elizabeth Davis

Elizabeth, from Union Bridge, Maryland, is one of the awardees of the McKown scholarship. Davis was a member of the 2013 National Championship Virginia Tech Dairy Cattle Judging Team and was 2nd High Individual and was a Holstein USA Distinguished Junior Member semi-finalist. Davis is currently a sophomore at Virginia Tech, majoring in Dairy Science. Her aspiration is to contribute to the dairy industry through advancements in physiology. She will be interning as a herdsman for a 1,200 cow dairy operation.

Isaac Haagen

Growing up on a small Holstein farm in Howard, Pennsylvania, Isaac has actively been a part of his farm operations. Haagen is particularly involved with the herd genetics, herd care, and show animals. Outside of his farm commitments, he attends Penn State University with aspirations of receiving his Master’s Degree and Ph.D. in Animal Science. Haagen hopes to mentor the next generation through 4-H and dairy judging. He will be an intern with Alta Genetics to gain greater experience in the AI industry.

David Hardesty

David grew up on a Registered Holstein farm in Berryville, Virginia. His upbringing on the family farm has instilled his passion for the dairy industry and involvement with maintaining the herd. Hardesty is active outside his family farm as well with an accomplished history of dairy cattle judging and academic achievements. Hardesty now attends Bridgewater College with ambitions of becoming a large animal veterinarian.

Chad Horst

Chad is an accomplished breeder, judge, showman, and student from Newmanstown, Pennsylvania. As a student at Penn State University, Horst is active on campus through the Alpha Zeta fraternity and the Dairy Science Club. Horst’s goals include maintaining profitable dairy farm, strong breeding program, and a long career in the field. Horst will be a summer intern with ABS Global.

The Klussendorf scholarships are made available as a result of a gift from the late Klussendorf member Chris Kampf, who won the Klussendorf award in 1956. Monies raised by the McKown family and friends of the late “Whitey” McKown, named an honorary Klussendorf member in 1997, make up the funds available for the McKown Scholarship. The Arthur B. Klussendorf Memorial Association honors those who most nearly exemplify the character and ethics of this late, legendary showman and dairy cattle fitter.
“Like” Us on Facebook

If you’re on Facebook, make sure to check out the National Dairy Shrine Page and give us a ‘like’! This page is utilized for all announcements related to the National Dairy Shrine.

Most recently, the page has been used to announce scholarship winners. Be sure to stay tuned for the remaining scholarship winner announcements, as well as any updates before the annual banquet this October in Madison.

This page continues to grow in popularity, and we hope to keep NDS members up-to-date on all events and announcements through the utilization of this social media channel.

Champion Cow Playing Cards

The National Dairy Shrine has created an updated version of the Champion Cow Playing Cards from 15 years ago. This new set is all in full color and features national show champions of all seven breeds of dairy cattle. This deck does not duplicate cows from the original set, which is out of stock and a collector item. These cards would make great presents for those hard to please cow lovers on your gift list. They would be great stocking stuffers as well. If you would like to purchase these cards go to the website and get an order form or buy online. The playing cards will also be available at the NDS booth in the coliseum during World Dairy Expo. When the current playing card inventory is sold out these unique cards could easily become another collectible item as well.

Do you know of any NDS Member that is not receiving the Chronicle?

Please have them send their complete email or postal mailing address to the NDS office so we can update our files to make sure they get the latest information about National Dairy Shrine. Email to info@dairyshrine.org or send to PO Box 725, Denmark, WI 54208.
Museum & Joe Eves Library Update

In the last several issues of the Chronicle we have mentioned that more renovations were planned for the Joe Eves library and other Museum displays. The Library needed better lighting and more shelves to display our large collection of books and artifacts. The museum educational displays really needed an upgrade in electrical and computer equipment. All of the older equipment we were using in our video and media areas was obsolete and very energy inefficient.

I am very pleased to state that the renovations are now complete and the changes are very energy efficient and visually clear and bright. New high definition monitors, new computers, brighter lighting, more shelving, new furniture and carpeting will greet the visitors to the museum. I think that when you visit you will really appreciate all of the changes. One of the highlights is a new video viewing area where you can see all of the 280 plus videos we have in our historical library. This allows you to see some of the educational tapes of long ago that have been preserved so that any visitor could see what was thought to be the latest in technology from that era. Also being able to hear and see some of the leaders in the dairy industry describe the changes over time are fascinating. Some of these interviews are priceless as many of these leaders are no longer with us.

All of this remodeling was accomplished with the help of numerous donors who gave financial gifts for this renovation project over the last two years. The latest donor the Fort Atkinson Community Foundation gave the National Dairy Shrine a significant grant this spring to help complete this project. Pictured is Beth McLaughlin the President of the Fort Atkinson Community Foundation and Steve Larson, past President of NDS and current board member of the Fort Atkinson Historical Society, with a commemorative plaque recognizing the contributions of the Foundation.
Plan to Attend the NDS Annual Meeting, Reception and Awards Banquet

The 2014 National Dairy Shrine Annual Meeting & Awards Banquet to be held Thursday October 2, 2014 in Madison, WI.

Time:
4:30 p.m. NDS Annual meeting
5:30 p.m. Reception
6:30 p.m. Banquet
7:30 p.m. Program

Place:
Alliant Energy Center Exhibition Hall, Madison, WI

Mail orders to:
National Dairy Shrine
David Selner, Ex. Dir
PO Box 725
Danmark, WI 54208

Email:
info@dairyshrine.org

Tickets can be purchased by mail using the form below. Persons whose ticket orders are received by September 10 will receive an acknowledgement of payment but will need to pick up their tickets at the NDS registration table prior to the banquet.

Additional banquet tickets at $30.00 each will be sold by the National Dairy Shrine until Wednesday at their booth in the Dane County coliseum.

I would like ____ banquet ticket(s) @ $30.00 each.

My check for $_______ is enclosed, payable to National Dairy Shrine.

Reserve Tickets For:

Name:______________________________________________

Address:______________________________________________

City:____________________ State:____ Zip:______________

Phone:_________________________________________________