FOR IMMEDIATE RELEASE  
July 2019  
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Hagenow and Waldenberger Awarded McCullough Scholarships

Ashley Hagenow of Poynette, Wisconsin and Kendra Waldenberger of Spring Grove, Minnesota, have been selected as recipients of the 2019 Marshall E. McCullough Scholarships given in memory of Marshall McCullough, the well-respected nutrition researcher and educator from Georgia. This scholarship is presented to two high school seniors planning to attend a four-year college or university to major in an agricultural communications field. The application process includes both a written application and, once finalists are chosen, a video submission responding to specific dairy industry questions.

Receiving the $2,000 McCullough scholarship is Ashley Hagenow of Poynette, Wisconsin. She plans to use this scholarship as she continues her education at the University of Minnesota, where she will major in Agricultural Communications and Marketing with a minor in Animal Science. Ashley has been very active in 4-H and FFA attending leadership conferences and participating in dairy judging and showing. She just completed serving as the Wisconsin State FFA Reporter. Ashley states “I see myself as an advocate and a voice for both dairy and agriculture. I believe in the feeling of community and the passion that drives dairy people and I want to play a role in delivering that message to so many people who do not know about the positives of agriculture.”

Receiving the $1500 McCullough scholarship is Kendra Waldenberger of Spring Grove, Minnesota. She will be majoring in Animal Science and Agricultural Communications & Marketing at the University of Minnesota. Kendra did not grow up on a dairy but started her dairy career by leasing Brown Swiss calves to show. She quickly developed a passion for dairy and has been very involved in Brown Swiss activities as well as Houston County Dairy Activities (serving as Houston County Dairy Princess). Kendra has had numerous leadership roles in youth organizations and loves being a mentor to younger members. Kendra has a goal of becoming a marketing specialist increasing the sales of dairy products. This position would combine her passion for education, communications, and the dairy industry while allowing her to do many of the things she enjoys like public speaking.

Both of these outstanding students seek a future role in dairy related mass communications as Dr McCullough desired.

The annual National Dairy Shrine Scholarship & Awards Banquet will be held in Madison, Wisconsin, on Thursday October 3rd at 5:30 PM. For more information about the students being recognized by National Dairy Shrine or tickets for the Awards Banquet, contact the NDS office at info@dairyshrine.org. Additional information on National Dairy Shrine membership or other activities is also available at www.dairyshrine.org. Dairy enthusiasts are encouraged to become a part of the most important dairy organization helping to inspire future dairy leaders, honor current or past dairy leaders and preserve dairy industry history.

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Pictures are available if desired. Please contact info@dairyshrine.org to obtain photos of the honorees.