

NATIONAL DAIRY SHRINE

THE CHRONICLE

Honor past and present dairy leaders. Inspire future dairy leaders. Record dairy industry history. Promote the dairy industry.

A Note from the President

I have been laboring for several days about what message to share with you in this Chronicle and I have finally decided it needs to revolve around volunteers. Like each of you my family has had a very busy spring and like many in states such as Virginia, Wisconsin, Minnesota, and Missouri, we in Maryland have been preparing to host our national breed conventions. Since the



Mary Creek

conclusion of our respective conventions there has been time for all of us to reflect on the planning, preparations, execution and outcomes. The thing that I am amazed about is the number of people necessary to accomplish all that has been planned and dreamed about for so many years. I am rather certain that I can assert for all of us that nothing would have happened without volunteers. Volunteers are the people that show up to unload boxes, stuff bags, write name tags, shovel shavings, dress tables, take tickets, write ads, chair committees, staff booths, and run the errands for the little things that seem to always be forgotten. Some of them are probably neighbors that do not even milk cows or were a junior member that remembers someone who

had done the same thing for them and what a good time they had competing in youth activities. But for some reason they come and all with the same question, "What do you want us to do?"

The dairy industry seems to be abundantly blessed with people who freely volunteer, time, talents, and resources. Maybe in the future a researcher will find there is a spot on the

human genome for people that have the capacity to willingly give for no reward. As far as the dictionary is concerned they have overlooked one key word when they define a volunteer, and that is passion. It seems that the two words need to go hand in hand especially when you examine the accomplishments of so many dairy industry organizations and programs. National Dairy Shrine has to be one of the most fortunate beneficiaries of the volunteer spirit.

NDS tries hard to recognize and acknowledge all of the people that assist us throughout the year but I fear there are many we unknowingly overlook. Those that contribute to the success give freely and generously and many work anonymously behind the scenes on committees and other projects that benefit NDS. Our organization would cease to function if not for the volunteers, both individuals and businesses

that guide our direction, preserve and renew our Museum, administer and distribute our scholarships and recognitions as well as coordinate and support our outreach projects. I am truly amazed by the generosity and passion our volunteers possess.

The executive committee held our midyear meeting at the Museum in Fort Atkinson. It is an amazing facility staffed primarily by volunteers. It was the first I had been able to visit since the renovations and expansion had begun. The transformation is incredible and I strongly recommend that each of you stop to visit if the opportunity arises. I recently found a copy of the Chronicle from the spring of 1980 and was anxious to read the message from the president, Max Dowdy. Ironically, it centered on the fundraising and building of our original Museum. At that point funds had been raised to cover all but \$80,000 of the necessary funds and Mr. Dowdy called for our members to rally and complete the project. As we near the completion of the current project we find ourselves again needing a total of \$80,000 to complete our technology updates and display areas. I have confidence that we can once again rise to the challenge and generously collect the funds to once again complete our projects and continue the traditions of which we are so proud.

I humbly take my hat off and extend my hand to all of our members and volunteers who so kindly give so National Dairy Shrine can thrive and grow!



Silent Auction

National Dairy Shrine is looking for 4 or 5 high value articles for the silent auction. If you would like to donate an article for the auction please contact National Dairy Shrine at info@dairyshrine.org or call 920-863-6333. Proceeds will be used to update exhibits and the Joe Eves Library at the National Dairy Shrine Museum located in Fort Atkinson, Wis.

National Dairy Shrine brings together dairy producers, scientists, students, educators, marketers and others who share a desire to preserve our dairy heritage and keep the dairy industry strong. Founded in 1949 by a small group of visionary dairy leaders, National Dairy Shrine now has over 17,000 members encompassing virtually every facet of the industry.

2011 Award Winners

Guest of Honor

Steven Larson is the Guest of Honor, the highest award from the National Dairy Shrine. Larson served as Managing Editor of Hoard's Dairyman and helped establish dairy policy through his written editorials on national and international dairy policy, milk marketing, dairy product promotion, feeding and nutrition, mastitis and herd health, and dairy cattle breeding. He is a well respected and recognized individual whose positive impact on the dairy industry cannot be overstated.



Steven Larson



Dr. Harold Schmidt

Dr. Harold Schmidt is a veterinarian that has had a fantastic influence on Holstein genetics and his involvement in the A.I. business by creating Genetics Inc. in California.

Dr. Peter Van Soest, Cornell University, is recognized worldwide for his study in animal feeds and nutrition and their importance in animal performance. Dr. Van Soest developed the detergent fiber analysis system that is still being utilized worldwide by dairy nutritionists.

Distinguished Dairy Cattle Breeder

William H. Peck is the NDS Distinguished Dairy Cattle breeder from Schuylerville, NY. Peck's farm Welcome Stock has national and international recognition in producing quality and sought after cattle. Peck has also served on several New York and national boards and committees, such as Holstein Association USA Board of Directors and New York State Agricultural Society Member and Director. He has shown great leadership abilities and the insight to use innovative breeding ideas.



William H. Peck



Dr. Peter Van Soest

Progressive Dairy Producers

Charles Krause is the winner in the small herd division. Krause and his wife Robyn have excellent herd of 165 Holsteins in Buffalo, Minnesota and is very involved in the dairy community. Charles often serves as a spokesperson on dairy issues for media outlets in the Twin Cities.



Dr. David Dickson



Charles Krause

Martin Burken is the winner in the large herd division, and operates Blue Hyll Dairy LLC. Clinton, Iowa. With his wife Lisa and family they milk 774 cows. Mr. Burken has been very active in Swiss Valley Cooperative, county DHIA boards, dairy promotion activities, Farmers for the Advancement and Conservation of Technology (AFACT) and his local church.

National Dairy Shrine Pioneers

Dr. David Dickson was a pioneering professor at the University of Wisconsin-Madison, using dairy cattle judging techniques to teach lifelong skills in communication.



Craig Beane



Martin Burken

Craig Beane, Fort Atkinson, Wisconsin was a leader to farmers in employing a better record system, an advocate for herd testing, and a leader in the farm credit system.

Norman Olson had an illustrious 38 year career of research in cheese technology and teaching in Food Science at the University of Wisconsin-Madison. The numerous awards he has received attest to the scope and importance of his work.



Norman Olson



Joe & Christine Krall

Graduate Dairy Production

Joel Krall of Lebanon, Pennsylvania has been selected as the graduate Dairy Production award winner. Joel, his wife Christine and partner Tim Crouse operate Furnace Hill Holsteins. Joel will receive a \$2500 award sponsored by Elanco to be used toward the purchase of cattle to improve his herd.

Passing of National Dairy Shrine Past Presidents

National Dairy Shrine recently lost two more distinguished Past Presidents. Their efforts to lead National Dairy Shrine to greater achievement and to further enhance the dairy industry are greatly appreciated. These two gentlemen will be sadly missed by all who met them.

Mr. Robert William Basse, 84, of Hermitage passed away on February 25, 2011. A native of Wisconsin, he was preceded in death by his parents. He was survived by his wife of 58 years, Judy Basse, his daughters, Janet Basse Graham (Tim), Karen Basse Buckner (Buck) and granddaughter, Laura Beth Braham, grandsons, David Graham, Ben, Bob and Mark Buckner. He was also survived by his sister, Ruth Klussendorf, brother, Alvin Basse, and many nieces and nephews.

Mr. Basse went to Oklahoma State University in 1948. He was a master showman at the halter of any animal. He was a superb judge of both people and livestock." He was the president of the college Dairy Science Club, an officer at Farm House Fraternity, a member of Alpha Zeta, an honorary agriculture society, and named in "Who's Who" in Colleges and Universities in 1952.

Mr. Basse was past manager of Langford's Hermitage View Farm, where he exhibited prize-winning Guernsey dairy cattle. He later took a position as an executive with the American Dairy Association.

He was an active member of National Dairy Shrine and served as President of the organization in 1987. Mr. Basse always had a deep love for agriculture and the dairy industry. Those who knew him will miss his exuberance and love of life.

John L. Ebersole, 66, of Wheatfield Township, Perry County, passed away on Sunday, July 10, 2011 in the Milton S. Hershey Medical Center. He was born on December 8, 1944 to the late J. Owen & Violet (Sheibley) Ebersole. He was a 1962 graduate of Susquenita High School and a 1969 graduate of Penn State University. He won the National intercollegiate Dairy Cattle Judging award in 1968 at the World Dairy Expo in Madison Wisconsin.

Lloyd was an accomplished livestock judge and dairy judge judging many local shows throughout Pennsylvania. He managed the beef sire program along with the dairy sire program at Sire Power for many years. The Valley View Sire Housing Facility at Select Sire Power was named in his honor and is now called the J. Lloyd Ebersole Valley View Complex.

Lloyd was a 4H Leader, a livestock judging coach with the 4H, National Dairy Shrine Board of Directors - 2 three year terms including President of the National Dairy Shrine in 1994, Board of Directors and past chairman of the National Association of Animal Breeders (NAAB). He helped organize The Penn State Dairymen's Club and also served a term as its president. He established the Lloyd Ebersole Dairy Cattle Judging award given to the top Penn State student dairy judge each year.

Surviving are three brothers Glenn O. Ebersole and his wife Donna of Duncannon, Dale R. Ebersole and his wife Judy of Duncannon, Ray E. Ebersole and his wife Martha of Duncannon, two sisters Helen R. Shoop and her husband Bud of Mifflintown, Kay M. Holman and her husband Gene of Duncannon and numerous nieces and nephews.

Passing of NDS Board Member

Dr. Roy Ax, Professor of Animal Sciences and Adjunct Professor of Obstetrics and Gynecology at the University of Arizona died suddenly the evening of March 29, 2011. At the University of Arizona, Dr. Ax served as Chairman for the Department of Animal Sciences from 1990-2001 was awarded the University of Arizona College of Agriculture and Life Sciences Award for Excellence in 2001 and recognized for his teaching with the Bart Cardon Sustained Excellence in Teaching Award in 2010.

Prior to his position at the University of Arizona, he rose through the ranks, at the University of Wisconsin, in the Department of Dairy Science, from Assistant (1979-1983) to Associate (1983-1987) to Professor (1987-1990). Roy and his wife and teammate of 31 years, Mary Bellin, built a nationally and internationally recognized research program in domestic animal reproduction. At Wisconsin he served as Director of the renowned Endocrinology-Reproductive Physiology Graduate Training Program, and was also acknowledged for his teaching with the John S. Donald Excellence in Teaching Award in 1983.

Dr. Ax received his B.S., M.S. and Ph.D. degrees from the

University of Illinois and was a postdoctoral fellow with The Mayo Clinic. In his career, Dr Ax trained 24 M.S., 8 PhD and 7 Postdoctoral students. He held eleven patents related to fertility of mammals and genetic merit of cattle. Dr. Ax authored or co-authored more than 100 refereed papers, wrote more than 150 invited papers and symposia proceedings, published 18 book chapters and presented over 100 abstracts at scientific meetings.

He had received numerous research awards including the Young Scientist Award of the American Dairy Science Association, 1985; National Association of Animal Breeders Research Award, 1989; Upjohn Physiology Award, 1990; and Alumni Award of Merit, University of Illinois, 1991.

He is survived by wife Mary Bellin; sons Jerrod of Tucson, Bryan (Rebecca Forgash) of Lakewood, CO and Stephen (Pamela Gautier) of Tucson; grandsons Lucas and Benjamin Ax of Lakewood, CO and mother Shirley Koonmen of Rockford, IL.

Roy's goal was to make a difference scientifically and personally and he succeeded beyond measure. His intelligence, willingness to listen and love of people will be missed by all who had the privilege to know him.

2011 Scholarship Winners

Student Recognition Awards

Brandon Thesing

The top awarded is Brandon Thesing from Winona, Minnesota. Brandon graduated from the University of Minnesota in May with a degree in animal science and an emphasis on dairy production.



Brandon Thesing



Kristin Hogan

Kristin Hogan

Following is Kristin Hogan from Tillamook, Oregon, who has a double major in Animal Science with Dairy Option and General Agriculture major with a Communications minor at Oregon State University. Kristin plans to work in industry, and would like to return to her family's farm eventually.

Brittany Thompson

The second award goes to Brittany Thompson of Snow Camp, North Carolina. She is a Dairy Science major at Virginia Tech who has participated extensively in their Dairy Club in multiple leadership roles. A summer internship in cattle sales with Pfizer led to her current position as a cattle territory manager.



Brittany Thompson



Joshua Ebert

Joshua Ebert

Next is Joshua Ebert from Blairsville, Pennsylvania, who has an Animal Sciences major with a Business Management emphasis. An internship with Cargill Animal Nutrition last summer developed into an opportunity to join the company full time following graduation.

Hannah Thompson

Next is Hannah Thompson from Walkersville, Maryland, who is an Agricultural Communications major at Ohio State University. She is currently a sales and marketing communications intern for Select Sires and will return to Ohio State to pursue a master's degree in agricultural and extension education this fall.



Hannah Thompson



Corey Kayhart

Corey Kayhart

Following next is Corey Kayhart from Vergennes, Vermont, who is an Animal Science major at Cornell University. Corey will pursue his interests in farm business and financial analysis as he begins his career at Farm Credit.

Abby Udermann

Following next is Abby Udermann from Sartell, Minnesota, where she is majoring in Animal Science with a Dairy Production emphasis at the University of Minnesota. Abby completed a dairy cattle genetics internship with Genex/CRI last summer and has now joined Genex full time.



Abby Udermann



Cassandra Dutcher

Cassandra Dutcher

Next is Cassandra Dutcher from Humboldt, Nebraska. She is an Animal Science Production Management major at Kansas State University. Cassandra completed a summer internship at the Hoard's Dairyman Farm and will be interning at Heartland Jerseys in Kansas this summer.

Ashley Sears

Next is Ashley Sears from South Deerfield, Massachusetts, who is a Business and Dairy Science major at Cornell University. She plans to attend law school in the fall while maintaining her involvement in the family's dairy operation.



Ashley Sears



Emily Lyons

Emily Lyons

The final recognition awardee is Emily Lyons from Rockford, Illinois. She is an Animal Science major at the University of Illinois. Emily plans to attend law school to study agricultural and environmental law and hopes to work to defend the rights of farmers and to assist them in complying with environmental requirements.

2011 Scholarship Winners

Kildee Scholarship Awards

Chelsea Holschbach

Chelsea Holschbach of Baraboo, Wisconsin, is attending University of Wisconsin – Madison School of Veterinary Medicine. She is an outstanding student, achieving acceptance into the Veterinary School during her undergraduate junior year. She has also won Oral Reasons at the National Intercollegiate Dairy Cattle Judging Contest.



Chelsea Holschbach



Mandy Brazil

Mandy Brazil

Mandy Brazil from Petaluma, California, is a Communications major with Dairy Science and Agriculture Business minor at Polytechnic State University – San Luis Obispo. Mandy participated in a collegiate exchange and spent one semester at the University of Wisconsin-River Falls.

Hannah Thompson

Hannah Thompson of Walkersville, Maryland, completed her degree in Agricultural Communications at Ohio State University, with minors in Agribusiness and Spanish. She will continue her education at Ohio State University in a Masters program of Agricultural and Extension Education with a concentration in Agricultural Communication.



Hannah Thompson



Laura Elliott

Laura Elliott

Laura Elliott from Marshall, Wisconsin, is attending University of Wisconsin – Madison as a Dairy Science and Life Sciences Communication major with a Business Certificate. On campus, Laura has been active in the Association of Women in Agriculture, National Agri-Marketing Association, and CALS Student Council.

Lindsey Rucks

Lindsey Rucks of Okeechobee, Florida, is currently attending the University of Florida, majoring in Agriculture Education and Communication with an emphasis in Leadership Development. Her goal is to be a promoter of the dairy industry and to be a breeder of purebred dairy cattle.



Lindsey Rucks



Jason Kaare

Jason Kaare

Jason Kaare from Chaska, Minnesota, is pursuing an Agricultural Education major with a minor in Animal Science at the University of Minnesota. Jason is involved in the Gopher Dairy Club, Agricultural Education Club, Farm House Fraternity and was selected as National Collegiate Agriculture Ambassador.

NDS/DMI Milk Marketing Scholarships

Laura Weisz

Laura Weisz, of Hillman, Minnesota has been awarded the 2011 National Dairy Shrine/DMI Milk Marketing \$1500 Scholarship. Laura is an Animal Science major with a Dairy Production emphasis along with a Mass Communications minor at the University of Minnesota.



Laura Weisz



Rachel Manning

Rachel Manning

Rachel Manning from Huntingtown, Maryland, is attending West Virginia University as an Agriculture and Extension Education major. At WVU Megan is involved in the Dairy Science Club, Block and Bridle Club, Collegiate Farm Bureau, Horticulture Club, Collegiate FFA, Collegiate 4-H and Mountaineer Maniacs.

Philip Bachman

Philip Bachman, of Ulysses, Pennsylvania, is an Animal Sciences major at Pennsylvania State University. Philip is on his family farm God's County Creamery where they focus on direct sales to the consumers off the farm.



Philip Bachman



Isaac Salfer

Isaac Salfer

Isaac Salfer from Dassel, Minnesota, is attending the University of Minnesota as an Animal Science major with an emphasis in Dairy Production. At the U of M Isaac is involved in the Farm House Fraternity, Gopher Dairy Club and Brock and Bridle.

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2011 Scholarship Winners

Continued from Page 5

Theresa Twohey

Theresa Twohey from Stewartville, Minnesota, is pursuing an Agricultural Education Leadership and Communications major at the University of Minnesota. Theresa is involved in the Beta of Clovia Sorority, Gopher Dairy Club and Agriculture Education Club.



Theresa Twohey

Hannah Wentworth

Hannah Wentworth from Quarryville, Pennsylvania is attending Pennsylvania State University as an Animal Science major. On campus Hannah is involved in the Dairy Science Club, Ag Advocates, Collegiate Farm Bureau, Collegiate FFA, Dairy Judging Team and the Ag Student Council.



Hannah Wentworth

McCullough Scholarships

Eileen Gress

Eileen Gress will receive the \$2500 top scholarship to be used towards her continued education at the Ohio State University in an Agricultural Communications major. As she pursues her college degree in agricultural communications, she one day hopes to bridge the gap in communication between farmers and consumers.



Eileen Gress

Cassandra Krull

Cassandra Krull will receive a \$1000 scholarship to be used towards her pursuit of an Agribusiness degree at either Kansas State University or University of Wisconsin – Platteville. Krull would like to one day work for agricultural media to help further the awareness and demand of agriculture.



Cassandra Krull

Maurice Core Scholarship

Erin Daninger

Erin Daninger of Forest Lake, Minnesota, has won the Maurice Core Scholarship. Daninger is a student at the University of Minnesota, has shown very strong leadership abilities and has been involved in FFA, 4-H, and served as Washington County Dairy Princess.



Erin Daninger



Karessa Mann

Iager Scholarship

Karessa Mann

The recipient this year's Iager Scholarship is Karessa Mann of Hilmar, California. She is attending Modesto Junior College and double majoring in Agriculture and Dairy Science. She plans on to pursue an emphasis in Agriculture Communications.



Karen Anderson

Klussendorf/McKown Scholarship Winners

Karen Anderson

Karen Anderson of Lester Prairie, Minnesota, plans to complete her degree in animal science, and pursue a career with an A.I. company in dairy marketing or possibly return to the family farm.



Jenn Krultz

Jenn Krultz

Jenn Krultz of Greenwood, Wisconsin, grew up on her family's dairy farm and also worked on neighboring farms during her high school and college years. Upon graduation, she hopes to work as a farm or crop manager or for an agriculturally-related business until she is able to buy back her family's home farm.



Lindsey Rucks

Lindsey Rucks

Lindsey Rucks from Okeechobee, Florida, grew up on her family's south Florida dairy farm. Rucks, a junior, would like to continue breeding and showing registered Brown Swiss cattle with a goal of one day running her family's commercial Holstein herd.



Rachel Manning

Rachel Manning

Rachel Manning of Huntingtown, Maryland is a junior majoring in agriculture and extension education. She wishes to pursue a career teaching high school agriculture education or working with the cooperative extension service.

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National Dairy Shrine has Remodeling Plans for Library

In 2011, we are asking for donations to complete the final phase of our remodeling projects, the refurbishing of the Joe Eves Library. This area has been untouched since 1980 and really needs a brighter look to welcome our guests. We plan on displaying the National Dairy Shrine history memorabilia and other awards in more modern displays with better lighting. The library will be remodeled to make room for more of our growing collection of dairy industry books and the popular video history interviews. We will also add more highly efficient lighting and other technology to better serve the growing number of visitors. These are all needed to achieve the mission of the National Dairy Shrine to preserve dairy history, honor dairy leaders, encourage dairy youth and educate the public about the dairy industry. The NDS Board of

Directors has set a goal of \$80,000 to achieve this final phase of remodeling.

Please consider how National Dairy Shrine has helped the future of our industry for over 60 years. National Dairy Shrine is making a difference, this year we will pass the \$40,000 mark in scholarships. Whether you can be generous or even if you can only donate a small amount, all donations will be greatly appreciated. Additionally there can be tax advantages to individuals or companies that donate to a 501 C-3 corporation like National Dairy Shrine.

Please help us meet our goal and allow us to have a first class facility for the thousands of annual visitors to our museum.

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Matt Henkes

Matt Henkes

Whitey McKown Scholarship recipient Matt Henkes represents the sixth generation of his family's dairy farm. Upon graduating college, Henkes hopes to work in the AI field as a sire analyst.



Tyler Reynolds

Tyler Reynolds

Tyler Reynolds, Cornell University, is also a McKown Scholarship recipient. After graduation, Reynolds desires to enter the production side of the industry with a goal of combining a well-managed commercial dairy with a show herd. He is spending this summer serving an internship at a Wisconsin dairy.

National Dairy Shrine Corporate Sponsors and Benefactors

- Dairy Management Inc.*
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- Elanco*
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- COBA Select Sires*
- Hoard's Dairyman*
- Family Dairies USA*
- Lely USA*
- Wisconsin Milk Marketing Board*

Members Who Have Affirmed National Dairy Shrine with a Gift in Memory or as to Honor

In Memory of Robert Basse

Don & Jane Cerny
Joel & Barbara Hirsch
David & Judy Klussendorf
Ruth Klussendorf
Fletcher & Ann Luck
Ray Spann
Robert Walton

In Memory of Richard Brown

Dale Chapin

In Memory of Ray Brubacher

Klussendorf Association

In Memory of Lloyd Ebersole

Doug & Linda Hodorff
Kevin Stiles
Bernie Heisner

In Memory of Mike Dugan

Don Solberg

To Honor Maurice Core

Kevin Stiles

In Memory of Robert McKown

David Murch

In Memory of Maurice Meyer

Maryls & Bonnie Meyer
Nathan & Jody Nus

To Honor Rex Powell

Mysha Herd

In Memory of Dr. Roy Ax

Don Solberg
Kevin Stiles

Donations for NDS Remodeling Fund

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Hoards Dairyman Staff
Charles Lawrence
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WI Milk Marketing Board

In Memory of Maurice Mix

John Gross

To Honor Carl Zurberg

Julie & Ken Brown

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Mysha Herd

In Memory of Norma Lyon

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Carl & Norma Zurberg

In Memory of Lewis Porter

Betty Shaw
Nancy Beck
AJCA
Peter & Jean Spike
David Kjome
Richard Coyne
Piper Gayheart
Merton Sowerby

NATIONAL DAIRY SHRINE

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Return Service Requested

Plan To Attend the National Dairy Shrine's Annual Awards Banquet

Plans have been finalized for the 2011 Annual Meeting and National Dairy Shrine Awards Banquet to be held in Madison, Wisconsin on Thursday, October 6, 2011.

Time: 4:30 p.m. Annual Meeting
5:30 p.m. Reception
6:30 p.m. Banquet
7:30 p.m. Program

Place: The Expo Center, adjacent to the Dane County Coliseum on the World Dairy Expo grounds.

Mail orders to:

National Dairy Shrine
David Selner, Ex. Director
P.O. Box 725
Denmark, WI 54208
Ph: 920-863-6333
Email: info@dairyshrine.org

Tickets: Tickets can be purchased by mail using the form below. Orders received by September 15 will have their tickets sent by mail. Persons whose ticket orders are received after that date will need to pick up their tickets on Wednesday or Thursday at the National Dairy Shrine booth or at the registration table prior to the banquet. Tickets will be sold at the National Dairy Shrine booth. They will also be available at the registration table prior to the banquet at \$30.00 each.

I would like _____ Dairy Shrine banquet ticket(s) @ \$30.00 each.

My check for \$_____ is enclosed, payable to National Dairy Shrine.

Send my tickets to:

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____